

Twist Design Inc.  
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## **Public Outreach Plan: Project # 3024151-EG**

55<sup>th</sup> and Roosevelt – Mixed Use

### **PROJECT STATS**

Date: August 2, 2018

Project Address: 5339 Roosevelt Way NE, Seattle, WA 98105

Brief Description: The project is proposed to be a 4-story mixed use building with commercial, amenity space and parking on the main level with 3 floors of residential above totaling approximately 27 units.

Contact Person: Shannon Standish, Twist Design

Contact Information: [55thandRoosevelt@gmail.com](mailto:55thandRoosevelt@gmail.com)

Type of Building: Mixed-Use

Neighborhood: University District

In Equity Area: No

### **PUBLIC OUTREACH PLAN**

#### **1. Printed Outreach:**

High-Impact Method – Posters hung in a minimum of 10 local businesses, community centers, or other publicly-accessible venues, located within approximately a half mile of the proposed site. At least half of the posters must be visible from the sidewalk.

Deliverables:

- Photos of the posters on site at locations/venues
- Addresses of all poster locations

#### **2. Electronic/Digital Outreach:**

High-Impact Method - Interactive project website (with public commenting function).

Other – Project Emailed to Department of Neighborhoods (DON) staff to be posted on Early Outreach Blog before all other outreach begins.

Other – Events added to DON's "Early Outreach for Design Review" calendar seven days in advance.

Deliverables:

- Website Address and screenshot/print-out

#### **3. In-person Outreach:**

High-Impact Method – Focus group open to representatives of community organizations identified by DON



Deliverables:

- Copy of email inviting community organizations to attend focus group
- Copy of sign-in sheet from focus group meeting

4. Other Deliverables:

Deliverables:

- Summary of Outreach plan: One-page list of outreach methods used. Includes a sentence describing each method and the associated dates, and a brief description of how people were directed to the project webpage.
- Summary of Feedback: One-page summary of feedback heard from focus group and via email.

## **SUMMAR OF OUTREACH PLAN**

DON was emailed plan August 2, 2018.

A. Printed Outreach:

High-Impact Method – Project Flyer posted at business and community centers within half a mile of the site. Flyer included info on the focus group meeting, contact info and directed people to the website for more information.

See Exhibit A for deliverables related to Printed Outreach.

B. Electronic/Digital Outreach:

High-Impact Method – Interactive project website (with public commenting function). The website was pushed live on August 13, 2018. People were directed to the website through distributed/posted flyers and by emails targeted at organizations.

See Exhibit B for deliverables related to Digital Outreach.

C. In-Person Outreach:

High-Impact Method – Focus group open to representatives of community organizations identified by DON. The Focus group was held at the University Heights Center on August 28, 2018 from 5:30-6:30pm.

See Exhibit C for deliverables related to In-Person Outreach.

## **SUMMARY OF FEEDBACK**

Through the course of our outreach we have not received any feedback from the public. We received a total of three emails about this project. Two from community groups telling us they will forward the invitation to their members and one resident who lives near the site emailed us with her interest in the project but stated that she would not be able to attend the meeting. At the focus group itself, we had two attendees who were not apart of the design team. We have left the website and email up over the last month and a half and have received no additional comments.

Twist Design  
5339 Roosevelt Way NE



## **DOCUMENTATION**

Documentation of all the forms of outreach has been provided in the attached Exhibits.

Exhibit A – Printed Outreach

Exhibit B – Digital Outreach

Exhibit C – In-Person Outreach

Submitted by:

Kirk Callison, AIA, NCARB  
*President*  
TWIST Design, Inc.

## EXHIBIT A - PRINTED OUTREACH DOCUMENTATION

### A - 1 Addresses of Special Outreach Poster Locations

Project Flyers were posted to community boards in these locations or given to board administrators for them to post.

University Food Bank  
5017 Roosevelt Way NE Seattle, WA 98105

Full Tilt Ice Cream\*  
4759 Brooklyn Ave NE, Seattle, WA 98105

University Heights Center  
5031 University Way NE Seattle, WA 98105

Scarecrow Video\*  
5030 Roosevelt Way NE, Seattle, WA 98105

U-District Library  
5009 Roosevelt Way NE Seattle, WA 98105

Pierced Hearts Tattoo Parlor \*  
5307 Roosevelt Way NE, Seattle, WA 98105

University Family YMCA  
5003 125th Ave NE Seattle, WA 98105

R&M Grocery \*  
5501 University Way NE, Seattle, WA 98105

Memo's Mexican  
4743 University Way NE, Seattle, WA 98105

Broadfork Cafe - U District\*  
4757 12th Ave NE, Seattle, WA 98105

SomTam Thai  
4736 University Way NE, Seattle, WA 98105

\*Posters visible from sidewalk

# EXHIBIT A - PRINTED OUTREACH DOCUMENTATION

A - 2 Digital Copy of Fact Sheet

## 55th and Roosevelt

**Project#** 30324151-EG

**Project Address:**

5339 Roosevelt Way NE,  
Seattle, WA 98105

**Project Architect:**

Twist Design, Inc.

**Contact Person:**

Shannon Standish

**Contact Information:**

55thandRoosevelt@gmail.com

**Website:**

www.55thandRoosevelt.com

**Community Outreach Meeting**

8/28/2018 5:30 PM - 6:30 PM

5031 University Way NE, Rm 108  
Seattle, WA 98105

The project is proposed to be a 4-story mixed-use building. The main level will have commercial space, amenity space and parking. The upper 3 floors will be residential totaling approximately 27 units.

Please contact 55thandRoosevelt@gmail.com with any questions or comments.

*Please note that any information collected may be made public.*





# EXHIBIT A - PRINTED OUTREACH DOCUMENTATION

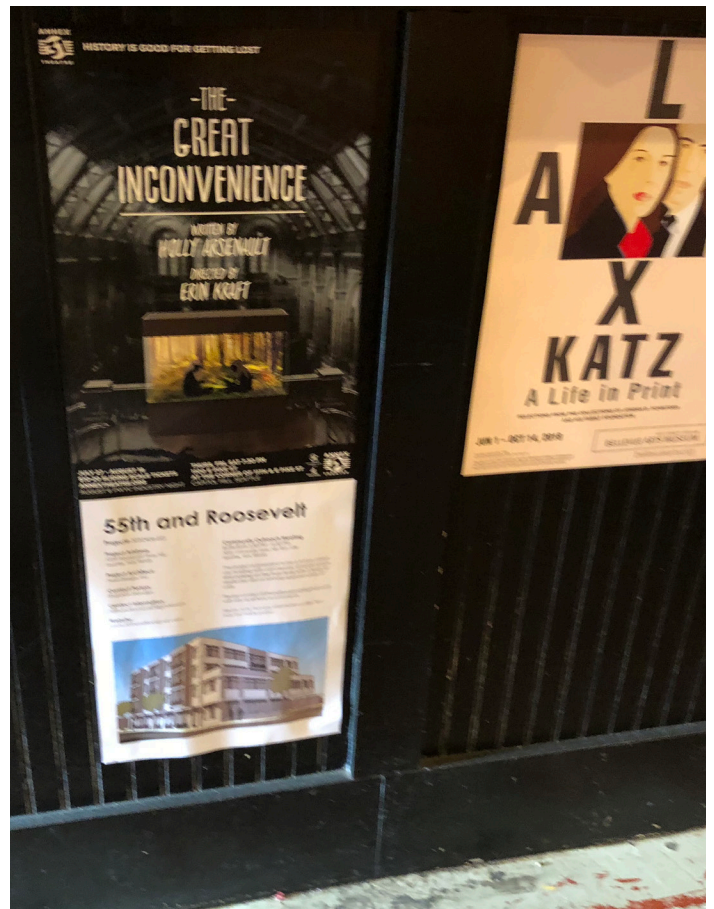
A - 3 Pictures of fact sheets at businesses and community center





# EXHIBIT A - PRINTED OUTREACH DOCUMENTATION

A - 3 Pictures of fact sheets at businesses and community center

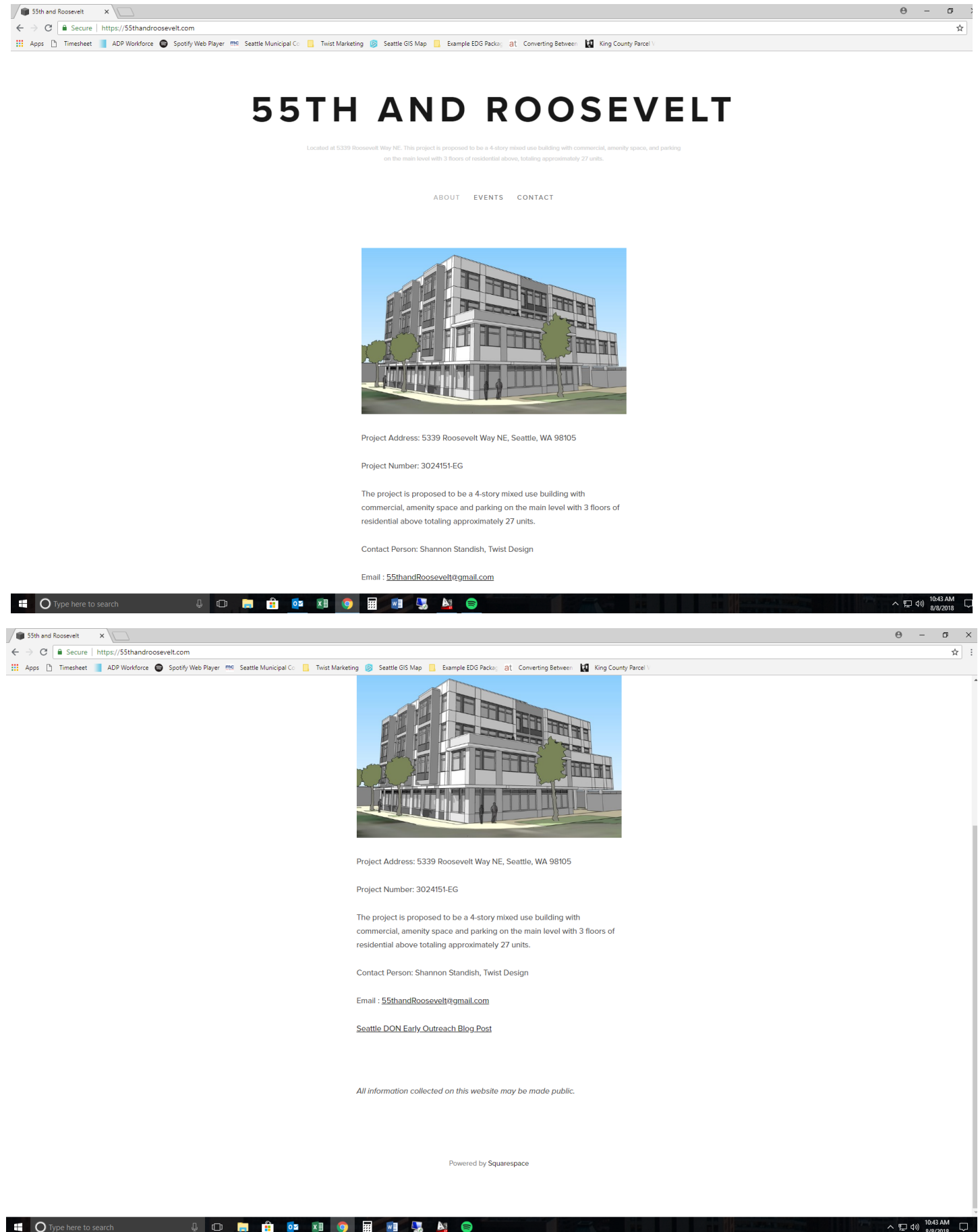




# EXHIBIT B - DIGITAL OUTREACH DOCUMENTATION

## B - 1 Website Address and Screenshot

<http://55thandroosevelt.com>





# EXHIBIT B - DIGITAL OUTREACH DOCUMENTATION

## B - 1 Website Address and Screenshot *continued*

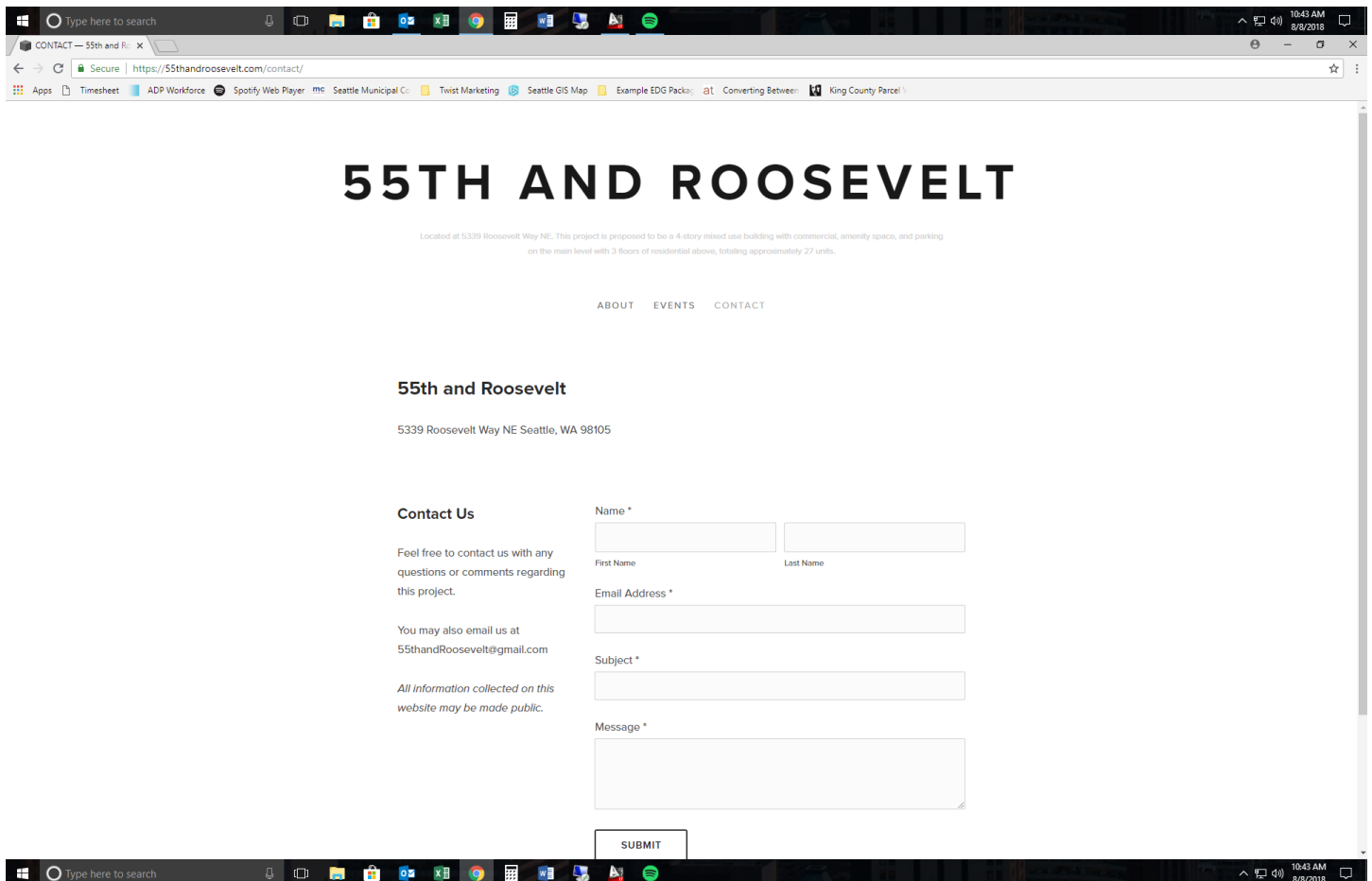
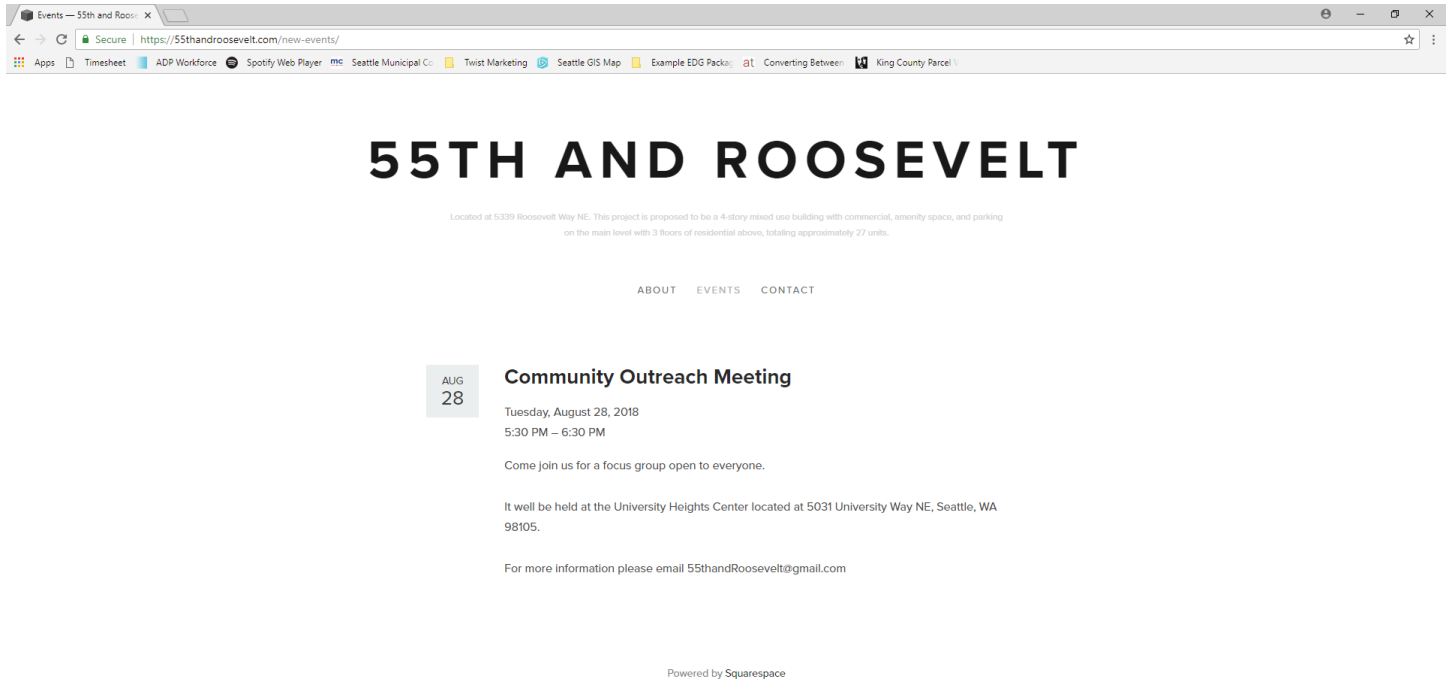


EXHIBIT C - IN-PERSON OUTREACH DOCUMENTATION

C - 1 Copy of Email inviting Community Organizations to Attend Focus Group

Project Outreach - 5339 Roosevelt Way NE

Shannon Standish <55thandroosevelt@gmail.com>

to info

Tue, Aug 14, 9:36 AM

To North East Seattle Together,

We are holding a public focus group to discuss plans for the development of 5339 Roosevelt Way NE. You and any members of the community are welcome to attend. Please find the meeting details below and the project flyer is attached. More information on the project can be found at <https://55thandroosevelt.com/>. If you or anyone from your organization cannot attend but would like to leave a comment, feel free to email [55thandRoosevelt@gmail.com](mailto:55thandRoosevelt@gmail.com). Note that any information collected may be made public.

**The Focus Group will be held at:**  
University Heights Center, Room 108  
5031 University Way NE  
Seattle, WA 98105

August 28, 2018  
5:30pm - 6:30pm

We look forward to hearing from you and your organization.

Thanks,  
Shannon

55th and Roosevelt!

Project Address

5339 Roosevelt Way NE, Suite 100  
Seattle, WA 98105

Project Location

5031 University Way NE, Room 108  
Seattle, WA 98105

Project Dates

August 28, 2018  
5:30pm - 6:30pm

Project Description

Public focus group to discuss plans for the development of 5339 Roosevelt Way NE. You and any members of the community are welcome to attend. Please find the meeting details below and the project flyer is attached. More information on the project can be found at <https://55thandroosevelt.com/>. If you or anyone from your organization cannot attend but would like to leave a comment, feel free to email [55thandRoosevelt@gmail.com](mailto:55thandRoosevelt@gmail.com). Note that any information collected may be made public.

PDF Outreach Poster.pdf

## **EXHIBIT C - IN-PERSON OUTREACH DOCUMENTATION**

### **C - 2 List of Organizations Contacted**

Friends of Ravenna – Cowen

North East Seattle Together (NEST)

Northeast District Council Seattle (NEDC)

Ravenna-Bryant Community Association

Roosevelt Neighborhood Association

Roosevelt Neighborhood Association – Land Use Committee

Rotary Club of Seattle Northeast

North of 45th Committee

U District Community Council

U District Service Providers Alliance

Roosevelt Neighbors' Alliance



C - 3 Copy of Sign-in sheet from Focus Group Meeting

Meeting Name: 55<sup>th</sup> & ROOSEVELT OUTREACH PLAN Date: 8/28/18

P-ATT-001

55th and Roosevelt | 5339 Roosevelt Way NE | Public Outreach Documentation