YESLER TERRACE Early Community Outreach

725 and 733 Yesler Way



February 11, 2019





Bohlin Cywinski Jackson

Architecture Planning Interior Design

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Open House Input Survey Results The proposed project is new construction of two high rise towers and podium with below grade parking.

The site is at the Southeast corner of Yesler and South Washington Street in Yesler Terrace. It is currently vacant and owned by Seattle Housing Authority. The City of Seattle has assigned two addresses to the site: 725 and 733 Yesler Way.

SU Development is interested in building two towers with housing, with approximately 365 units. The project would also include retail at street level, and parking below grade.



In-Person Outreach

A public Open House was held for community input on February 7, 2019 at the Yesler Community Center. Members of the design team spoke with community members and representatives from SHA, with approximately thirty people in attendance.

Presentation boards showed representative work by the development group that was designed by the same architectural team in order for community members to see the type and quality of their previous projects. Members of the design team and the development group were available to answer questions and to take comments.

Translators attended the meeting, offering assistance with Chinese, Vietnamese, Oromo, Tagrinya, and Amharic. Several translators lived at or near Yesler Terrace.

Surveys were available for people to fill out in 6 languages, and written comments were encouraged on a dedicated comment board.

Thirteen people signed in to the sign-in sheet, but approximately 30 people were in the room, including project proponents and SHA staff.

SIGN-IN SHEETS



EVENT PHOTOS



PROJECT BOARDS

Project boards on display at the Open House showed the development team's previous work, site information and neighborhood context. The sixth board held comments that attendees filled out and reflected discussions that were happening in the room.



ESLER TERRACE COMMUNITY OUTREACH MEETING | FEBRUARY 7, 2019 | HTTPS://WWW.FSJLEROMERS.COM

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Project Site Aerial:



Day Trips from Project Site:



VESLER TERRACE COMMUNITY OUTREACH MEETING | FEBRUARY 7, 2019 | HTTPS://WWW.GELERICOMPS.CO

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Urban Analysis of Yesler Terrace:





Neighborhood Gateway
Bise Pain
Bas Poin
Bas Roate Spanica 10-1
Bas Roate Spanica 10-3
First Hill Streature
Bas Stop
Water Adreat





Bohlin Cyninski Jackson



Digital Outreach

A project website was created and launched 14 days prior to the Open House. The link to the website was included in the email that went out to advertise the Open House. In addition to the overall project information and contact information, surveys are available in seven languages: English, Chinese, Vietnamese, Oromo, Tigrigna, Somali and Amharic. A portion of the Tignigna survey is shown at right.

There was only one response from the public on the website. It is possible that digital presence is less effective in this community, but the website will remain active during the project for those who prefer information in digital format.

For digital outreach for the in-person event, emails sent to the organizations and media. People were directed to the website in the emails sent to organizations and media, and at the in-person event.

ምስዚ ናይዚ ልምዓት ፕሮጀክት ብሓንሳብ ዘስካ ምትእስሳር እንታይ እዩ? (ዝምልከተካ ኩሉ ምረጹ)

- ንእቲ ፕሮጀክት ብጣዕሚ ቀረባ እየ ዝነብር
- ብሓፈሻ ኣብቲ ኣከባቢ እየ ዝነብር
- › ኣብ ጥቓት ንግዳዊ ምንቅስቓስ ኣስኒ
- ዝበዝሕ 2ዜ ንስራሕ ወይ ከኣ ንምዝንጋዕ እቲ ቦታ ይግብኒዮ
- ሞጥታዊ ምትስሳር የብለይን፣ ነ7ር ግን ብዛዕባ ኣብ Seattle ውሸጢ ዝሳስጥ ዕቤትን ምዕባስን ተ7ዳሳይ እየ
- ካልስ [ክፍቲ ቦታ ምልእ፣ እንተበዝሐ 100 ፊደል]

- ካብዚ ንብረት ብዛዕባ አቲ ሓድሽ ሀገጻ ንዓኻ ብጣዕሚ ኣድላይ አንታይ አዩ? (ከሳብ ክልተ ክሳብ ምረጹ)

- ንሱ ብጣዕሚ ጽቡኞ እዩ
- ንሱ ፍሉይ ከምኩውን ዘሕፖስ ይመስል
- › ንኣከባቢ ሓድሽ ኣንልግሎታት ወይ ከኣ ምቾት (ንግዲ፣ ከፉት ቦታ ወዘተ) የምጽእ እዩ
- እዚ ነባሮ ከምኩውን / ወይ ከላ ንንግዲታት ዓኞሚ ከላከል እዩ
- › እሱ ንቤተሰብ ዚምችስ ክኸውን ዝተዳለወ ውጡን እዩ
- › እሱ ንከባቢያዊ ዘለዊነት ተሓሲቢሉ ዝተዴስወ ዉጡን እዩ
- ካልስ [ክፍቲ ቦታ ምልስ፣ ስንተበዝሐ 100 ፊደል]

ንሕና ብደረጃ ንደና ናይ መሸጢ ቦታ ከወሃበና እዩ። አንታይ ዓይነት ንግዳዊ ምንቅስቃስ ምርላይ ትዴኢ? (ከሳብ ክልተ ከሳብ ምረጹ)

- ሻሂ ቤት፣ ቤት ብልዒ፣ቤት መስተ ወዘተ.
- ማላዊ ኣንልግሎታት (ጸንኄ/ ጽፍሪ፣ ስፖርታዊ ዓይነት፣ ቤት መሕጸቢ ክዳዉንቲ ወዘተ)
- ወዲብር ኣስባሾ
 - ካልኦት ዴኾኩን (ናይ ጠቐምቲ ሸቐጣት መኸዘን፣ ኣፋዊሳዊ መኸዘን፣ ናይ ሀያብ መኸዘን መዘት)
- ዝኾነ ዓይነት ዝነኣስ ወይ ከኣ ኣከባብያዊ ንግዲ
- ካልስ [ክፍቲ ቦታ ምልእ፣ እንተበዝሐ 100 ፊደል]

WEBSITE HOME PAGE



Description: New construction of two high rise towers and podium with below grade parking. The site is at the Southeast corner of Yesler and South Washington Street in Yesler Terrace. It is currently vacant and owned by Seattle Housing Authority. We have a brief survey available in several languages to provide input on the project.

SU Development is interested in building two towers with housing, with approximately 365 units. The project would also include retail at street level, and parking below grade.

Contact Person: Zoe Wang, zoew@sudevelopment.com, (425) 453-8886 ext: 310

Please note that any information collected during the community outreach process may submitted to the City of Seattle and made public pursuant to the Washington Public Records Act.

Posters for the outreach meeting were posted in the locations specified in the Outreach Plan, with 48 posters mounted on the locations shown with red dots on the map below. Two larger (24" x 36") signs were posted on the fence surrounding the site; one at the corner of Yesler and S Washington, and the second near the bus stop on Yesler, shown in the larger blue dots below.



POSTER LOCATIONS



POSTER

Join us for a community meeting to talk about design ideas and possible uses along the street.

Hãy tham gia cùng chúng tôi vào buổi họp mặt ስለ ዲዛይን ሀሳቦች ለጣውራት እና በመንገድ ላይ ስላላቸው ጥቅም cộng đồng để trao đổi về các ý tưởng thiết kế và ውይይት ለማድረግ በ ማህበረሰብ ስብሰባ ላይ ያግኙን።

ብዛሪባ ንድፊ ሓሳባት መንገዲ ከምኡውን ኣብ ወሰን መንገዲ ክንብሩ ዝኽእሉ ረብሓ ንምውራይ ኣብ ኣኼባ ማሕበረሰብ ምሳና ይጸምበሩ።

những khả năng sử dụng dọc đường phố. Waa'ee yaada saxaxuu akkaasumas dandahum-

sa fayadama daandii irrattii ilaalchisee maree hawwaasaa irratti nuti makami.

Nagulasoo biir kulan bulsho oo aan uga hadlayno naqshadaynta fikrado iyo adeegsiyo ay macqu ulka 敬请参加我们的小区集会, 我们将发表这个项目的 tahay inaan kudhajino daafaha wadada.

设计理念及街道外围的空间使用。

Su Development is interested in building two towers with housing,

with approximately 365 units. The project would also include retail

ከፍሎች የሚኖሩት ይሆናል። በተጨማሪም ፐሮጀክቱ በመንገድ ላይ የቸርቻሮ ሱቆች እና ከምድር

Su Developmentካብ 365 ንላዕሊ መንበሪ ገዛው ቲ ዘለዎም ክልተ ህንጻታት ንምህናጽ ድሌት

ኣለዎ። ካብዚ ብተወሳኺ እቲ ፕሮጀክት መንገዲ ኣብ ንደናታት መሸራሸሪ ቦታታት፣ከምኡ ትሕቲ

Su Development waxay doonaysaa dhisida labo dhismo oo dhaad-

heer oo guryo laga dhisaayo, kaasoo leh kudhawaad 365 qaybood. Mashruuca waxaa sidoo kale kujiraaya dukaamada tafaariikhda ee wadada hareeraheeda, iyo baakinka dhulka hoostiisa.

Su Development mong muốn xây hai tòa tháp căn hộ để ở, với

khoảng 365 căn hộ. Dự án cũng gồm cả cửa hàng bán lẻ ở tầng mặt phố, và chỗ đậu xe dưới tầng hầm.

Dhaabbanni Su Development gamoowwan manaa waliin lama

gara jalaatti konkolaataa dhaaban ni dabalata

jiaaruuf fedhii kan gabu yoo ta'u tilmaamaan kutaa 365 kan gabu ijaaruufidha. Pirojektichi daladala daandii irratti taasifamu fi iddoo

Su Development 有兴趣规划两座高层住宅,大约有365个住宅单位。这个项目将会在邻街外围设置商业空间,以及地下停车场。

100.000

COMMUNITY

CENTER

ent ሁለት የመኖሪያ ቤት ህንጻዎችን ለመገንባት ይፈልጋል ይህም እስከ 365

at street level, and parking below grade.

በ*ታች ደግሞ መኪና ጣቆሚያ* ስፍራ ይኖረዋል።

ደረጃ መዕረፎ መካይን የጠቓልል።

February 7th 6:00-7:30 pm at Yesler Community Center ሬ.ብሩዋሪ 7 h 6:00-7:30 pm በYesler የማህበረሰብ ማዕክል (Yesler Community Center) 7 ለካቲት ካብ 6 00 ክሳብ 7 30 ኣብ ዘለዎ ጊዜ Yesler Community Center Feebaraayo 7deeda 6:00-7:30 pm waxaana lagu qabanayaa Yesler Community Center (Xarunta Bulshada Yesler) Ngày 7 tháng 2 6 giờ chiều - 7 giờ 30 phút tối tại Community Center Yesler Guraandhala 7th galgala sa'aatii 6:00-7:30 Yesler Community Centre tti 二月七日 晚间 6:00 - 7:30 在Yesler Community Center

Description: New construction of two high rise towers and podium with below grade parking. The site is at the Southeast corner of Yesler and South Washington Street in Yesler Terrace. It is currently vacant and owned by Seattle Housing Authority

መባለጫ፡ የሁለት አዳዲስ ህንጻዎች እና መድረክ ከ ሁለት ከዝቅተኛ ክፍል መኪና ማቆሚያ ጋር። ይህ ቦታ በ የሚገኘው በ Yesler Terrace ውስጥ ደቡብ ምስራቃዊ ጥፃ እና South Washington street ላይ ነው። በአሁን ሰአት ላይ ማንም የሌለበት ሲሆን በ Seattle Housing Authority ባለቤተነት ስር ያለ ነው።

<mark>ንለጻ</mark>፡ ክልተ ልዕል ዝበለ ብራኸ ዘለዎም ህንዲታት ከምኡውን ዝተሓተ ክፍሊ ዘለዎ *መ*ኪና ናይ መኪና መዕረፊ ፖድዮም ብሓንሳብ ሓድሽ ምህናጽ። እዚ ቦታ ኣብ South Washington Street ዓይ Yesler ከምኡውን ኣብ ስሜን ዋሽንግተን ንደና የYesler Terrace ይርከብ። ኣብዚ ግዜ'ዚ ጊዜ ባዶ ዘለግ በ Seattle Housing Authority ዝውጎን እዮ።

Qexidtaan: Dhismaha cusub oo kakooban labo dhisme oo dhaadheer iyo masrax oo leh heerka baakinka hoose. Dhismaha waxaa laga dhisayaa dhanka Koonfur bari ee Yesler ivo wadada South Washington Street ee kudhextaala Yesler Terrace. Hadda waa meel banaan waxaana leh laanta Seattle Housing Authority (Laanta Dhulka ee Seattle).

Mô Tả: Công trình xây dựng mới gồm hai tòa tháp cao tầng có hành lang bên ngoài với tầng hằm gửi xe. Khu đất này nằm tại góc phía Đông Nam của giao lộ Yesler và South Washington Street tại Yesler Terrace. Khu đất này hiện đang còn trống và thuộc sở hữu của Seattle Housing Authority (Cơ Quan Quản Lý Gia Cư Seattle).

Ibsa: Ijaarsa haaraa gamoowwan dhedheeroo lamaa fi iddoo gara jalaa konkolaataa itti dhaabanii. Saayitichi kan argamu roga Kibba lixa Yesler fi daandii Washington street kan tabba Yesler Terrace Keessa dha. Yeroo ammaa bakka duwwaa yoo ta'u qabeenya abbummaa Seattle Housing Authority jalatti argama

专案介绍: 这个新建案包含地下停车场,裙楼,以及两栋高层建筑。基地位于 Yesler Ter-race 的 Yesler 街和 south Washington 街的东南角,目前是空地。由 Seattle Housing Authority (西雅图房屋管理局)拥有。

Project Address: 820 Yesler Way (adjacent) የፕሮጀክት አድራሻ፡ 820 Yesler Way (አጠንብ) አድራሻ ፕሮጀክት: 820 Yesler Way (ዓዀዀ ዝጠበኞ) Ciwaanka Mashruuca: 820 Yesler Way (ku dhaw) Địa Chỉ Dự Án: 820 Yesler Way (gần kề) Teessoo pirojektii: 820 Yesler Way (adjucent) 项目地址: 820 Yesler Way (外围)

Contact Person / ተወካይ / እትረኸቡዎ ሰብ / Qofka Lalasoo Xariiraayo / Người Liên Lạc / Nama gunnamamu / 专案联络人:

> Zoe Wang zoew@sudevelopment.com (425) 453-8886 ext: 310

Please note that any information collected during the community outreach process may submitted to the City of Seattle and made public pursuant to the Washington Public Records Act.

በማህበረሰብ አንልግሎት ሂደት አብ ከይዲ ማሕበረሰባዊ ኣኼባ ወቅት የተሰበሰበ መረጃ በሙሉ ከተኣከበ ርጉአ ዝኾነ ሓበሬታ ለSeattle ከተማ ሊተላለፍ እና ንCity of Seattle' ኢታዊ ዝርከብ ምዃኑ ከምኡውን በWashington የቅጂዎች አዋጅ መሰረት ይፋ ሊደረግ ይችላል። ብመስረተ ናይ Washington Public Records Act ንህዝቢ ቅሱሪ ከኸውን ምዃኑ የስተመሪሉ።

Fadlan xasuusnoow in wixii Vui lòng lưu ý rằng mọi macluumaad ah oo lasoo thông tin thu thập được aruursho inta lagu jiro hanaanka lakulanka bulshada loo gudbin karo Magaalada Seattle ivo bulsho wavntaha si waafaqsan Washington Public Records Act (Sharciga Diiwaanada Bulshada ee Washington).

trong quá trình lấy ý kiến cộng đồng có thể được gửi cho Thành Phố Seattle và đăng công khai tuân theo Đạo Luật Hồ Sơ Công Công Washington.

YESLER WAY

PARK

Odeeffannoon yeroo deemsa hawwaasa qaqqabuutti sassaabamu kamiiyyuu magaalaa Seattle dhiyaachuu akka danda'uu fi akkaataa seera galmeewwan um-mata Washington ummataaf beeksifamuu akka danda'u beekaa

请注章 在小区推广过程 中所收集的任何信息,皆 可能会提交给西雅图市政 并成为 "华盛顿州公 府 共纪录法"的公众依据。

10.00

Distance in

OUTREACH EMAILS

In order to reach organizations and media, an email was sent 14 days in advance of the meeting to a number of organizations recommended by Department of Neighbor-hoods and listed in the Outreach Plan. The email and the list of sendees follows.

EMAIL

Upcoming Meeting for Proposed I	Development at Yesler Terrace Σ	6	
Lesley Bain <lesley@weareframework.com> to Sean, Ben, bcc: eporter, bcc: info, bcc: Info, bcc: jpccboard</lesley@weareframework.com>	d, bcc: info, bcc: anne, bcc: pikec, bcc: echayet, bcc: info, bcc:	Thu, Jan 24, 2:29 PM 🔥 🔶	0 0
		potentially interested people and organizations to give us their <u>ps://www.yeslertowers.com</u> , password 12345) with links to surv	
Join us for a community meeting to talk about design i	ideas and possible uses along the street for a proposed	development at Yesler Terrace.	
February 7 th 6:00-7:30 pm at Yesler Community Center			
Project Address: 820 Yesler Wayadjacent (it is the vaca	nt site at Yesler and S Washington)		
Description: New construction of two high rise towers and podium with vacant and owned by Seattle Housing Authority.	below grade parking. The site is at the Southeast corner of `	Yesler and South Washington Street in Yesler Terrace. It is curr	ently
Su Development is interested in building two towers with h	ousing, with approximately 365 units. The project would also	o include retail at street level, and parking below grade.	
Contact Person: Zoe Wang			
<u>zoew@sudevelopment.com</u> (425) 453-8886 ext: 310			
EMAIL RECIPIENTS			
Squire Park Community Council SquireParkCC.org	Jackson Place Community Council jpccboard@jacksonplace.org	Danny Woo Community Garden ebaskerville@interimicda.org	_
Central Area Neighborhood District Council	Ethnic Business Coalition	Bailey Gatzert Elementary School	

Not found. Sent to: Central Area Development Association eporter@cada.org

Yesler Community Collaborative info@yescollab.org

Urban League of Metropolitan Seattle Info@UrbanLeague.org

Central Area Collaborative navigator@cacseattle.org

Ethnic Business Coalition info@ethnicbusinesscoalition.org

First Hill Improvement Association anne@firsthill.org

Harborview Medical Standing Advisory Committee Asian Weekly Elise Chayet echayet@u.washington.edu

Seattle University Standing Advisory Committee Colleen Pike pikec@seattleu.edu

Freeway Park Association info@freewayparkassociation.org Bailey Gatzert Elementary School llkazanjian@seattleschools.org

Ben Wheeler, SHA Ben.Wheeler @seattlehousing.org

nfo@nwasianweekly.com,

Seattle Facts seattlefacts@yahoo.com, In the original outreach plan the date for the public meeting was January 21, but the date for the public meeting was moved to February 7th because of space availability at the Community Center.

OUTREACH PLAN

Printed Material

We propose using 11" x 17" posters in businesses, community centers and publicly-accessible venues, along with lobbies of the existing buildings, and on the fence at the site as follows:

The materials will be translated into Chinese, Vietnamese, Somali, Oromo, Tigrinya, and Amharic.

Materials will include graphics showing the site location and extents, and written material as described in Section III Requirements for Each Type of Outreach, described in DON Director's Rule 1-2018. The outreach is consistent with High-Impact methods tailored to the neighborhood, along with the Multi-Prong method of signs visible from the sidewalk.

Proposed Documentation:

Digital image of posters and of photographs of posted material.

Photograph of signs posted at site

Fifty-one posters were posted in the vicinity of the site.

Electronic/Digital Outreach

Digital outreach will be an interactive project website with a public commenting function. The same translations will be used for digital outreach as the printed material. We will have information on the printed material that will help people find the website and include information on how to submit comments directly to the project applicants. We will request SHA to include a message about the project, including a link to the website, in their communications with the Yesler Terrace residents. This approach is consistent with High-Impact Method (c) and Multi-Pronged Method (c).

We will include a digital survey that will be open for at least 21 days. Questions will be tailored to the project, using the DON example as a model, and be translated into the 5 languages. In the original outreach, we intended to include the web link for the survey, but the poster was printed before the link was available. The digital survey link went out in all emails to community and media, and the survey was available at the in-person meeting.

Proposed Documentation:

Web page address and screen shot. Description of how people were directed to the web page.

Survey results summary.

Digital outreach included the web link on all email communications sent to community organizations and media.

In-Person Outreach

We propose our in-person outreach to be a focus group open to representatives of community organizations identified by the Department of Neighborhoods. This meeting would be open to the public and announced at the Community Council meeting on January 8, 2019 and held the week of January 21, 2019. This approach is consistent with High-Impact Method (c). Printed material and website information will be posted the first week of January. The community meeting will be added to DON's "Early Outreach for Design Review" calendar at least 14 days in advance.

Proposed Documentation:

Record of agenda at the Community Council meeting. Meeting notes from the public meeting and copy of the sign-in sheet.

A well-attended meeting with good feedback was held on February 7 at the Yesler Community Center.

Strategies for Equitability

We would work with DON and SHA to include outreach strategies targeted to Yesler Terrace, including notifying ethnic media and speaking with key community leaders. Outreach materials will be translated according to input from DON and SHA. Translators will be made available at the public meeting as directed by DON and SHA.

Posters and surveys were translated into five languages, and translation provided for five languages at the in-house meeting.



























Feedback Summary

The most successful input came from discussions with written comments at the open house. The comments we recieved are listed below, and came from sticky notes on the comment board and written comments from the surveys.

The wide range of comments was quite positive and reflected a number of desired amenities to be included in the project.



Grocer

OPEN HOUSE INPUT

	Small multi-cultural shops	Event hall with balcony
	Small eatery so when at the park I would have access to food I would enjoy	Somali grocery market
		East African grocery
	Community room	Store for Somali food or produce
	Somali grocery store	Pool
	Add retail!	Security
	Like to see retail, restaurant, coffee shop, movie theater, outdoor theater that is under covered area and has parking	No chartruse
	Pea patches	Please try not to block view
	Trolley Screen or building to project outdoor movies Walk-off mat at back of the property with	Night market
		Whole Foods market
		Public parking is an issue - result of people not wanting to rent a spot in the garage
	access to the Pea Patch (urban farm) Community gathering hall	Outdoor performance space with multi-cul- tural amphitheater
	Ethiopian food shop and cafe	Open space like at El Centro de la Raza
	Park open space but with shelter	Distinctive underside surface under side of tower
	Make sure the building doesnt shut out the community like it is just for rich people	Temporary stage area with amphitheater
	3 Bedroom units for families	Yesler links to multicultural neighborhood to the south
	Amphitheatre	Library
	Kids area	Parking for affordable units that is affordable
	Multi-cultural eateries	to the residents

Swimming pool Low income housing 24 hour gym swimming pool Grocery store Affordability Don't block view Businesses like stores, restaurants Swimming pool Lots of luck of on retail. Amount of "commercial for rent" in new, not center-city, buildings is considerable You're going to block my view--sigh--please no neon colored panelling! I feel like it is an amazing opportunity for community lining nearby

East African grocery

It is really amazing opportunity to communicate and give out your opinion and what you will likek to have. I live nearby acriss tge street and I would like to have East Grocery near the back which could be amazing.

SURVEY RESULTS

Eight surveys and one on-line respondent gave their answers to the four-question survey. Most respondents lived in Yesler Terrace or nearby; one business owner responded.

Respondents wanted the building to be attractive and distinctive, sustainable and affordable (4 responses each). Family-friendly was a priority for 3 respondents. While fewer people selected "bring new amenities," the comments at the public meeting generated a long list of desired amenities.

In terms of desired businesses, there was high interest in a grocery store. This was consistent with the feedback on the comment sheets. A coffee shop or restaurant also generated positive responses.

At street level, people wanted to the project to be pedestrian friendly and well landscaped, with places to sit.



What is your connection to the project?



What is most important to you about a new building?



What businesses would you like in the project?



What is most important at street level?