### **Community Outreach Report**

Project Address: 2616 & 2624 Western Ave Seattle, WA Date: July 12<sup>th</sup> 2019 Project Number: 3034374-EG

Saratoga Capital Inc., an affiliate with CEDARS LLC, conducted the following outreach activities as part of the Early Design Guidance process.

**Project Webpage** – A webpage was launched June 24<sup>th</sup>, 2019 that included all the required information.

- 1.) The ability to submit comments
- 2.) The ability to answer a 7 question survey.
- 3.) Project summary, location (aerials & address), and contact information

4.) Time, Date, & Location of the public site tour. A website for Western & Cedars was launched in order to field concerns specific to the project.

Websites will remain active for 21 days.

### www.westerncedars.com

**Online Survey** – A survey links was on webpage to allow people to submit their comments and ask questions. We had 7 responses. For ease of use, we provided a QR code on the flyers so people could scan and access the link without needing to do to the website.

**Department of Neighborhoods Community Outreach Blog** – We submitted information to DON for the Blog, and the Blog item was published February 28<sup>th</sup>, 2019.

**Department of Neighborhoods Community Outreach Calendar**– Submitted on DON Community Outreach Calendar on June 24<sup>th</sup> to notify community of guided site tour scheduled on July 10<sup>th</sup>.

**Visible Posters** – We hung 13 posters with 10 of the 13 visible from the street. All with ½ mile of the site.

**Community Meeting**– We rented a community room in Belltown and ran the meeting from 5 PM – 6 PM, before the 6:30 PM BCC meeting. We had 4 sign-in and another 2 individuals who did not sign in.

**Community Group Notification** – Notifications of our meeting were sent to Jane Savard (BCC Board Member) & Tom Graff (BBA Board Member)

### Summary of Feedback

A half-dozen neighbors attended our community meeting to learn more about the projects. Neighbors were most interested in height, views, construction noise, & design.

We discussed how we would be mindful of light and views for nearby units throughout the design process, but that we would be looking to build to the maximum 145'.

A concern for some of the condo owners to the west was that our project would block their views of the Space Needle. We told them that our design team would do their best to be mindful of views, but that there's a good chance existing views will be eliminated.

They were also interested in the timeline for the beginning and end of construction. We estimated roughly 12-18 months for permits and another 18 months for construction but would have a better sense of the construction timeline as we got closer to permit approval.

There was moderate concern for parking and traffic, but the responses were all over the spectrum. Some had no concern and others had high concern. Two of the individuals that came to the meet were happy to see that parking was planned as part of the project.

As far as design goes, they want a building that embraces the Belltown neighborhood and character.

Overall, nobody was upset about the project and a few even mentioned that they were happy to see two rundown buildings demolished.

### Early Community Outreach Plan

Project Address: 2616 & 2624 Western Ave Seattle, WA

Project Summary: New construction of (approximately) 150-unit multifamily high-rise project. Onsite parking to be provided. Existing structures to be demolished. Zoning is DMR/C 145/75

Applicant: Hank Robson, Saratoga Capital Inc.

Contact Person: Hank Robson

Contact Info: <u>hrobson@scisj.net</u>

Neighborhood: Belltown

In Equity Area: No

### **DIGITAL OUTREACH**

Multi-Pronged Method

- Basic Project webpage with comment features
- Online survey from basic project webpage (7 questions)
- Guided site walk event added to DON's "Early Outreach for Design Review"
- Project emailed to DON staff to be posted on Early Outreach Blog before all other outreach began

### **IN-PERSON OUTREACH**

High Impact Method

• Community Meeting (open to general public) July 10<sup>th</sup>, 2019 5:00 – 6:00 PM

### PRINT OUTREACH

High Impact Method

 Posters hung 14 days in advance (June 25<sup>th</sup>). 10 of the 13 posters were visible from the street.

### Poster:



What: Join the project team to discuss the vision & approach for this new residential project. No RSVP necessary.

Date & Time: 5:00 PM – 6:00 PM

Where: 2208 2<sup>nd</sup> Ave, Suite 100, Seattle, WA (Next door to the Crocodile)



Project Address: 2616 + 2624 Western Ave, Seattle, WA 98121 SDCI Project Number: EG-3034374 Contact: Hank Robson Phone Number: 206-208-0302 Email: hrobson@scisj.net Applicant: Saratoga Capital Inc. Additional Project Information on Seattle Services Portal Available via the Project Address Website URL: westerncedars.com Survey Link: Please visit the website for the survey link or scan QR code.

ALL INFORMATION COLLECTED MAY BE MADE PUBLIC

### **In-Person Community Outreach**



COMMUNITY OUTREACH REPORT FOR DESIGN REVIEW: Western & Cedars Page 5

### 01 NO. 2 02 16 15 14 13 12 Ξ 10 90 80 07 80 ន 3 17 18 GARRISON KURZ NAME J. Wilcox DAVED GRANU Jerry Hellker generisin e daveta ling.us jeffwikox Coutbak.cm EMAIL Hakkel Bgmail. Com PHONE 2 NA POSTER HOW DID YOU HEAR ABOUT THIS EVENT? HOR 57-HUA Drev heic Site

# Western & Cedars Community Meeting Sign-In

### Sign-In Sheet









"How many stories will this project be? why are you tearing down a perfectly good apartment builidng - the Cedars?"



"how tall is the proposed building? Will there be commercial space? What amenities are being proposed?"



# Community Outreach Feedback (Western & Cedars)

7 responses

What is your connection to this development project?

7 out of 7 answered

1	I am a nearby resident	100% / 7 resp.
2	I don't have a connection, but I care about growth and development	<b>0%</b> / 0 resp.
3	I own a nearby business	<b>0%</b> / 0 resp.
4	I visit often for work or leisure	<b>0%</b> / 0 resp.
5	Other	<b>0%</b> / 0 resp.

### What is most important to you about a new building?

5 out of 7 answered

1	That it fits into the neighborhood	<b>40%</b> / 2 resp.
2	That it brings new services & amenities to the area	<b>20%</b> / 1 resp.
3	That it is designed with sustainability in mind	<b>20%</b> / 1 resp.
4	That it is affordable	<b>0%</b> / 0 resp.
5	That it is designed to be family friendly	<b>0%</b> / 0 resp.
6	That it stands out as a unique building	<b>0%</b> / 0 resp.
7	Other	<b>40%</b> / 2 resp.

### How do you get around?

7 out of 7 answered

Personal Car, truck, van	<b>71%</b> / 5 resp.
Other	<b>42%</b> / 3 resp.
Bicycle	28% / 2 resp.
Bike Sharing (Lime, Jump)	<b>14%</b> / 1 resp.
Bus	<b>14%</b> / 1 resp.
Ridesharing (Taxi, Uber, Lyft)	14% / 1 resp.
Car-Sharing (Car2Go, Zipcar)	<b>0%</b> / 0 resp.
Personal Bike	<b>0%</b> / 0 resp.

### What concerns do you have about the project? (Select any/all that apply)

6 out of 7 answered

1	That it will block views	<b>66%</b> / 4 resp.
2	Construction noise/impacts	<b>33%</b> / 2 resp.
3	Does not fit scale of nearby buildings	<b>0%</b> / 0 resp.
4	I don't like the way it looks	<b>0%</b> / 0 resp.
5	I don't really have any specific concerns	<b>0%</b> / 0 resp.
6	Lack of affordability	<b>0%</b> / 0 resp.

How concerned are you about traffic in the neighborhood? (10 being most concerned)

7 out of 7 answered

# 7.6 Average rating



How concerned are about parking in the neighborhood? (10 being most concerned)

7 out of 7 answered

# 6.0 Average rating



2616 + 2624 Western Ave - Poster								
Distribution								
Date Distributed	Location	Address	Distance from Site	Visible from Street?	Notes			
6/25/2019	Street Bean Cafe	2711 3 <sup>rd</sup> Ave	.15 miles	No	Posted on bulletin board			
6/25/2019	Egg & Plants Café	2229 5 <sup>th</sup> Ave	.4 miles	No	Posted on bulletin board			
6/25/2019	Starbucks	2601 Elliott Ave #101	.1 miles	No	Posted on bulletin board			
6/25/2019	Vine & Western St (#1)	Vine St & Western Ave	230 feet	Yes	Posted on telephone pole			
6/25/2019	Vine & Western St (#2)	Vine St & Western Ave	180 feet	Yes	Posted on opposite corner of #1 on telephone pole			
6/25/2019	Elliott Pointe Apartments	2226 Elliott Ave	.3 miles	Yes	Posted outside on retail window			
6/25/2019	Battery St & Western Ave (#1)	Battery St & Western Ave	.15 miles	Yes	Posted on telephone pole			
6/25/2019	Battery St & Western Ave (#2)	Battery St & Western Ave	.15 miles	Yes	Posted on opposite corner of #1 on telephone pole			
6/25/2019	Western Ave & Wall St (#1)	Western Ave & Wall St	.1 miles	Yes	Posted on telephone pole			
6/25/2019	Western Ave & Wall St (#2)	Western Ave & Wall St	.1 miles	Yes	Posted on opposite corner of #1 on telephone pole			
6/25/2019	Cedar St & Elliott Ave	Cedar St & Elliott Ave	330 feet	Yes	Posted on telephone pole			
6/25/2019	Vine St & Elliott Ave (#1)	Vine St & Elliott Ave	450 feet	Yes	Posted on telephone pole			
6/25/2019	Vine St & Elliott Ave (#2)	Vine St & Elliott Ave	420 feet	Yes	Posted on opposite corner of #1 on telephone pole			

# Poster Distribution: 2616/2624 Western Ave Distribution Date: 6/25/2019 Total # of images: 13

Project Address: 2616 & 2616 Western Ave, Seattle Brief Description: New construction of (approximately) 150-unit multifamily high-rise project. Onsite parking to be provided. Existing structures to be demolished. Zoning is DMR/C 145/75. Contact: Hank Robson Applicant: Cedars LLC (Saratoga Capital Inc.) Contact Information: hrobson@scisj.net Phone: 206-208-0302 Type of building: Multifamily Neighborhood: Belltown In Equity Area: No

Location: Street Bean Café Address: 2711 3<sup>rd</sup> Ave, Seattle WA 98121 Distance from Site: .15 miles Visible from Street (Y/N):



Location: Eggs & Plants Café Address: 2229 5<sup>th</sup> Ave, Seattle WA 98121 Distance from Site: .4 miles Visible from Street (Y/<mark>N</mark>):



Location: Starbucks Address: 2601 Elliott Ave #101, Seattle WA 98121 Distance from Site: .1 miles Visible from Street (Y/N):



Location: Vine St & Western Ave (#1) Address: Vine St & Western Ave Distance from Site: 230 feet Visible from Street (Y/N):



Location: Vine St & Western Ave (#2) Address: Vine St & Western Ave Distance from Site:180 feet Visible from Street (Y/N):



Location: Elliott Pointe Apartments (Retail) Address: 2226 Elliott Ave, Seattle WA 98121 Distance from Site: .3 miles Visible from Street (**Y**/N):



Location: Battery St & Western Ave (#1) Address: Battery St & Western Ave Distance from Site: .15 miles Visible from Street (**Y**/N):



Location: Battery St & Western Ave (#2) Address: Battery St & Western Ave Distance from Site: .15 miles Visible from Street (Y/N):



Location: Western Ave & Wall St (#1) Address: Western Ave & Wall St Distance from Site: .1 miles Visible from Street (Y/N):



Location: Western Ave & Wall St (#2) Address: Western Ave & Wall St Distance from Site: .1 miles Visible from Street (Y/N):



Location: Cedar St & Elliott Ave Address: Cedar St & Elliott Ave Distance from Site: 330 feet Visible from Street (Y/N):



Location: Vine St & Elliott Ave (#1) Address: Vine St & Elliott Ave Distance from Site: 450 feet Visible from Street (Y/N):



Location: Vine St & Elliott Ave (#2) Address: Vine St & Elliott Ave Distance from Site: 420 feet Visible from Street (Y/N):



# Poster Distribution: 2616 & 2624 Western Ave Images & Site Details Distribution Date: 6/25/2019 Total # of images: 13

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Location: Cedar St & Elliott Ave Address: Cedar St & Elliott Ave Distance from Site: 330 feet Visible from Street (Y/N):



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New Proposed Project

PROJECT ADDRESS

# 2624 + 2616 WESTERN AVE

PROJECT NUMBER

3034374 - EG

ABOUT THE PROJECT

New Construction of (approximately) 150 unit multifamily high-rise project. Onsite parking to be provided. Existing structures to be demolished. Zoning is DMR/C 145/75. Additional information available on Seattle Services Portal via project address (2616 Western Ave).

CONTACT INFORMATION

Hank Robson hrobson@scisj.net 206.208.0302

Any information or Feedback collected may be made public.

COMMUNITY MEETING EVENT

Please join the project team to discuss the vision & approach for these new residential projects. No RSVP needed.

### When: July 10th, 2019 5PM-6PM

Where: 2208 2nd Ave (Suite 100) Seattle, WA



# We'd Love Your Feedback!

Name Email

Add a message

Submit