GC Square (USA), Inc. 11201 SE 8th Street, Suite 170, Bellevue, WA 98004 (425) 516-7541



Community Outreach Report | Design Review: #6787437-CN

Project Address: 327 N 105th St. Seattle, WA 98133

Brief Description: This project demolishes existing single family and have the

construction of a proposed development, which is a 5-stories mixeduse apartment with 16 residential units and commercial on level 1

(street level).

Zoning: C1-55(M)
Contact: Peik Li, Pang

Applicant: GC Square (USA) Inc. **Contact Information:** ppang@gc2seattle.com

Phone: 425-516-7541
Type of building: Mixed use
Neighborhood: Greenwood

In Equity area: No

Summary of Outreach

Complete three following high impact activities within each outreach type prior to submitting for SDR.

1. Printed Outreach (high-impact)

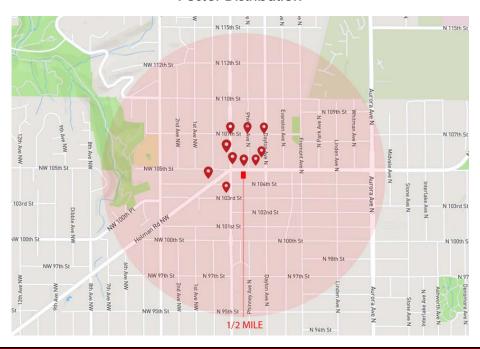
Method:

b. Posters need to be hung within approximately 1/2 mile from the project location. The minimum requirement is 10 posters to be hung at a local community, telephone poles (is good for street and sidewalk views), coffee shop, community board and publicly accessible venues. At least half of the posters must be visible from the sidewalk.

Action:

All 10 locations we selected were within half mile of the site (as shown on the map below), and more than half posters were displayed on poles visible from the sidewalk. Posters were hung on November 11. Due to the COVID-19 pandemic, most of the shops and centers were closed or refused to hang the poster. However, we hung the posters on poles near the local shops where there's high traffic and publicly accessible. Meanwhile, we encouraged neighbors to share their thought and comments by emailing the poster to local community group: Greenwood community, and asked them to share with the neighborhood.

Poster Distribution



327 N 105th St. Seattle - Poster Distribution					
Date distributed	Location	Address	Distance from Site	Visible From Street?	Notes
11/11/2020	JB GARDEN	10410A Greenwood Ave N	200 ft	Yes	Flyer placed on exterior wall at entrance.
11/11/2020	MANNA SMOKED BAR BQ	10410 Holman Rd N	0.1 mile	No	Flyer placed on interior bulletin wall.
11/11/2020	SEATTLE FOURSQUARE CHURCH	400 N 105th St	224 ft	No	Flyer placed on office bulletin board.
11/11/2020	LIGHT/TELEPHONE POLE # 1	N 104th St & Dayton Ave N	372 ft	Yes	Flyer placed on pole.
11/11/2020	LIGHT/TELEPHONE POLE # 2	N 104th St & Greenwood Ave N	330 ft	Yes	Flyer placed on pole.
11/11/2020	LIGHT/TELEPHONE POLE # 3	Dayton Ave N	356 ft	Yes	Flyer placed on pole.
11/11/2020	LIGHT/TELEPHONE POLE # 4	N 107th St & Dayton Ave N	0.15 mile	Yes	Flyer placed on pole.
11/11/2020	LIGHT/TELEPHONE POLE # 5	N 107th St & Phinney Ave N	0.13 mile	Yes	Flyer placed on pole.
11/11/2020	LIGHT/TELEPHONE POLE # 6	N 107th St & Greenwood Ave N	0.15 mile	Yes	Flyer placed on pole.
11/11/2020	LIGHT/TELEPHONE POLE # 7	Greenwood Ave N	0.1 mile	Yes	Flyer placed on pole.

LOCATION: JB GARDEN

Address: 10410A Greenwood Ave N

Distance from Site: 200 ft

Placement: Flyer placed on exterior wall

at entrance.

Visible from Street: Yes



LOCATION: MANNA SMOKED BAR BQ

Address: 10410 Holman Rd N Distance from Site: 0.1 mile

Placement: Flyer placed on interior bulletin wall.

Visible from Street: No



LOCATION: SEATTLE FOURSQUARE CHURCH

Address: 400 N 105th St Distance from Site: 224 ft

Placement: Flyer placed on office bulletin board.

Visible from Street: No



LOCATION: LIGHT/TELEPHONE POLE

Address: N 104th St & Dayton Ave N

Distance from Site: 372 ft

Placement: Flyer placed on pole.



LOCATION: LIGHT/TELEPHONE POLE

Address: N 104th St & Greenwood Ave N

Distance from Site: 330 ft

Placement: Flyer placed on pole.

Visible from Street: Yes



LOCATION: LIGHT/TELEPHONE POLE

Address: Dayton Ave N Distance from Site: 356 ft

Placement: Flyer placed on pole.



LOCATION: LIGHT/TELEPHONE POLE

Address: N 107th St & Dayton Ave N Distance from Site: 0.15 mile Placement: Flyer placed on pole.

Visible from Street: Yes



LOCATION: LIGHT/TELEPHONE POLE

Address: N 107th St & Phinney Ave N Distance from Site: 0.13 mile Placement: Flyer placed on pole.



LOCATION: LIGHT/TELEPHONE POLE

Address: N 107th St & Greenwood Ave N

Distance from Site: 0.15 mile Placement: Flyer placed on pole.

Visible from Street: Yes



LOCATION: LIGHT/TELEPHONE POLE

Address: Greenwood Ave N Distance from Site: 0.1 mile Placement: Flyer placed on pole.



Poster

Our printed materials are posters of 11"x17" in size, the poster 1) Included a brief summary of proposal 2) Included the address of the project/property and the SDCI project number, 3) Identified a contact person for the project, 4) Provided links for the online survey, project website and contact info (email, phone number) for neighbors to provide feedbacks 5) Included where any additional information about the project can be found (the Seattle Services Portal) 6) Added the wording "share your thoughts" to encourage community provide their comments. 7) Included a statement informing the public that any information collected may be made public.

327 MIXED-USE DEVELOPMENT



Public Outreach

327 N 105th St. Seattle, WA 98133

The proposed development is a 5-stories mixed-use apartment with 16 residential units and commercial on level 1 (street level).



SDCI Project Number

6787437-CN

Additional Project Information

Additional information is available on the Seattle Service Portal via the project address: 327 N 105th St

Please also visit https://www.gc2seattle.com/

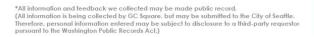
etings have been suspended In-Person meetin due to COVID-19

Project contact

Peik Li, Pang GC Square (USA) Inc. 11201 SE 8th St. Suite 170, Bellevue, WA

Join us to share your thoughts through 11/11/2020 - 12/2/2020

Online Survey: https://www.gc2seattle.com/327-mixeduse-survey Project Website: https://lievelyn9963.wixsite.com/327-105th





Email to community group

Public Outreach - 327 N 105th Street





Hello Greenwood neighbors,

We are undergoing Public Outreach process for our project at 327 N 105th Street Seattle, WA 98133. The new construction will be mixed use that commercial on the ground level and apartment units above. We are sending the poster and like to spread out the news so our neighbors can share their thought and comments. We appreciate any types of advertisement such as posting on community blog or newsletter. We hope we can bring good designs into the community!

Thank you,

Shihua Xuan

Architectural Designer

GC Square (USA) Inc. 11201 SE 8th St, Suite 170 Bellevue, WA 98004 Office: 425-516-7541 www.gc2seattle.com

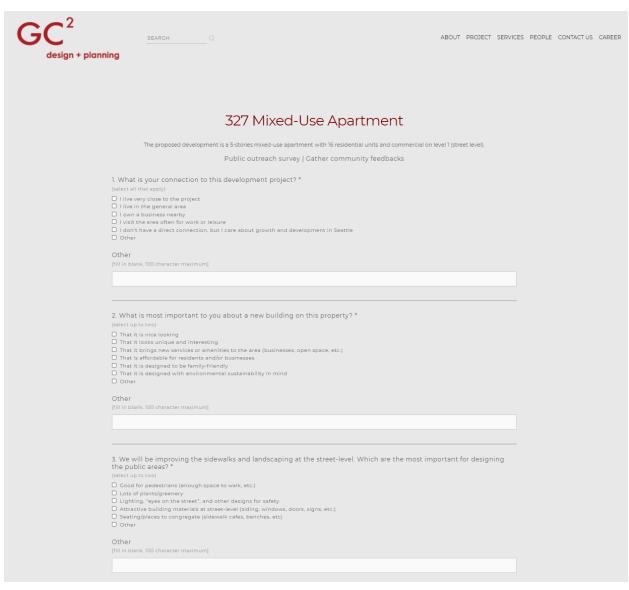
2. Electronic/Digital Outreach (high-impact)

Method:

a. Online Survey

Action:

We created the survey link: https://www.gc2seattle.com/327-mixeduse-survey which contained questions suggested by the DON. The online survey 1) Included a brief summary of the proposal, 2) Included the address of the project 3) Identify a contact persons for the project, 4) Was publicized using at least one printed outreach method (Poster) 5) Was publicly available for a minimum of 21 days, 6) Collected public suggestions and opinions, 7) Included a statement informing the public that any information collected may be made public.



	4. What concerns do you have about the project? *	
	(select any/all that apply) Construction noise/impacts	
	The current business/use/building is going away That I will not like the way it looks	
	O That it will not be affordable That it may feel out of scale with other buildings nearby	
	☐ That it will make driving and parking in the neighborhood more difficult ☐ I don't really have any specific concerns	
	Other	
	Other	
	[fill in blank, 100 character maximum]	
	5. Is there anything specific about this property or neighborhood that would be important f provide your suggestions [fill in blank, 300 character maximum]	or us to know? If yes, please
		<i>W</i>
	S. What also would halo make the annual citation are seen as a second of the decades to a second	
	What else would help make the new building successful for decades to come? [fill in blank, 300 character maximum]	
		<u>li</u>
	7. Would you like to be contacted about this project in the future? If so, please provide your [fill in blank, 100 character maximum]	email address.
		li li
	SUBMIT	
	SOUMIT	
	ADDRESS	CONTACT US
GC ²	SEATTLE GC SQUARE (USA), INC.	EMAIL: CONTACT@GC2SEATTLE.COM
angli - passing	11201 SE 8th ST, SUITE 170	PHONE: (425) 516 7541
	BELLEVUE, WA 98004	
	BEIJING GC PROJECT DECORATION DESIGN CO., LTD.	

The online survey was conducted from November 11th, 2020 to December 2nd, 2020 (21 days). The link of the survey can be found on the posters, project webpage and our company website.

Survey Questions:

- 1. What is your connection to this development project? (select all that apply)
- o I live very close to the project
- o I live in the general area
- o I own a business nearby
- o I visit the area often for work or leisure
- o I don't have a direct connection, but I care about growth and development in Seattle
- o Other [fill in blank, 100 character maximum]
- 2. What is most important to you about a new building on this property? (select up to two)
- o That it is nice looking
- o That it looks unique and interesting
- o That it brings new services or amenities to the area (businesses, open space, etc.)
- o That is affordable for residents and/or businesses
- o That it is designed to be family-friendly
- o That it is designed with environmental sustainability in mind
- o Other [fill in blank, 100 character maximum]
- 3. We will be improving the sidewalks and landscaping at the street-level. Which are the most important for designing the public areas? (select up to two)
- o Good for pedestrians (enough space to walk, etc.)
- o Lots of plants/greenery
- o Lighting, "eyes on the street", and other designs for safety
- o Attractive building materials at street-level (siding, windows, doors, signs, etc.)
- o Seating/places to congregate (sidewalk cafes, benches, etc)
- o Other [fill in blank, 100 character maximum]
- 4. What concerns do you have about the project? (select any/all that apply)
- o Construction noise/impacts
- o The current business/use/building is going away
- o That I will not like the way it looks
- o That it will not be affordable
- o That it may feel out of scale with other buildings nearby
- o That it will make driving and parking in the neighborhood more difficult
- o I don't really have any specific concerns
- o Other [fill in blank, 100 character maximum]
- 5. Is there anything specific about this property or neighborhood that would be important for us to know? If yes, please provide your suggestions [fill in blank, 300 character maximum]
- 6. What else would help make the new building successful for decades to come? [fill in blank, 300 character maximum]
- 7. Would you like to be contacted about this project in the future? If so, please provide your email address. [fill in blank, 100 character maximum]

Survey Results:

Response 1:

Form Submission - 327 Mixed-Use Apartment



Squarespace <form-submission@squarespace.info>
To sxuan@gc2seattle.com



Sent via form submission from GC Square Design + Plannning

1. What is your connection to this development project? : I live in the general area

Other:

2. What is most important to you about a new building on this property?: That it brings new services or amenities to the area (businesses, open space, etc.), That is affordable for residents and/or businesses

Other:

3. We will be improving the sidewalks and landscaping at the street-level. Which are the most important for designing the public areas?: Good for pedestrians (enough space to walk, etc.), Lighting, "eyes on the street", and other designs for safety

Other:

4. What concerns do you have about the project?: o That it will not be affordable, That it will make driving and parking in the neighborhood more difficult

Other:

- 5. Is there anything specific about this property or neighborhood that would be important for us to know? If yes, please provide your suggestions:
- 6. What else would help make the new building successful for decades to come?:
- 7. Would you like to be contacted about this project in the future? If so, please provide your email address.:

Response 2:

Form Submission - 327 Mixed-Use Apartment



Squarespace <form-submission@squarespace.info>
To sxuan@gc2seattle.com



Sent via form submission from GC Square Design + Plannning

 $\textbf{1. What is your connection to this development project?:} \ \textbf{!} \ \textbf{live very close to the project}$

Other:

2. What is most important to you about a new building on this property? : That it is nice looking

Other:

3. We will be improving the sidewalks and landscaping at the street-level. Which are the most important for designing the public areas?: Good for pedestrians (enough space to walk, etc.), Lots of plants/greenery, Lighting, "eyes on the street", and other designs for safety

Other

4. What concerns do you have about the project?: Construction noise/impacts, That I will not like the way it looks

Other:

- 5. Is there anything specific about this property or neighborhood that would be important for us to know? If yes, please provide your suggestions:
- 6. What else would help make the new building successful for decades to come?:
- 7. Would you like to be contacted about this project in the future? If so, please provide your email address.:

1. What is your connection to this development project?

I live very close to the project	1
I live in the general area	1
I own a business nearby	0
I visit the area often for work or leisure	0
I don't have a direct connection, but I care about growth and	0
development in Seattle	
Other [fill in blank, 100 character maximum]	0

2. What is most important to you about a new building on this property?

That it is nice looking	1
That it looks unique and interesting	0
That it brings new services or amenities to the area (businesses, open	1
space, etc.)	
That is affordable for residents and/or businesses	0
That it is designed to be family-friendly	0
That it is designed with environmental sustainability in mind	0
Other [fill in blank, 100 character maximum]	0

3. We will be improving the sidewalks and landscaping at the street-level. Which are the most important for designing the public areas?

Good for pedestrians (enough space to walk, etc.)	2
Lots of plants/greenery	0
Lighting, "eyes on the street", and other designs for safety	0
Attractive building materials at street-level (siding, windows, doors, signs, etc.)	0
Seating/places to congregate (sidewalk cafes, benches, etc)	0
Other [fill in blank, 100 character maximum]	0

4. What concerns do you have about the project?

Construction noise/impacts	1
The current business/use/building is going away	0
That I will not like the way it looks	0
That it will not be affordable	1
That it may feel out of scale with other buildings nearby	0
That it will make driving and parking in the neighborhood more difficult	0
I don't really have any specific concerns	0
Other [fill in blank, 100 character maximum]	0

5. Is there anything specific about this property or neighborhood that would be important for us to know? If yes, please provide your suggestions.

No Response

6. What else would help make the new building successful for decades to come?

No Response

7. Would you like to be contacted about this project in the future? If so, please provide your email address.

No Response

3. Electronic/Digital Outreach (high-impact)

(Additional method in lieu of in-person outreach)

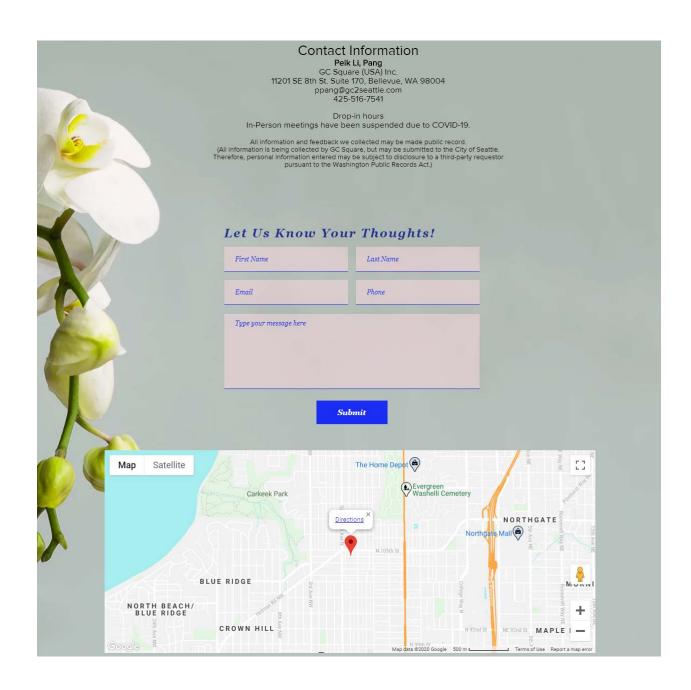
Method:

c. Interactive project website (with public commenting function)

Action:

Project Web-Page – A Web page was established on November 11, 2020 that included all required information: 1) Included a brief summary of the proposal, 2) Included the address of the project 3) Identify a contact persons for the project, 4) Was publicized using at least one printed outreach method (Poster) 5) Was publicly available for a minimum of 21 days, 6) The ability to submit comments 7) Included a statement informing the public that any information collected may be made public.





Comments from Webpage

No Comment from webpage

Comment Summary

We received 2 survey responses. We have attached the raw data above while here is summary of the comments:

Response 1:

Neighbor 1 expresses the wish for a nice looking, family-friendly designed building. Good pedestrians' path and enough space to walk on and well landscaped design with lot of plants and greenery is also the wish.

This neighbor also concerns about the construction noise and impact during construction and express that construction site is not what he/she likes to look at.

Response 2:

Neighbor 2 expresses the need for good pedestrians' space, for example enough space for walkway. This neighbor also expresses the wish to have onsite parking spaces. If there is no parking spaces provided, the neighbor wish that Zone parking will be provided and not providing passes to these tenants.

This neighbor also concerns about the construction noise and impact during construction. He/she concerns the current business/use/building is going away. He/She does not like the way it will look and the new development may feel out of scale with other buildings nearby. Driving and parking in the neighborhood will become more difficult.

This neighbor expresses that the recent buildings in Seattle have been large rectangular boxes with no visual appeal. He/She would appreciate improved artistic design with greater modulations along levels and express that construction site is not what he/she likes to look at.

This neighbor expresses that the wish to see the numbers of large and historical trees to continue growing to provide more greenery

Lastly this neighbor emphasize again on the artistic design mentioned above and stresses again the important of parking spaces because people with families need cars.