

605 THOMAS ST PROJECT
CITY OF SEATTLE
REQUIRED EARLY COMMUNITY OUTREACH FOR DESIGN REVIEW
OUTREACH DOCUMENTATION
****With Updated Requirements Via Ordinance #126072***

PROJECT NUMBER: # 005887-20PA

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Submitted by:
Natalie Quick Consulting
natalie@nataliequick.com | 206.779.0489
MARCH 2021

605 Thomas St Project

Brief Summary of Outreach Methods and What We Heard from the Community

Project Address:	605 Thomas St, Seattle WA 98109
Brief Description:	This project proposes construction of an apartment development with approximately 48 units.
Contact:	Natalie Quick
Applicant:	Weinstein AU
Contact Information:	605ThomasStProject@earlyDRoutreach.com
Type of building:	Multifamily
Neighborhood:	Uptown
In Equity Area:	No

Brief Summary of Outreach Methods

Printed Outreach

- *Choice:* DIRECT MAILING, HIGH IMPACT
- *Requirement:* Direct mailing to all residences and businesses within approximately 500-foot radius of the proposed site.
- *What we did:* Posters were mailed to 86 residences and businesses. Poster, details on distribution, and list of community groups who received the poster via email are in Appendix A.
- *Date completed:* February 22, 2021

Electronic/Digital Outreach

- *Choice:* PROJECT WEBSITE, HIGH IMPACT
- *Requirement:* Interactive project website with public commenting function.
- *What we did:* Project website established and publicized via poster. Monitored daily for comments from the Website. Developed an interactive project website with project information and a public commenting function. Website included in Appendix A.
- *Date Completed:* February 24, 2021

Electronic/Digital Outreach

- *Choice:* SURVEY, HIGH IMPACT
- *Requirement:* Create an online survey to allow for feedback on the proposed project.
- *What we did:* Online survey established and publicized via poster with link to survey featured on project website. Survey text and results included in Appendix A.
- *Date Completed:* February 24, 2021

What We Heard From the Community

Summary of Comments/Questions Received Via Website Comment Form, Project Email and Project Survey:

Design-Related Comments

- N/A

Non-Design-Related Comments

- N/A

Miscellaneous Comments

- N/A

605 Thomas St Project
Checklist: Early Community Outreach for Design Review

DON Rule	Category	Description	Date Completed	Task Documentation
I.C.	Project Information, Public Notice	Submit project information to DON, DON posts information online or other publicly available place	11/14/21	Provided project information via email to DON staff; DON staff confirmed the information was posted on DON blog. Email confirmation included in Appendix A.
I.D. II. A. 1	Types of Outreach Outreach Methods for the Plan	CHOICE: High Impact Direct mailing to all residences and businesses within approximately 500-ft radius of the proposed site Posters include all requirements in III.A	02/22/21	Poster mailed to 86 residences and businesses. Map and details of mailing are in Appendix A.
I.D. II.A.2	Types of Outreach Outreach Methods for the Plan	CHOICE: High Impact Interactive project website with public commenting function.	02/24/21	Project website established and publicized via poster. Monitored daily for comments from the Website. Developed an interactive project website with project information and a public commenting function. Website included in Appendix A.
I.D. II.A.3	Types of Outreach Outreach Methods for the Plan	CHOICE: High Impact Online survey	02/24/21	Online survey established and publicized via poster with link to survey featured on the project website.
III.A.	Printed	All printed outreach materials shall: <ul style="list-style-type: none"> • Include a brief summary of the proposal • Include the address of the project/property and the SDCJ number if available • Identify a project contact person • Provide an email address, survey link, phone number or alternative way of providing feedback on the project directly to the applicant • Include where any additional project information can be found (such as the Seattle Services Portal) • Include a statement informing the public that any information collected may be made public 	02/24/21	Copy of direct mailing poster included in Appendix A.
III.B.	Electronic, Digital	All electronic/digital outreach material shall: <ul style="list-style-type: none"> • Include a brief summary of the proposal 	02/24/21-03/17/21	Survey and project website established. Checked for comments daily. Website content and survey results featured in Appendix A.

		<ul style="list-style-type: none"> • Include the address of the project/property and SDCK project number if available • Identify a project contact person • Provide an email address, survey link, phone number or alternative way of providing feedback on the project directly to the applicant • Include where any additional project information can be found (such as the Seattle Services Portal) • Be publicized on at least one printed outreach method • Be publicly available for a minimum of 21 days • Include a statement informing the public that any information collected may be made public 		
VI.A.1.	Outreach Documentation	Summary	03/17/21	Outreach Plan copy included in Appendix A.
VI.A.2.	Outreach Documentation	Printed Material Documentation	03/17/21	See notation above for Print Outreach. Copies of poster and mailer distribution map to 86 residents and businesses included in Appendix A.
VI.A.3.	Outreach Documentation	Digital Documentation	03/17/21	See notation above for Digital Outreach. Website content and survey results included in Appendix A.

605 Thomas St Project

Appendix A: **Materials Demonstrating that Each Outreach Method Was Conducted**

Table of Contents

Initial Planning and DON Communication

- *Listing on DON Blog*
- *Outreach Plan*

Printed Outreach: Project Poster

- *Project Poster*
- *Poster Distribution Details*
- *List of Community Groups who Received Poster via Email*

Electronic/Digital Outreach: Project Website

- *Website Content*
- *Website Traffic*

Electronic/Digital Outreach: Project Survey

- *Community Feedback Summary*
- *Online Survey Text*
- *Online Survey Results*
- *Additional Emails/Comments Received*

RE: New Project for the DON blog

DON_DREarlyOutreach <DREarlyOutreach@seattle.gov>

Mon 11/16/2020 9:44 AM

To: 605 Thomas St Project <605thomasstproject@earlydroureach.com>; DON_DREarlyOutreach <DREarlyOutreach@seattle.gov>

Hello,

Your project information has been posted on the [Early Outreach for Design Review Projects Blog](#).

1. Applicants shall prepare a community outreach plan. The outreach plan shall include, at minimum, the following outreach methods: printed, electronic or digital, and in-person; except that, while this ordinance is in effect, a high impact electronic or digital outreach method from Seattle Department of Construction and Inspections Director's Rule 4-2018, or its successor rule, that is not already being used to meet the electronic or digital outreach requirement, shall satisfy the requirement for in-person outreach methods regardless of the contents of an outreach plan, and a project may be scheduled for an early design guidance meeting, to the extent such a meeting may be held according to subsection 23.41.004.D, notwithstanding a lack of in-person outreach

In summary, a Community Outreach plan requires:

1. One High-Impact OR a Multi-Pronged Printed Outreach method,
2. One High-Impact Electronic/Digital Outreach method, and
3. One High-Impact OR a Multi-Pronged Electronic/Digital Outreach method.

Please refer to Pages 3-6 of the [Director's Rule](#); the [Early Community Outreach for Design Review](#) webpage may provide additional information.

Please let us know if you have any questions.

Nelson Pesigan**Administrative Staff Assistant****External Relations Division**

Office: 206.684.0209

Fax: 206.233.5142

seattle.gov/neighborhoods**Seattle
Neighborhoods**[Blog](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)

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From: 605 Thomas St Project <605thomasstproject@earlydroureach.com>**Sent:** Friday, November 13, 2020 5:35 PM**To:** DON_DREarlyOutreach <DREarlyOutreach@seattle.gov>**Subject:** New Project for the DON blog**CAUTION: External Email**

Hi Nelson-

City of Seattle Design Review Required Outreach Outreach Plan | November 5th, 2020

Project Address:	605 Thomas St, Seattle WA 98109
Brief Description:	This project proposes construction of an apartment development with approximately 48 units.
Contact:	Natalie Quick
Applicant:	Weinstein AU
Contact Information:	605ThomasStProject@earlyDRoutreach.com
Type of building:	Multifamily
Neighborhood:	Uptown
In Equity Area:	No

OUTREACH PLAN

We will complete the following outreach components as part of our outreach plan, consistent with Section II.A in the Director's Rule. All outreach methods will provide a disclaimer that information shared by the public may be made available to the general public.

- **Printed Outreach: Direct Mail**
We will develop a full-color project poster and mail to residents and businesses within a 500-foot radius of the project. We will keep an address log of each location where the poster is sent. Posters will include SDCI project number, address and email address, as well as basic project information that directs interested parties to the project website and project survey.
- **Electronic / Digital Method #1: Website**
We will create a project website that includes a description of the project, details about the project team, details surrounding zoning, context and site map and relevant past projects completed by the project team. We will also include a link to the Seattle Services Portal, project email address and details about the overall timeline. A link to provide comments will be included on the site, along with a link to a project survey.
- **Electronic / Digital Method #2: Online Survey**
We will create a brief project survey that is tailored to the project and includes opportunity to provide specific feedback about notable project and site components.

###

605 Thomas St Project

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Electronic/Digital Outreach: Project Survey

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Opportunity to Provide Online Input on the 605 Thomas St Project

ABOUT THE PROJECT

The project proposes construction of an apartment development with approximately 48 units.

What: Let us know what you think! Visit our website at www.605ThomasStProject.com to learn more about this new project, including the team's proposed vision and approach.

Survey: Take our online survey to share your thoughts about the project site and components. (Survey located on the project website.)

Comments: Provide additional comments via our comment form or by email at 605ThomasStProject@earlyDRoutreach.com.



ADDITIONAL PROJECT DETAILS

Project Address:
605 Thomas St, Seattle WA 98109
Contact: Natalie Quick
Applicant: Weinstein AU

Additional Project Information on Seattle Services Portal via the Project Number:
005887-20PA

Project Email:
605ThomasStProject@earlyDRoutreach.com
Note that emails are returned within 2-3 business days, and are subject to City of Seattle public disclosure laws.

This effort is part of the City of Seattle's required outreach process, in advance of Design Review.

Direct Mailing: 605 Thomas St Project

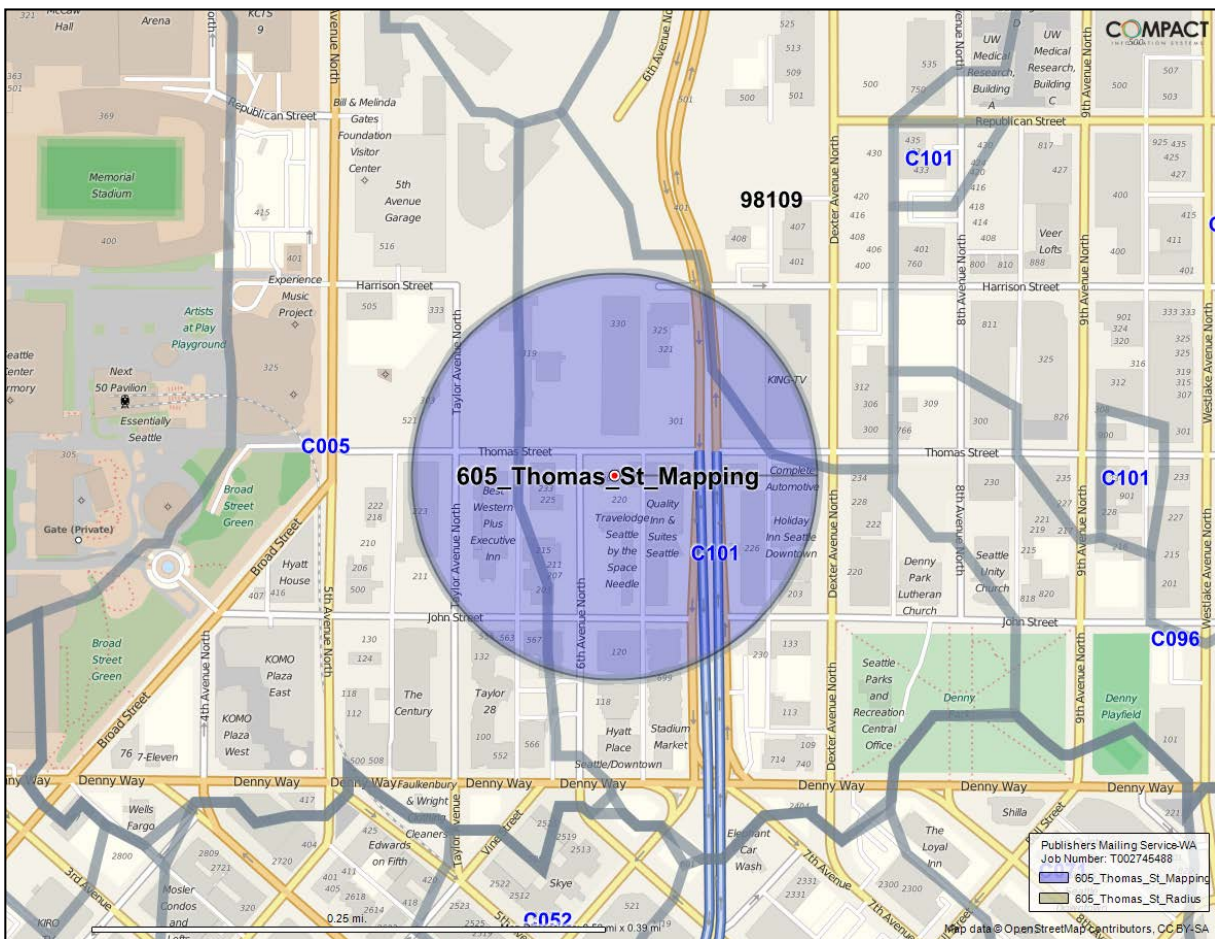
Poster Mailing Details

DISTRIBUTION DATE: February 22, 2021

Project Address: 605 Thomas St, Seattle WA 98109
Brief Description: This project proposes construction of an apartment development with approximately 48 units.
Contact: Natalie Quick
Applicant: Weinstein AU
Contact Information: 605ThomasStProject@earlyDRoutreach.com
Type of building: Multifamily
Neighborhood: Uptown
In Equity Area: No

The project flyer was shared with **86 businesses and residents** within a **500-foot radius** of the project addresses of 605 Thomas St. A map detailing the mailing radius and invoice confirming delivery follows.

MAILING MAP



MAILING INVOICE



9126 E Marginal Way S
Seattle WA 98108

Invoice

Date	Invoice #
11/10/2020	1183-20

Phone: 206.448.0411
Email: data@zplus4.com
Web: www.publishersmailingservice.com

BILL TO:

Traci Paulk
traci@paulkcreative.com
PO Box 17037
Seattle, WA 98127

P.O. No.	Terms	Due Date
		11/10/2020

QUANTITY	DESCRIPTION	RATE	AMOUNT
	605 THOMAS ST - QTY 86		
	PURCHASE LIST DATA	150.00	150.00T
	DATA IMPORT	36.00	36.00
	MACHINE FOLD - 1	9.00	9.00T
	MACHINE ENCLOSE SETUP	16.00	16.00T
	MACHINE ENCLOSE - 1	20.50	20.50
	UPLOAD ADDRESSES	12.00	12.00
	INKJET ADDRESSES-LTR MIN	35.00	35.00T
	INKJET PERMIT	16.00	16.00T
	SORT & TRAY: LETTER OR P/C	12.00	12.00T
	PROCESSING FEE	13.50	13.50T
	DELIVERY TO SEATTLE POST OFFICE	12.00	12.00T
	SUB TOTAL		332.00
86	POSTAGE	0.55	47.30

We appreciate your business!

We are unable to accept credit cards at this time, checks only please.

Sales Tax	\$26.61
Total	\$405.91
Balance Due	\$405.91

MAILING CONFIRMATION



Lisa Kidwell <preciselywritelisa@gmail.com>

mailing confirmation - 605 Thomas St Project

6 messages

Lisa Kidwell <preciselywritelisa@gmail.com> Tue, Feb 23, 2021 at 8:09 AM
To: data@ziplus4.com, Barbara Belk <barbara@ziplus4.com>
Cc: Natalie Quick <natalie@nataliequickconsulting.com>, Kate Nolan <katenolan1000@gmail.com>, Traci Paulk <traci@paulkcreative.com>
Bcc: Lisa Kidwell <preciselywritelisa@gmail.com>

Good morning, Barbara.

Can you please confirm that the flyers for 605 Thomas St were mailed out yesterday, 02/22/21?

Thank you.

Warm regards,
Lisa Kidwell on behalf of Natalie Quick Consulting

Respectfully,
Lisa Kidwell
Cell (253) 202-6734
PreciselyWriteLisa@gmail.com

Traci Paulk <traci@paulkcreative.com> Tue, Feb 23, 2021 at 11:16 AM
To: Lisa Kidwell <preciselywritelisa@gmail.com>

Hi Lisa! Any response from Barbara on this?

[Quoted text hidden]

Lisa Kidwell <preciselywritelisa@gmail.com> Tue, Feb 23, 2021 at 11:18 AM
To: Traci Paulk <traci@paulkcreative.com>
Bcc: Lisa Kidwell <preciselywritelisa@gmail.com>

No response yet.

605 Thomas St Project

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Electronic/Digital Outreach: Project Website

- *Website Content*
- *Website Traffic*

Electronic/Digital Outreach: Project Survey

- *Community Feedback Summary*
- *Online Survey Text*
- *Online Survey Results*
- *Additional Emails/Comments Received*

Project Website: 605 Thomas St | WEBSITE TEXT

Website: www.605ThomasStProject.com

Project Address:	605 Thomas St, Seattle WA 98109
Brief Description:	This project proposes construction of an apartment development with approximately 48 units.
Contact:	Natalie Quick
Applicant:	Weinstein AU
Contact Information:	605ThomasStProject@earlyDRoutreach.com
Type of building:	Multifamily
Neighborhood:	Uptown
In Equity Area:	No

HOME PAGE

IMAGES: Project Site

TEXT: Welcome to our Project Website, which is part of the City of Seattle’s Required Outreach in advance of Design Review. While the project is in its early stages, the information on this site will give you a sense of the project vision, timelines and how we’re approaching design.

Please feel free to take the Project Survey and/or leave Comments. Note that all information obtained will be part of the Documentation for this effort and is considered public comment.

This project proposes construction of an apartment development with approximately 48 units.

Contact us. This outreach is part of the City of Seattle’s required outreach process, in advance of Design Review. Note that all calls and emails are generally returned within 2-3 business days, and are subject to City of Seattle public disclosure.

605 Thomas St Project
605 Thomas St, Seattle WA 98109

LINKS: Email- 605ThomasStProject@earlyDRoutreach.com

TAB: PROJECT OVERVIEW

TEXT: 605 Thomas St Project
Project #: 005887-20PA

Project Team:
Developer: Meriwether Partners LLC
Architect: Weinstein A+U

Project Vision:

This project proposes construction of a new, approximately 48 unit apartment building-including a ground-floor that engages with the streetscapes of Thomas St and 6th Avenue N and serves to support pedestrian connections from the Uptown neighborhood to South Lake Union and Downtown Seattle.

Project Timeline:

- Entitlement & Permitting: Winter 2020-21 through Fall 2022
- Construction Start: Fall 2022
- Construction Completion: Winter 2023-24

Existing Zoning

Neighborhood Context

Proposed Site Plan

Past Projects

IMAGES: Existing Zoning
Neighborhood Context
Proposed Site Plan
Past Projects

LINK: none

PAGE URL: www.605ThomasStProject.com/project-overview

TAB: FLYER

TEXT: The flyer below was mailed to all households and businesses within a 500-foot radius of the project site.

IMAGES: Flyer Image

LINK: none

PAGE URL: www.605ThomasStProject.com/flyer

TAB: SURVEY

TEXT: Survey. Take our online survey to share your thoughts about the project site and components.

LINK: [605 Thomas St Survey Click Here](#)

PAGE URL: www.605ThomasStProject.com/survey

TAB: COMMENTS

TEXT: **Provide comments here.**

Hello and thank you for visiting our 605 Thomas St Project Required Outreach page. Please feel free to leave your comments here. All comments will be documented and submitted to the City as part of this process and are considered public comment.

Name *

First Name

Last Name

Email *

Message *

Send

LINKS: [Email- 605ThomasStProject@earlyDRoutreach.com](mailto:605ThomasStProject@earlyDRoutreach.com)

PAGE URL: www.605ThomasStProject.com/comments

WEBSITE IMAGES

605 Thomas St Project



Welcome to our Project Website, which is part of the City of Seattle's Required Outreach in advance of Design Review. While the project is in its early stages, the information on this site will give you a sense of the project vision, timelines and how we're approaching design.

Please feel free to take the Project Survey and/or leave Comments. Note that all information obtained will be part of the Documentation for this effort and is considered public comment.



605 Thomas St, Seattle

This project proposes construction of an apartment development with approximately 48 units.

[Learn More](#)

WEBSITE ANALYTICS

605 Thomas St Project

Website Analytics

Traffic

Custom

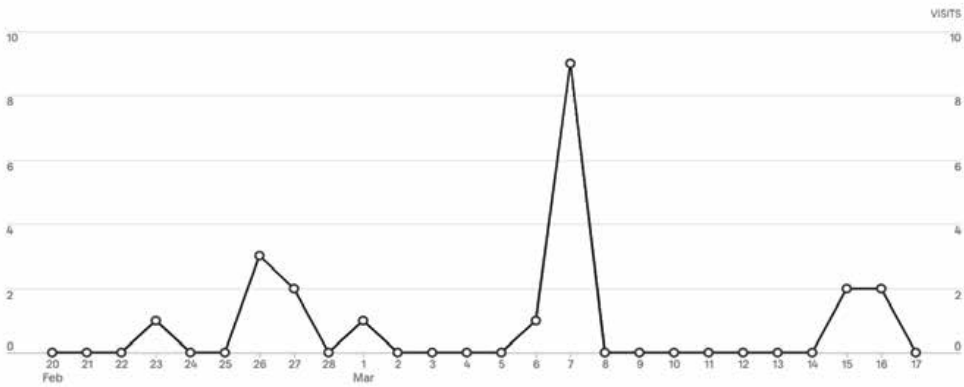
\$ USD



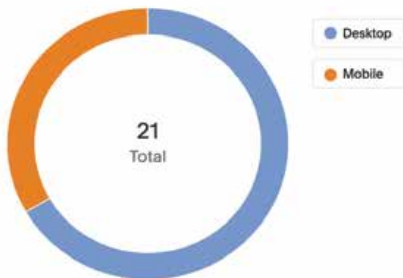
Visits

Feb 20-Mar 17, 2021 • 21 Total +950% mo/mo

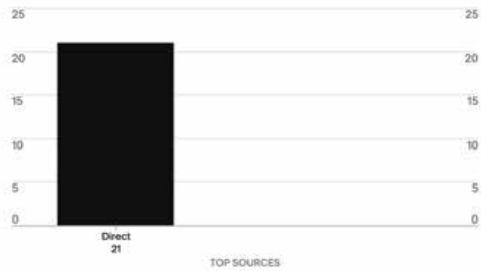
Daily



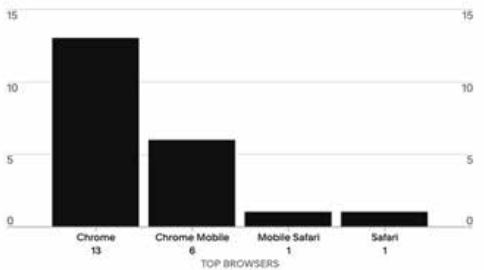
Top Devices by Visits



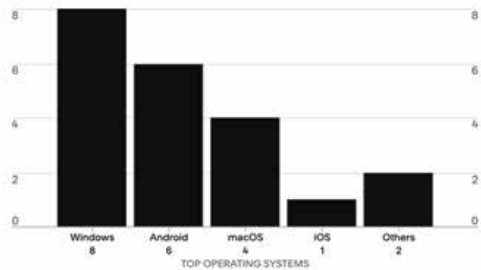
Top Sources by Visits



Top Browsers by Visits



Top Operating Systems by Visits



605 Thomas St Project

Appendix A: **Materials Demonstrating that Each Outreach Method Was Conducted**

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Initial Planning and DON Communication

- *Listing on DON Blog*
- *Outreach Plan*

Printed Outreach: Project Poster

- *Project Poster*
- *Mailing Area Map*
- *Mailing Area Details*
- *Direct Mailing Distribution List*

Electronic/Digital Outreach: Project Website

- *Website Content*
- *Website Traffic*

Electronic/Digital Outreach: Project Survey

- *Community Feedback Summary*
- *Online Survey Text*
- *Online Survey Results*
- *Additional Emails/Comments Received*

Community Outreach: 605 Thomas St Project

Comment Summary

Project Address: 605 Thomas St, Seattle WA 98109
Brief Description: This project proposes construction of an apartment development with approximately 48 units.
Contact: Natalie Quick
Applicant: Weinstein AU
Contact Information: 605ThomasStProject@earlyDRoutreach.com
Type of building: Multifamily
Neighborhood: Uptown
In Equity Area: No

Comment Total:

- From Website: 0
- From Email: 0
- From Survey: 0

Design-Related Comments:

- N/A

Non-Design Related Comments:

- N/A

Miscellaneous Comments:

- N/A

605 Thomas St Project Survey

Thank you for taking the time to complete our survey for the **605 Thomas St** project! This project proposes construction of an apartment development with approximately 48 units. We would like to hear your thoughts on our vision and approach for this project.

This survey will be open from February 24th to March 17th, after which time we'll start preparing for the design review process and other permitting steps. PLEASE NOTE: as part of the City of Seattle's required outreach for design review, all data collected within this survey is considered public information according to the [Public Records Act](#). Please do not share any sensitive or personal information within your responses.

1. What is your connection to this development project?

- I live very close to the project
- I live in the general area
- I own a business nearby
- I visit the area often for work or leisure
- I don't have a direct connection, but I care about growth and development in Seattle
- Other

2. What is most important to you about the design of a new building on this property?

- Attractive Materials
- Interesting & Unique Design
- Environmentally-Friendly Features
- Relationship to Neighborhood Character
- Parking
- Other _____

3. What is most important consideration for the exterior space on this property?

- Landscaping
- Lighting & Safety Features
- Seating Options & Places to Congregate
- Bike Parking
- Other _____

4. What do you value most as new developments are built in your neighborhood?

–

5. Is there anything specific about this neighborhood or property that would be important for us to know?

–

6. What do you think are the top considerations for making this building successful?

–

7. Anything else you'd like to add?

–

FORM SUBMITTED PAGE

Thank you for sharing thoughts! Your feedback is very helpful as we plan our proposed project. To track our progress through the design review and permitting process, look-up Project #005887-20PA (605 Thomas St) in the [Seattle Services Portal](#). To learn more about the early outreach for design review process, visit the [Department of Neighborhoods webpage](#). You may also send us an email at 605ThomasStProject@earlyDRoutreach.com.

605 Thomas St Project Survey

Created on 11/12/2020 | 1 pages, 7 questions

[Edit design](#)

[Preview survey](#)

[Send survey](#)

TOTAL RESPONSES

0

OVERALL SURVEY STATUS



OPEN

NOTIFICATIONS

Only you

[Edit](#)

Collectors

OPEN

[Web Link 1](#)

Created: 11/12/2020

0

RESPONSES
COLLECTED

PROJECT EMAILS/COMMENTS

No additional emails or comments were received.