

**9740 8<sup>th</sup> Ave NW PROJECT**  
**CITY OF SEATTLE**  
**REQUIRED EARLY COMMUNITY OUTREACH FOR DESIGN REVIEW**  
**OUTREACH DOCUMENTATION**  
***\*With Updated Requirements Via Ordinance #126072***

PROJECT NUMBER: # 3037602-EG

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*Submitted by:*  
Natalie Quick Consulting  
natalie@nataliequick.com | 206.779.0489  
**MAY 2021**

## 9740 8<sup>TH</sup> Ave NW Project

### Brief Summary of Outreach Methods and What We Heard from the Community

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<b>Project Address:</b>	9740 8 <sup>th</sup> Ave NW, Seattle, WA 98117
<b>Brief Description:</b>	This project proposes construction of a four-story low-rise building with approximately 65 residential units and approximately 33 structured parking stalls. The primary residential entry will be located off 8 <sup>th</sup> Ave NW and the parking garage access will be located off 7 <sup>th</sup> Ave NW. There are off-site critical areas located to the south of the site that will be mitigated through an abundant landscape buffer.
<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	CLARK   BARNES
<b>Contact Information:</b>	97408thAveNW@earlyDRoutreach.com
<b>Type of building:</b>	Residential
<b>Neighborhood:</b>	Crown Hill
<b>In Equity Area:</b>	No

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### Brief Summary of Outreach Methods

#### Printed Outreach

- *Choice:* DIRECT MAILING, HIGH IMPACT
- *Requirement:* Direct mailing to all residences and businesses within approximately 500-foot radius of the proposed site.
- *What we did:* Posters were mailed to 135 residences and businesses and shared with 3 neighborhood community groups. Poster, details on distribution and list of community groups who received the poster via email are in Appendix A.
- *Date completed:* April 09, 2021

#### Electronic/Digital Outreach

- *Choice:* PROJECT WEBSITE, HIGH IMPACT
- *Requirement:* Interactive project website with public commenting function.
- *What we did:* Project website established and publicized via poster. Monitored daily for comments from the Website. Developed an interactive project website with project information and a public commenting function. Website included in Appendix A.
- *Date Completed:* April 12, 2021

#### Electronic/Digital Outreach

- *Choice:* SURVEY, HIGH IMPACT
- *Requirement:* Create an online survey to allow for feedback on the proposed project.
- *What we did:* Online survey established and publicized via poster with link to survey featured on project website. Survey text and results included in Appendix A.
- *Date Completed:* April 12, 2021

# What We Heard From the Community

## Summary of Comments/Questions Received Via Website Comment Form, Project Email and Project Survey:

### Design-Related Comments

- **Design.** 67 percent of survey respondents noted parking is the most important design element for a new building on this property; 33 percent said relationship to neighborhood character; 33 percent said environmentally-friendly features; and 17 percent said interesting and unique design. One respondent encouraged having setbacks from the street and providing enough space for cars and deliveries. A few respondents noted that accessibility is the most important design element of this building, and another noted eco-friendly design.
- **Exterior.** 83 percent of survey respondents said landscaping was the most important consideration for the exterior space of the property; 33 percent said lighting and safety features; and 17 percent said seating options and places to congregate. One respondent noted that there is flooding in the low-lands in the winter and during heavy rains. One respondent noted this is an environmentally-critical area given the run-off to Pipers Creek Watershed, and that it should be a big priority to maintain that. Another respondent encouraged the project team to respect and keep the Watershed clean with a proper greenway around it so people can access and enjoy. Another respondent encouraged the project team to include ample plants and trees that blend in with the neighborhood and nearby Carkeek Park.
- **Height & Scale.** Several respondents encouraged the project team to take the existing neighborhood scale into consideration and expressed concern that there are no other four-story buildings in the area. One respondent noted that three stories is enough, and another encouraged the project team to be sensitive to the fact that there are 7,200 sq. ft. properties across 8<sup>th</sup> Ave NW.
- **Safety.** A few respondents noted this is a family neighborhood and they would like it to be kept safe and clean, and noted thefts and break-ins are not uncommon as the bridge on Holman Road attracts a lot of unhoused residents.

### Non-Design-Related Comments

- **Parking & Traffic.** Several respondents noted that ample parking is a top consideration for making this building successful and that having only half the number of parking spots available per the number of units seems incorrect given how much space is not available on the street. One respondent noted that the project is close to an already busy intersection, and that both vehicular and pedestrian traffic on 8th and 100th will increase.
- **Tenants.** One respondent expressed support for the structure being geared toward residential families and another encouraged that its residents become part of the community. One respondent expressed concern that this is a residential neighborhood with nearly entirely houses, which puts an apartment complex out of place.
- **Retail.** One respondent encouraged the development of additional amenities to keep pace with density of population such as more shops and restaurants within walking distance. Another noted that there isn't a wide range of cuisine nearby that apartment complexes usually enjoy, although the grocery store is a grand replacement.
- **Affordability.** One respondent encouraged building affordable housing that supports the community and doesn't simply gentrify it.
- **Unhoused.** One respondent noted that there are several unhoused residents in this area, and inquired how the project team can and will support their wellbeing and not simply displace them.

### Miscellaneous

- **Outreach.** One respondent thanked the project team for creating the project website. Another noted that developers should remain in close communication with neighbors throughout the building process, and stated that the building and its residents will be shunned unless the existing neighbors and neighborhood are respected through construction and completion.

## 9740 8<sup>th</sup> Ave NW Project

### Checklist: Early Community Outreach for Design Review

DON Rule	Category	Description	Date Completed	Task Documentation
I.C.	Project Information, Public Notice	Submit project information to DON, DON posts information online or other publicly available place	04/01/21	Provided project information via email to DON staff; DON staff confirmed the information was posted on DON blog. Email confirmation included in Appendix A.
I.D. II. A. 1	Types of Outreach  Outreach Methods for the Plan	<b>CHOICE: High Impact</b> Direct mailing to all residences and businesses within approximately 500-ft radius of the proposed site  Posters include all requirements in III.A	04/09/21	Poster mailed to 135 residences and businesses and shared with 3 neighborhood community groups. Map and details of mailing are in Appendix A.
I.D. II.A.2	Types of Outreach  Outreach Methods for the Plan	<b>CHOICE: High Impact</b> Interactive project website with public commenting function.	04/12/21	Project website established and publicized via poster. Monitored daily for comments from the Website. Developed an interactive project website with project information and a public commenting function. Website included in Appendix A.
I.D. II.A.3	Types of Outreach  Outreach Methods for the Plan	<b>CHOICE: High Impact</b> Online survey	04/12/21	Online survey established and publicized via poster with link to survey featured on the project website.
III.A.	Printed	All printed outreach materials shall: <ul style="list-style-type: none"> <li>• Include a brief summary of the proposal</li> <li>• Include the address of the project/property and the SDCJ number if available</li> <li>• Identify a project contact person</li> <li>• Provide an email address, survey link, phone number or alternative way of providing feedback on the project directly to the applicant</li> <li>• Include where any additional project information can be found (such as the Seattle Services Portal)</li> <li>• Include a statement informing the public that any information collected may be made public</li> </ul>	04/09/21	Copy of direct mailing poster included in Appendix A.
III.B.	Electronic, Digital	All electronic/digital outreach material shall:	04/12/21-05/03/21	Survey and project website established. Checked for comments

		<ul style="list-style-type: none"> <li>• Include a brief summary of the proposal</li> <li>• Include the address of the project/property and SDCK project number if available</li> <li>• Identify a project contact person</li> <li>• Provide an email address, survey link, phone number or alternative way of providing feedback on the project directly to the applicant</li> <li>• Include where any additional project information can be found (such as the Seattle Services Portal)</li> <li>• Be publicized on at least one printed outreach method</li> <li>• Be publicly available for a minimum of 21 days</li> <li>• Include a statement informing the public that any information collected may be made public</li> </ul>		daily. Website content and survey results featured in Appendix A.
VI.A.1.	Outreach Documentation	Summary	05/04/21	Outreach Plan copy included in Appendix A.
VI.A.2.	Outreach Documentation	Printed Material Documentation	05/04/21	See notation above for Print Outreach. Copies of poster and mailer distribution map to 135 residents and businesses included in Appendix A.
VI.A.3.	Outreach Documentation	Digital Documentation	05/04/21	See notation above for Digital Outreach. Website content and survey results included in Appendix A.

# 9740 8<sup>th</sup> Ave NW Project

## ***Appendix A:*** **Materials Demonstrating that Each Outreach Method Was Conducted**

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#### *Initial Planning and DON Communication*

- *Listing on DON Blog*
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**Re: New Project for the DON Blog**

DON\_DREarlyOutreach &lt;DREarlyOutreach@seattle.gov&gt;

Thu 4/8/2021 1:45 PM

**To:** 9740 8th Ave NW Project <97408thavenw@earlydroutrreach.com>**Cc:** DON\_DREarlyOutreach <DREarlyOutreach@seattle.gov>

Hello Kate,

Your updated project address information has been posted on the [Early Outreach for Design Review Projects Blog](#).

Please refer to Pages 3-6 of the [Director's Rule](#); the [Early Community Outreach for Design Review](#) webpage may provide additional information.

Please let us know if you have any questions.

Thank you,

***Dominique Williams*****Administrative Staff Assistant****External Relations Division**Office: [206.256.6188](tel:206.256.6188)Fax: [206.233.5142](tel:206.233.5142)[seattle.gov/neighborhoods](http://seattle.gov/neighborhoods)[Blog](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)

Public Disclosure/Disclaimer Statement: Consistent with the Public Records Act, Chapter 42.56 RCW, all records within the possession of the City may be subject to a public disclosure request and may be distributed or copied. Records include and are not limited to sign-in sheets, contracts, emails, notes, correspondence, etc. Use of lists of individuals or directory information (including address, phone or E-mail) may not be used for commercial purposes

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**From:** 9740 8th Ave NW Project <97408thavenw@earlydroutrreach.com>**Sent:** Thursday, April 1, 2021 4:35 PM**To:** DON\_DREarlyOutreach <DREarlyOutreach@seattle.gov>**Subject:** New Project for the DON Blog**CAUTION: External Email**

Hi -

Please see below for information for a new project for the DON Blog.

Thank you,

Kate

**Project Address:**9740 8<sup>th</sup> Ave NW, Seattle, WA 98117**Brief Description:**

This project proposes construction of a four-story low-rise building with approximately 65 residential units and approximately 33 structured parking stalls.

## City of Seattle Design Review Required Outreach

### *Outreach Plan / March 19<sup>th</sup>, 2021*

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**Project Address:** 9740 8<sup>th</sup> Ave NW, Seattle, WA 98117

**Brief Description:** This project proposes construction of a four-story low-rise building with approximately 65 residential units and approximately 33 structured parking stalls. The primary residential entry will be located off 8<sup>th</sup> Ave NW and the parking garage access will be located off 7<sup>th</sup> Ave NW. There are off-site critical areas located to the south of the site that will be mitigated through an abundant landscape buffer.

**Contact:** Natalie Quick

**Applicant:** CLARK | BARNES

**Contact Information:** 97408thAveNW@earlyDRoutreach.com

**Type of building:** Residential

**Neighborhood:** Crown Hill

**In Equity Area:** No

#### **OUTREACH PLAN**

We will complete the following outreach components as part of our outreach plan, consistent with Section II.A in the Director's Rule. All outreach methods will provide a disclaimer that information shared by the public may be made available to the general public.

- **Printed Outreach: Direct Mail**  
We will develop a full-color project poster and mail to residents and businesses within a 500-foot radius of the project. We will keep an address log of each location where the poster is sent. Posters will include SDCI project number, address and email address, as well as basic project information that directs interested parties to the project website and project survey.
- **Electronic / Digital Method #1: Website**  
We will create a project website that includes a description of the project, details about the project team, details surrounding zoning, context and site map and relevant past projects completed by the project team. We will also include a link to the Seattle Services Portal, project email address and details about the overall timeline. A link to provide comments will be included on the site, along with a link to a project survey.
- **Electronic / Digital Method #2: Online Survey**  
We will create a brief project survey that is tailored to the project and includes opportunity to provide specific feedback about notable project and site components.

###

# 9740 8<sup>th</sup> Ave NW Project

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# Opportunity to Provide Online Input on the 9740 8th Ave NW Project

## ABOUT THE PROJECT

This project proposes construction of a four-story low-rise building with approximately 65 residential units and approximately 33 structured parking stalls. The primary residential entry will be located off 8th Ave NW and the parking garage access will be located off 7th Ave NW. There are off-site critical areas located to the south of the site that will be mitigated through an abundant landscape buffer.

**What:** Let us know what you think! Visit our website at [www.97408thAveNWProject.com](http://www.97408thAveNWProject.com) to learn more about this new project, including the team's proposed vision and approach.

**Survey:** Take our online survey to share your thoughts about the project site and components. (Survey located on the project website.)

**Comments:** Provide additional comments via our comment form or by email at [97408thAveNW@earlyDRoutreach.com](mailto:97408thAveNW@earlyDRoutreach.com).



## ADDITIONAL PROJECT DETAILS

**Project Address:**  
9740 8th Ave NW, Seattle WA 98117  
**Contact:** Natalie Quick  
**Applicant:** CLARK | BARNES

**Additional Project Information on Seattle Services Portal via the Project Number:**  
3037602-EG

**Project Email:**  
[97408thAveNW@earlyDRoutreach.com](mailto:97408thAveNW@earlyDRoutreach.com)  
Note that emails are generally returned within 2-3 business days, and are subject to City of Seattle public disclosure laws.

This effort is part of the City of Seattle's required outreach process, in advance of Design Review.

# Direct Mailing: 9740 8<sup>th</sup> Ave NW Project

Poster Mailing Details

DISTRIBUTION DATE: March 9, 2021

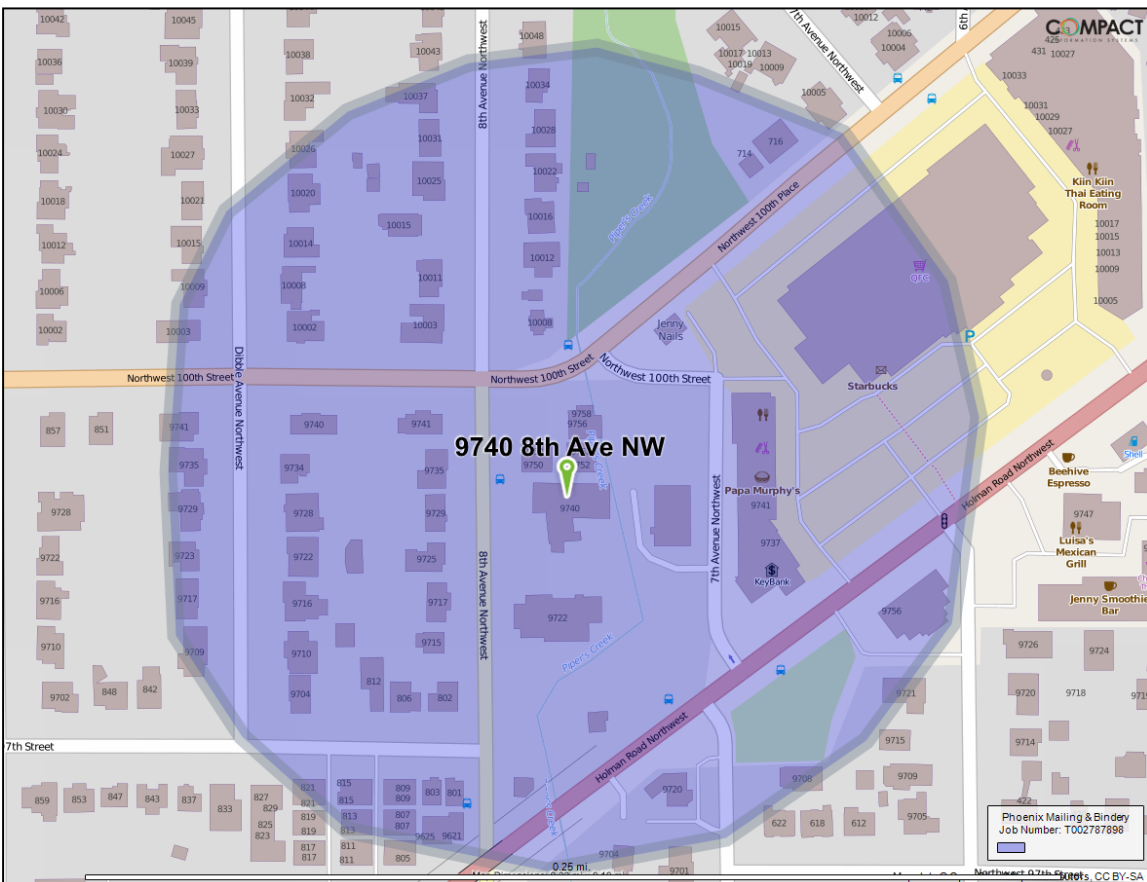
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<b>Project Address:</b>	9740 8 <sup>th</sup> Ave NW, Seattle, WA 98117
<b>Brief Description:</b>	This project proposes construction of a four-story low-rise building with approximately 65 residential units and approximately 33 structured parking stalls. The primary residential entry will be located off 8 <sup>th</sup> Ave NW and the parking garage access will be located off 7 <sup>th</sup> Ave NW. There are off-site critical areas located to the south of the site that will be mitigated through an abundant landscape buffer.
<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	CLARK   BARNES
<b>Contact Information:</b>	97408thAveNW@earlyDRoutreach.com
<b>Type of building:</b>	Residential
<b>Neighborhood:</b>	Crown Hill
<b>In Equity Area:</b>	No

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The project flyer was shared with **135 businesses and residents** within a **500-foot radius** of the project addresses of 9740 8<sup>th</sup> Ave NW. A map detailing the mailing radius and invoice confirming delivery follows.

## MAILING MAP



## MAILING INVOICE

# Phoenix Mailing, LLC

**2647 39TH AVE W**  
**Seattle WA 98199-3109**  
**Phone: 206-282-0188**

INVOICE  
38062

**SOLD TO:**  
Natalie Quick Consulting  
3847 76th Ave Se  
Mercer Island WA 98040

SHIPPED TO:  
EMAIL TO CLIENT

DATE	03/22/21	INVOICE No.	38062	JOB No.	21-3425	CUSTOMER PO.	
DESCRIPTION						CHARGES	
9740 8TH AVE NW 98117							
133						134.00	
MAP AREA PER CUSTOMER DIRECTIONS							
PURCHASE ONE TIME USE LIST							
EMAIL TO CLIENT							

Tax	<b>\$13.53</b>
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PAY THIS AMOUNT	\$147.53
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1.5% SERVICE CHARGE ON ALL ACCOUNTS OVER 30 DAYS PAST DUE  
NET 10TH OF FOLLOWING MONTH  
PRICES SUBJECT TO CHANGE WITHOUT NOTICE

**MAILING CONFIRMATION**



Lisa Kidwell <preciselywritelisa@gmail.com>

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**RE: Natalie Quick - Mailer 9740 8th Ave NW Project**

2 messages

**Customer Service** <CSR@mmpunion.com>

Fri, Apr 9, 2021 at 3:30 PM

To: Lisa Kidwell <preciselywritelisa@gmail.com>

Cc: Minuteman Press Seattle <info@mmpunion.com>, Natalie Quick <natalie@nataliequickconsulting.com>, Traci Paulk <traci@paulkcreative.com>, Kate Nolan <katnolan1000@gmail.com>

Hi Lisa,

This mailer for the 9740 8<sup>th</sup> Ave NW project has mailed out today.

Thank you,

*Ron*

*Please reply all.*

**MMPUNION.COM**

2960 4TH AVE S, STE 112

SEATTLE, WA 98134-1203

M—F 9am—5pm

T. 206.464.0100

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**From:** Lisa Kidwell <preciselywritelisa@gmail.com>

**Sent:** Thursday, April 8, 2021 10:07 AM

**To:** Mike Moazez <Mikem@mmpunion.com>; Minuteman Press Seattle <info@mmpunion.com>

**Cc:** Natalie Quick <natalie@nataliequickconsulting.com>; Kate Nolan <katnolan1000@gmail.com>; Traci Paulk <traci@paulkcreative.com>

**Subject:** Ready for flyers to be printed then mailed (136 count - 9740 8th Ave NW Project)

Hi Mike,

We are ready to have **136** copies of the attached **one-page, single-sided** flyer printed in **full color**, size **8.5x11**, and then subsequently **mailed out first-class** (not bulk) per the attached quote. The mailing list is also attached.

Please send an email the day the mailing has been completed advising that the project located at **9740 8th Ave NW** has been mailed out on that date. For our documentation for the City of Seattle, the project address needs to be in the body of the email (rather than just in the subject line), so if that could be included, it would save a little bit of back-and-forth emailing between us.

Please send the invoice to Natalie Quick Consulting at [natalie@nataliequickconsulting.com](mailto:natalie@nataliequickconsulting.com)

## **Community Group Notification: 9740 8<sup>th</sup> Ave NW Project**

Poster E-Mailing Details  
E-MAILING DATE: April 13, 2021

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### **COMMUNITY GROUPS WHO RECEIVED PROJECT NOTIFICATION**

Notification of the 9740 8<sup>th</sup> Ave NW project was sent along with a copy of the project flyer to 3 community groups listed on the Department of Neighborhoods “Neighborhood Snapshot” for Ballard on 04/13/20, including:

- Crown Hill Neighborhood Association
- Crown Hill Urban Village Committee for Smart Growth
- Whittier Heights Community Council

## **COMMUNITY GROUP NOTIFICATION EMAIL**

5/4/2021

Mail - 9740 8th Ave NW Project - Outlook

### **New Project in Your Neighborhood**

9740 8th Ave NW Project <97408thavenw@earlydroutreach.com>

Mon 4/12/2021 6:13 PM

**To:** 9740 8th Ave NW Project <97408thavenw@earlydroutreach.com>

**Cc:** katenolan1000@gmail.com <katenolan1000@gmail.com>

 1 attachments (1 MB)

Quick\_Flyer-9740 8th Ave NW-033021\_R1.pdf;

Hello-

Please find attached a flyer for an upcoming construction project in your neighborhood. Visit our project website for more information and to take the project survey at <https://www.97408thavenwproject.com/>.

This is a part of the City of Seattle's Early Design Review required outreach process.

Please feel free to reach out to this email with any questions.

Thank you!

-The Project Team

# 9740 8<sup>th</sup> Ave NW Project

## ***Appendix A:*** **Materials Demonstrating that Each Outreach Method Was Conducted**

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## Project Website: 9740 8<sup>th</sup> Ave NW | WEBSITE TEXT

Website: [www.97408thAveNWProject.com](http://www.97408thAveNWProject.com)

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<b>Project Address:</b>	9740 8 <sup>th</sup> Ave NW, Seattle, WA 98117
<b>Brief Description:</b>	This project proposes construction of a four-story low-rise building with approximately 65 residential units and approximately 33 structured parking stalls. The primary residential entry will be located off 8 <sup>th</sup> Ave NW and the parking garage access will be located off 7 <sup>th</sup> Ave NW. There are off-site critical areas located to the south of the site that will be mitigated through an abundant landscape buffer.
<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	CLARK   BARNES
<b>Contact Information:</b>	97408thAveNW@earlyDRoutreach.com
<b>Type of building:</b>	Residential
<b>Neighborhood:</b>	Crown Hill
<b>In Equity Area:</b>	No

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### HOME PAGE

**IMAGES:** Project Site

**TEXT:** Welcome to our Project Website, which is part of the City of Seattle's Required Outreach in advance of Design Review. While the project is in its early stages, the information on this site will give you a sense of the project vision, timelines and how we're approaching design.

Please feel free to take the Project Survey and/or leave Comments. Note that all information obtained will be part of the Documentation for this effort and is considered public comment.

This project proposes construction of a four-story low-rise building with approximately 65 residential units and approximately 33 structured parking stalls. The primary residential entry will be located off 8<sup>th</sup> Ave NW and the parking garage access will be located off 7<sup>th</sup> Ave NW. There are off-site critical areas located to the south of the site that will be mitigated through an abundant landscape buffer.

Contact us. This outreach is part of the City of Seattle's required outreach process, in advance of Design Review. Note that all calls and emails are generally returned within 2-3 business days, and are subject to City of Seattle public disclosure.

9740 8<sup>th</sup> Ave NW Project  
9740 8<sup>th</sup> Ave NW, Seattle WA 98117

**LINKS:** Email- 97408thAveNW@earlyDRoutreach.com

**TAB:** PROJECT OVERVIEW

**TEXT:** 9740 8<sup>th</sup> Ave NW Project  
Project #: 3037602-EG

Project Team:  
Developer: F.R. McAbee Incorporated  
Architect: CLARK | BARNES

Project Vision:  
This project proposes construction of a four-story low-rise building with approximately 65 residential units and approximately 33 structured parking stalls. The primary residential entry will be located off 8<sup>th</sup> Ave NW and the parking garage access will be located off 7<sup>th</sup> Ave NW. There are off-site critical areas located to the south of the site that will be mitigated through an abundant landscape buffer.

Project Timeline:  
Permitting: Q3-2022  
Construction Starting: Q3-2022  
Construction Completion: Q1-2024

[Zoning](#)

[Site Context Vicinity](#)

[Site Context Neighborhood Ariel](#)

[Site Context East of Site](#)

[Site Context West of Site](#)

[Site Plan](#)

[Past Projects](#)

**IMAGES:** Zoning  
Site Context Vicinity  
Site Context Neighborhood Ariel  
Site Context East of Site  
Site Context West of Site  
Site Plan  
Past Projects

**LINK:** none

**PAGE URL:** [www.97408thAveNWProject.com/project-overview](http://www.97408thAveNWProject.com/project-overview)

**TAB: FLYER**

**TEXT:** The flyer below was mailed to all households and businesses within a 500-foot radius of the project site.

**IMAGES:** Flyer Image

**LINK:** none

**PAGE URL:** [www.97408thAveNWProject.com/flyer](http://www.97408thAveNWProject.com/flyer)

**TAB: SURVEY**

**TEXT:** Survey. Take our online survey to share your thoughts about the project site and components.

**LINK:** [9740 8<sup>th</sup> Ave NW Survey Click Here](#)

**PAGE URL:** [www.97408thAveNWProject.com/survey](http://www.97408thAveNWProject.com/survey)

**TAB: COMMENTS**

**TEXT:** **Provide comments here.**

Hello and thank you for visiting our 9740 8<sup>th</sup> Ave NW Project Required Outreach page. Please feel free to leave your comments here. All comments will be documented and submitted to the City as part of this process and are considered public comment.

Name \*

First Name

Last Name

Email \*

Message \*

Send

**LINKS:**      Email- [97408thAveNW@earlyDRoutreach.com](mailto:97408thAveNW@earlyDRoutreach.com)

**PAGE URL:**    [www.97408thAveNWProject.com/comments](http://www.97408thAveNWProject.com/comments)

## WEBSITE IMAGES

### 9740 8th Ave NW Project

Welcome to our Project Website, which is part of the City of Seattle's Required Outreach in advance of Design Review. While the project is in its early stages, the information on this site will give you a sense of the project vision, timelines and how we're approaching design.

Please feel free to take the Project Survey and/or leave Comments. Note that all information obtained will be part of the Documentation for this effort and is considered public comment.



### 9740 8th Ave NW, Seattle

This project proposes construction of a four-story low-rise building with approximately 65 residential units and approximately 33 structured parking stalls. The primary residential entry will be located off 8th Avenue NW and the parking garage access will be located off 7th Ave NW.

There are off-site critical areas located to the south of the site that will be mitigated through an abundant landscape buffer.

## WEBSITE ANALYTICS

# 9740 8th Ave NW Project

## Website Analytics

### Traffic

Custom

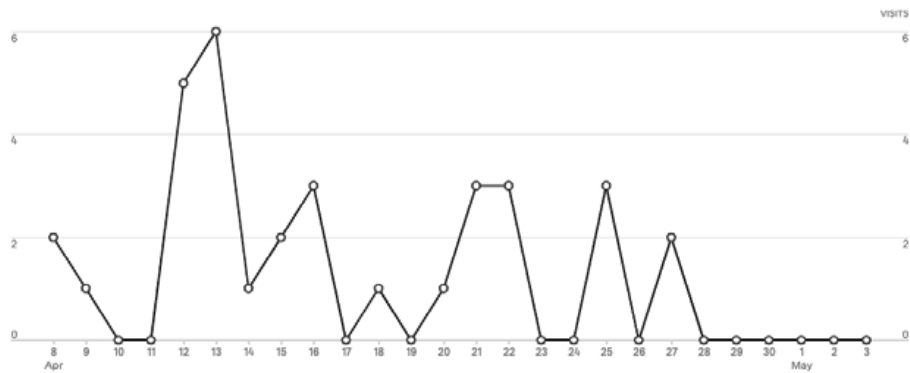
\$ USD

VISITS	BOUNCE RATE	UNIQUE VISITORS	PAGEVIEWS
33	54.55%	30	58
+1,550% mo/mo	+100% mo/mo	+1,400% mo/mo	+544% mo/mo

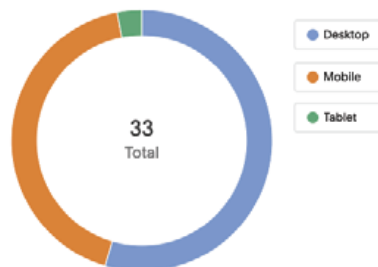
### Visits

Apr 8-May 3, 2021 • 33 Total • +1,550% mo/mo

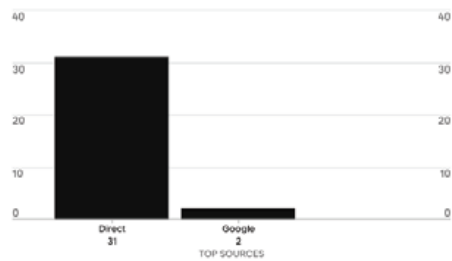
Daily



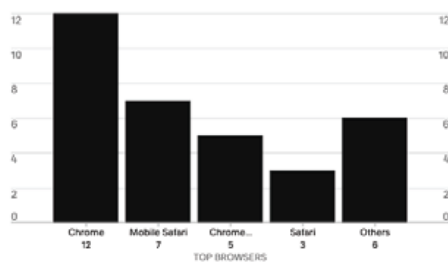
### Top Devices by Visits



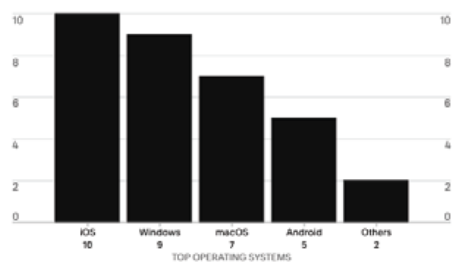
### Top Sources by Visits



### Top Browsers by Visits



### Top Operating Systems by Visits



# 9740 8<sup>th</sup> Ave NW Project

## ***Appendix A:*** **Materials Demonstrating that Each Outreach Method Was Conducted**

### *Table of Contents*

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#### *Initial Planning and DON Communication*

- *Listing on DON Blog*
- *Outreach Plan*

#### *Printed Outreach: Project Poster*

- *Project Poster*
- *Mailing Area Map*
- *Mailing Area Details*
- *Direct Mailing Distribution List*
- *List of Community Groups who Received Poster via Email*

#### *Electronic/Digital Outreach: Project Website*

- *Website Content*
- *Website Traffic*

#### *Electronic/Digital Outreach: Project Survey*

- *Community Feedback Summary*
- *Online Survey Text*
- *Online Survey Results*
- *Additional Emails/Comments Received*

## Community Outreach: 9740 8<sup>th</sup> Ave NW Project

### Comment Summary

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<b>Project Address:</b>	9740 8 <sup>th</sup> Ave NW, Seattle, WA 98117
<b>Brief Description:</b>	This project proposes construction of a four-story low-rise building with approximately 65 residential units and approximately 33 structured parking stalls. The primary residential entry will be located off 8 <sup>th</sup> Ave NW and the parking garage access will be located off 7 <sup>th</sup> Ave NW. There are off-site critical areas located to the south of the site that will be mitigated through an abundant landscape buffer.
<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	CLARK   BARNES
<b>Contact Information:</b>	97408thAveNW@earlyDRoutreach.com
<b>Type of building:</b>	Residential
<b>Neighborhood:</b>	Crown Hill
<b>In Equity Area:</b>	No

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#### Comment Total:

- From Website: 0
- From Email: 0
- From Survey: 6

#### Design-Related Comments

- **Design.** 67 percent of survey respondents noted parking is the most important design element for a new building on this property; 33 percent said relationship to neighborhood character; 33 percent said environmentally-friendly features; and 17 percent said interesting and unique design. One respondent encouraged having setbacks from the street and providing enough space for cars and deliveries. A few respondents noted that accessibility is the most important design element of this building, and another noted eco-friendly design.
- **Exterior.** 83 percent of survey respondents said landscaping was the most important consideration for the exterior space of the property; 33 percent said lighting and safety features; and 17 percent said seating options and places to congregate. One respondent noted that there is flooding in the low-lands in the winter and during heavy rains. One respondent noted this is an environmentally-critical area given the run-off to Pipers Creek Watershed, and that it should be a big priority to maintain that. Another respondent encouraged the project team to respect and keep the Watershed clean with a proper greenway around it so people can access and enjoy. Another respondent encouraged the project team to include ample plants and trees that blend in with the neighborhood and nearby Carkeek Park.
- **Height & Scale.** Several respondents encouraged the project team to take the existing neighborhood scale into consideration and expressed concern that there are no other four-story buildings in the area. One respondent noted that three stories is enough, and another encouraged the project team to be sensitive to the fact that there are 7,200 sq. ft. properties across 8<sup>th</sup> Ave NW.
- **Safety.** A few respondents noted this is a family neighborhood and they would like it to be kept safe and clean, and noted thefts and break-ins are not uncommon as the bridge on Holman Road attracts a lot of unhoused residents.

#### Non-Design-Related Comments

- **Parking & Traffic.** Several respondents noted that ample parking is a top consideration for making this building successful and that having only half the number of parking spots available per the number of units seems incorrect given how much space is not available on the street. One respondent noted that the project is close to an already busy intersection, and that both vehicular and pedestrian traffic on 8th and 100th will increase.

- **Tenants.** One respondent expressed support for the structure being geared toward residential families and another encouraged that its residents become part of the community. One respondent expressed concern that this is a residential neighborhood with nearly entirely houses, which puts an apartment complex out of place.
- **Retail.** One respondent encouraged the development of additional amenities to keep pace with density of population such as more shops and restaurants within walking distance. Another noted that there isn't a wide range of cuisine nearby that apartment complexes usually enjoy, although the grocery store is a grand replacement.
- **Affordability.** One respondent encouraged building affordable housing that supports the community and doesn't simply gentrify it.
- **Unhoused.** One respondent noted that there are several unhoused residents are in this area, and inquired how the project team can and will support their wellbeing and not simply displace them.

#### Miscellaneous

- **Outreach.** One respondent thanked the project team for creating the project website. Another noted that developers should remain in close communication with neighbors throughout the building process, and stated that the building and its residents will be shunned unless the existing neighbors and neighborhood are respected through construction and completion.

# 9740 8<sup>th</sup> Ave NW Project Survey

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Thank you for taking the time to complete our survey for the **9740 8<sup>th</sup> Ave NW** project! The proposed project includes a 4-story low-rise building with approximately 65 residential units and approximately 33 structured parking stalls. The primary residential entry is located off 8th Ave NW and the parking garage access is located off 7th Avenue NW. There are off-site critical areas located to the south of the site that will be mitigated through an abundant landscape buffer. We would like to hear your thoughts on our vision and approach for this project.

This survey will be open from April 12<sup>th</sup> to May 3<sup>rd</sup>, after which time we'll start preparing for the design review process and other permitting steps. PLEASE NOTE: as part of the City of Seattle's required outreach for design review, all data collected within this survey is considered public information according to the [Public Records Act](#). Please do not share any sensitive or personal information within your responses.

---

## 1. What is your connection to this development project?

- ☐ I live very close to the project
- ☐ I live in the general area
- ☐ I own a business nearby
- ☐ I visit the area often for work or leisure
- ☐ I don't have a direct connection, but I care about growth and development in Seattle
- ☐ Other

## 2. What is most important to you about the design of a new building on this property?

- ☐ Attractive Materials
- ☐ Interesting & Unique Design
- ☐ Environmentally-Friendly Features
- ☐ Relationship to Neighborhood Character
- ☐ Parking
- ☐ Other \_\_\_\_\_

## 3. What is most important consideration for the exterior space on this property?

- ☐ Landscaping
- ☐ Lighting & Safety Features

- \_\_\_ Seating Options & Places to Congregate
- \_\_\_ Bike Parking
- \_\_\_ Other \_\_\_\_\_

4. What do you value most as new developments are built in your neighborhood?

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5. Is there anything specific about this neighborhood or property that would be important for us to know?

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6. What do you think are the top considerations for making this building successful?

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7. Anything else you'd like to add?

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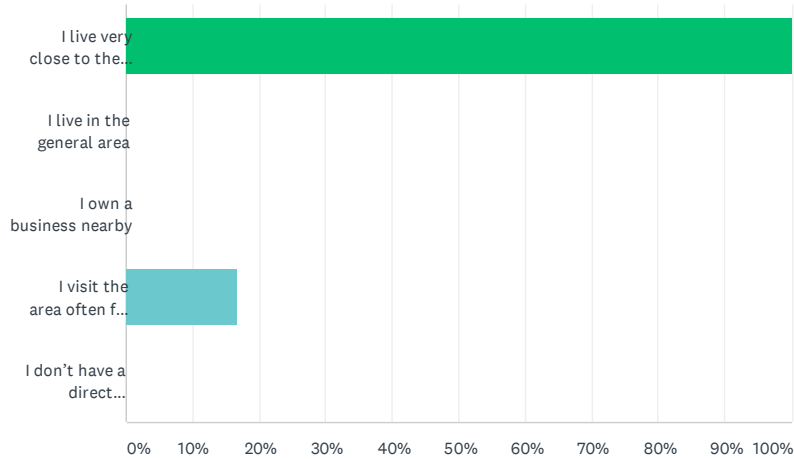
#### FORM SUBMITTED PAGE

Thank you for sharing thoughts! Your feedback is very helpful as we plan our proposed project. To track our progress through the design review and permitting process, look-up Project #3037602-EG (9740 8<sup>th</sup> Ave NW) in the [Seattle Services Portal](#). To learn more about the early outreach for design review process, visit the [Department of Neighborhoods webpage](#). You may also send us an email at [97408thAveNW@earlyDRoutreach.com](mailto:97408thAveNW@earlyDRoutreach.com).

# 9740 8th Ave NW Project Survey

## Q1 What is your connection to this development project?

Answered: 6 Skipped: 0



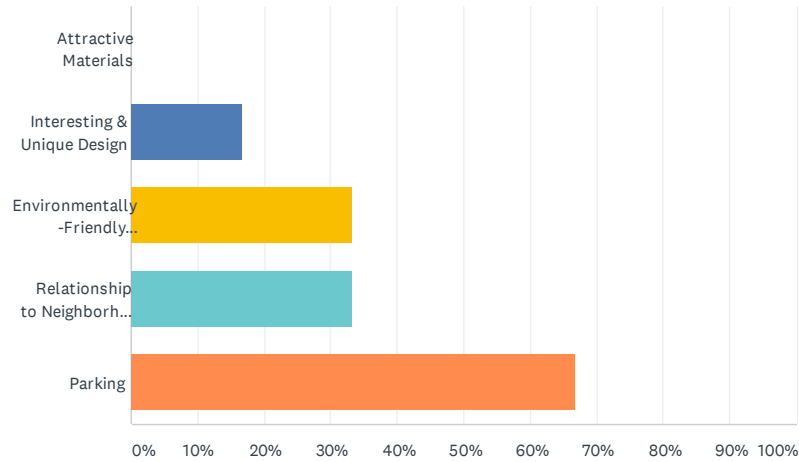
ANSWER CHOICES		RESPONSES	
I live very close to the project		100.00%	6
I live in the general area		0.00%	0
I own a business nearby		0.00%	0
I visit the area often for work or leisure		16.67%	1
I don't have a direct connection, but I care about growth and development in Seattle		0.00%	0
Total Respondents: 6			

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

9740 8th Ave NW Project Survey

## Q2 What is most important to you about the design of a new building on this property?

Answered: 6 Skipped: 0



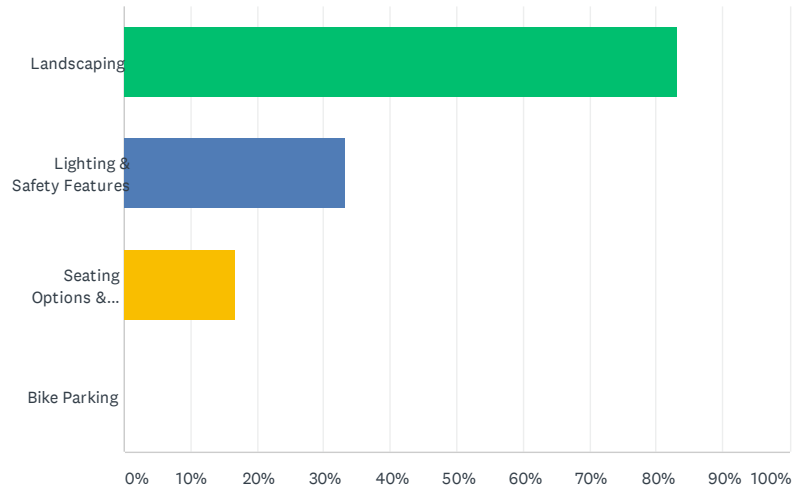
ANSWER CHOICES	RESPONSES
Attractive Materials	0.00% 0
Interesting & Unique Design	16.67% 1
Environmentally-Friendly Features	33.33% 2
Relationship to Neighborhood Character	33.33% 2
Parking	66.67% 4
Total Respondents: 6	

#	OTHER (PLEASE SPECIFY)	DATE
1	Accessible	4/18/2021 1:37 PM

9740 8th Ave NW Project Survey

### Q3 What is most important consideration for the exterior space on this property?

Answered: 6 Skipped: 0



ANSWER CHOICES		RESPONSES	
Landscaping		83.33%	5
Lighting & Safety Features		33.33%	2
Seating Options & Places to Congregate		16.67%	1
Bike Parking		0.00%	0
Total Respondents: 6			

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

9740 8th Ave NW Project Survey

Q4 What do you value most as new developments are built in your neighborhood?

Answered: 6 Skipped: 0

#	RESPONSES	DATE
1	Ample parking for new tenants.	4/22/2021 8:44 PM
2	Scale. New development needs to take existing neighborhood buildings scale into consideration. For example, Given that there are no other 4 story buildings on the block nor up and down 8th Ave NW, this development in particular would seem out of scale with the rest of neighborhood.	4/21/2021 2:07 PM
3	Accessibility, safety, environmentally friendly	4/18/2021 1:37 PM
4	The development of additional amenities to keep pace with density of population. More shops, restaurants etc within walking distance.	4/16/2021 3:27 PM
5	this is a residential neighborhood with nearly entirely houses which puts apartment complexes out of place. Also the idea that only half the number of parking spots available per the number of units seems incorrect given how much space is NOT available on the street	4/12/2021 5:34 PM
6	How parking is affected. That residents become part of the community.	4/12/2021 5:07 PM

9740 8th Ave NW Project Survey

Q5 Is there anything specific about this neighborhood or property that would be important for us to know?

Answered: 6 Skipped: 0

#	RESPONSES	DATE
1	Low lands and flooding in winter and during heavy rains. This is a family neighborhood and we want to keep it safe and clean.	4/22/2021 8:44 PM
2	Pipers creek watershed. Respect it. Keep it clean. Give proper greenway around it. Provide people with access to enjoy it.	4/21/2021 2:07 PM
3	Currently, several unhoused residents are in this area. How will/can you support their wellbeing and not simply displace them? Thank you.	4/18/2021 1:37 PM
4	No	4/16/2021 3:27 PM
5	Environmentally Critical Area, the runoff to the creek, should be the biggest priority to maintain. Second the bridge of Hollman Rd attracts a lot of homeless. Mostly RVs that can park for weeks at a time, leaving a large amount of trash in their wake. It isnt uncommon for tweakers and crackheads to wander the street late at night and theft + break ins arent exactly uncommon	4/12/2021 5:34 PM
6	It's close to an already busy intersection. Traffic at 8th and 100th will increase, both vehicular and pedestrian.	4/12/2021 5:07 PM

9740 8th Ave NW Project Survey

Q6 What do you think are the top considerations for making this building successful?

Answered: 6 Skipped: 0

#	RESPONSES	DATE
1	Ample parking, ample plants and trees to blend with the neighborhood and nearby Carkeek park.	4/22/2021 8:44 PM
2	Keep in scale with the neighborhood. Provide enough space for cars/ deliveries, and setbacks from street.	4/21/2021 2:07 PM
3	Affordable housing that supports community and doesn't simply gentrify it.	4/18/2021 1:37 PM
4	More parking and a sensitivity to the fact that across 8th nw properties are SF 7200.	4/16/2021 3:27 PM
5	the # of parking spaces to units does not compute. Also it should be geared more towards residential families and there isnt a wide range of cuisine nearby that apartment complexes usually enjoy - though the grocery store is a grand replacement.	4/12/2021 5:34 PM
6	Developers should be in close communication with neighbors throughout the building process. The building and its residents will be shunned unless the existing neighbors/neighborhood are respected from 2022-2024	4/12/2021 5:07 PM

9740 8th Ave NW Project Survey

## Q7 Anything else you'd like to add?

Answered: 3   Skipped: 3

#	RESPONSES	DATE
1	3 stories is enough. 4 is too much.	4/21/2021 2:07 PM
2	as I finish renovation of my house, I will likely move before this project is started, and certainly before it ends	4/12/2021 5:34 PM
3	Thanks for this site!	4/12/2021 5:07 PM

**PROJECT EMAILS/COMMENTS**

**There were no emails or additional comments received for this project.**