

**1915 3<sup>RD</sup> AVE PROJECT**  
**CITY OF SEATTLE**  
**REQUIRED EARLY COMMUNITY OUTREACH FOR DESIGN REVIEW**  
**OUTREACH DOCUMENTATION**  
***\*With Updated Requirements Via Ordinance #126072***

PROJECT NUMBER: # 3037644-EG

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*Submitted by:*

Natalie Quick Consulting  
natalie@nataliequick.com | 206.779.0489

**AUGUST 2021**

## 1915 3<sup>rd</sup> Ave Project

### Brief Summary of Outreach Methods and What We Heard from the Community

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<b>Project Address:</b>	1915 3 <sup>rd</sup> Ave, Seattle, 98101
<b>Brief Description:</b>	This project proposes construction of a new mixed-use project on the south edge of the Belltown neighborhood that will include a nine-story addition above the existing six-story building.
<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	1915 3 <sup>rd</sup> Ave LP
<b>Contact Information:</b>	19153rdAveProject@earlyDRoutreach.com
<b>Type of building:</b>	Commercial/Residential Mixed-Use
<b>Neighborhood:</b>	Belltown
<b>In Equity Area:</b>	No

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### Brief Summary of Outreach Methods

#### Printed Outreach

- *Choice:* DIRECT MAILING, HIGH IMPACT
- *Requirement:* Direct mailing to all residences and businesses within approximately 500-foot radius of the proposed site.
- *What we did:* Posters were mailed to 824 residences and businesses and shared with 3 neighborhood community groups. Poster, details on distribution and list of community groups who received the poster via email are in Appendix A.
- *Date completed:* July 29, 2021

#### Electronic/Digital Outreach

- *Choice:* PROJECT WEBSITE, HIGH IMPACT
- *Requirement:* Interactive project website with public commenting function.
- *What we did:* Project website established and publicized via poster. Monitored daily for comments from the Website. Developed an interactive project website with project information and a public commenting function. Website included in Appendix A.
- *Date Completed:* July 31, 2021

#### Electronic/Digital Outreach

- *Choice:* SURVEY, HIGH IMPACT
- *Requirement:* Create an online survey to allow for feedback on the proposed project.
- *What we did:* Online survey established and publicized via poster with link to survey featured on project website. Survey text and results included in Appendix A.
- *Date Completed:* July 31, 2021

# What We Heard From the Community

## Summary of Comments/Questions Received Via Website Comment Form, Project Email and Project Survey:

### Design-Related Comments

- **Design.** 67 percent of survey respondents said interesting and unique design was the most important consideration for the exterior space of the property; 67 percent said environmentally-friendly features; 56 percent said attractive materials; 44 percent said relationship to neighborhood character and 22 percent said parking. One respondent expressed hope that the design review board will be astute in reviewing the design as it is hard to imagine what the structure will look like with currently available information.
- **Community.** A few respondents noted that creating a sense of community, activating the block, and improving the neighborhood is important to them for this site as it's currently pretty grim.

### Non-Design-Related Comments

- **Retail.** 67 percent of survey respondents said they would be most interested in a new restaurant or bar as a small retail component on the property; 67 percent said a new place for coffee or breakfast; and 44 percent said a new store for shopping. One respondent encouraged having retail that the neighborhood would support, and others discouraged cannabis shops, tattoo shops, "exciting" retail or nightclub/bars that will cause problems. One respondent expressed support for adding more businesses as a great way to ensure downtown is a welcoming and safe environment for all residents, with a good flow of people coming and going from the new building.
- **Security.** Several respondents noted that safety has become a major factor in the streets near the project site and encouraged the project team to clean up the site, ensure that it is properly maintained, and have good security.
- **Units.** One respondent encouraged offering mixed-income residential with some units for medium-income earners as the area seems to only be a mix of luxury high-rises or social services. Another respondent encouraged extracting as much volume as possible from the flat area of land. One respondent noted the city will need more micro-apartments for hybrid-tech workers.

### Miscellaneous

- **Support.** One respondent expressed support that the project is moving forward. Another noted they are all for the project because urban density is a good thing and better than suburban sprawl.

## 1915 3<sup>rd</sup> Ave Project

### Checklist: Early Community Outreach for Design Review

DON Rule	Category	Description	Date Completed	Task Documentation
I.C.	Project Information, Public Notice	Submit project information to DON, DON posts information online or other publicly available place	07/23/21	Provided project information via email to DON staff; DON staff confirmed the information was posted on DON blog. Email confirmation included in Appendix A.
I.D. II. A. 1	Types of Outreach  Outreach Methods for the Plan	<b>CHOICE: High Impact</b> Direct mailing to all residences and businesses within approximately 500-ft radius of the proposed site  Posters include all requirements in III.A	07/29/21	Poster mailed to 824 residences and businesses and shared with 3 neighborhood community groups. Map and details of mailing are in Appendix A.
I.D. II.A.2	Types of Outreach  Outreach Methods for the Plan	<b>CHOICE: High Impact</b> Interactive project website with public commenting function.	07/31/21	Project website established and publicized via poster. Monitored daily for comments from the Website. Developed an interactive project website with project information and a public commenting function. Website included in Appendix A.
I.D. II.A.3	Types of Outreach  Outreach Methods for the Plan	<b>CHOICE: High Impact</b> Online survey	07/31/21	Online survey established and publicized via poster with link to survey featured on the project website.
III.A.	Printed	All printed outreach materials shall: <ul style="list-style-type: none"> <li>• Include a brief summary of the proposal</li> <li>• Include the address of the project/property and the SDCJ number if available</li> <li>• Identify a project contact person</li> <li>• Provide an email address, survey link, phone number or alternative way of providing feedback on the project directly to the applicant</li> <li>• Include where any additional project information can be found (such as the Seattle Services Portal)</li> <li>• Include a statement informing the public that any information collected may be made public</li> </ul>	07/29/21	Copy of direct mailing poster included in Appendix A.
III.B.	Electronic, Digital	All electronic/digital outreach material shall:	07/31/21-08/22/21	Survey and project website established. Checked for comments

		<ul style="list-style-type: none"> <li>• Include a brief summary of the proposal</li> <li>• Include the address of the project/property and SDCK project number if available</li> <li>• Identify a project contact person</li> <li>• Provide an email address, survey link, phone number or alternative way of providing feedback on the project directly to the applicant</li> <li>• Include where any additional project information can be found (such as the Seattle Services Portal)</li> <li>• Be publicized on at least one printed outreach method</li> <li>• Be publicly available for a minimum of 21 days</li> <li>• Include a statement informing the public that any information collected may be made public</li> </ul>		daily. Website content and survey results featured in Appendix A.
VI.A.1.	Outreach Documentation	Summary	08/22/21	Outreach Plan copy included in Appendix A.
VI.A.2.	Outreach Documentation	Printed Material Documentation	08/22/21	See notation above for Print Outreach. Copies of poster and mailer distribution map to 824 residents and businesses included in Appendix A.
VI.A.3.	Outreach Documentation	Digital Documentation	08/22/21	See notation above for Digital Outreach. Website content and survey results included in Appendix A.

# 1915 3<sup>rd</sup> Ave Project

## ***Appendix A:*** **Materials Demonstrating that Each Outreach Method Was Conducted**

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#### *Initial Planning and DON Communication*

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**RE: New Project for the DON blog**

DON\_DREarlyOutreach <DREarlyOutreach@seattle.gov>

Fri 7/23/2021 12:58 PM

To: 1915 3rd Ave Project <19153rdaveproject@earlydroureach.com>; DON\_DREarlyOutreach <DREarlyOutreach@seattle.gov>

Kate,

Your blog post has been posted and is on the [Early Outreach for Design Review Projects Blog](#).

Thanks,

Tom

**Tom Van Bronkhorst**

**Strategic Advisor**

Office: 206.233.3954

Cell: 206.475.4247

[seattle.gov/neighborhoods](http://seattle.gov/neighborhoods)



[Blog](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)

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**From:** 1915 3rd Ave Project <19153rdaveproject@earlydroureach.com>  
**Sent:** Wednesday, July 21, 2021 5:38 PM  
**To:** DON\_DREarlyOutreach <DREarlyOutreach@seattle.gov>  
**Subject:** New Project for the DON blog

**CAUTION: External Email**

Hi Tom-

Please see below for a new project for the DON blog. Please email us confirmation when it is posted.

Thank you!

Kate

**Project Address:** 1915 3<sup>rd</sup> Ave, Seattle, 98101

**Brief Description:** This project proposes construction of a new mixed-use project on the south edge of the Belltown neighborhood that will include a nine-story addition above the existing six-story building.

**Contact:** Natalie Quick

## City of Seattle Design Review Required Outreach Outreach Plan | June 29, 2021

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<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	1915 3 <sup>rd</sup> Ave LP
<b>Contact Information:</b>	19153rdAveProject@earlyDRoutreach.com
<b>Type of building:</b>	Commercial/Residential Mixed-Use
<b>Neighborhood:</b>	Belltown
<b>In Equity Area:</b>	No

### OUTREACH PLAN

We will complete the following outreach components as part of our outreach plan, consistent with Section II.A in the Director's Rule. All outreach methods will provide a disclaimer that information shared by the public may be made available to the general public.

- **Printed Outreach: Direct Mail**

We will develop a full-color project poster and mail to residents and businesses within a 500-foot radius of the project. We will keep an address log of each location where the poster is sent. Posters will include SDCI project number, address and email address, as well as basic project information that directs interested parties to the project website and project survey.  
the project. We will keep an address log of each location where the poster is sent. Posters will include SDCI project number, address and email address, as well as basic project information that directs interested parties to the project website and project survey.

- **Electronic / Digital Method #1: Website**

We will create a project website that includes a description of the project, details about the project team, details surrounding zoning, context and site map and relevant past projects completed by the project team. We will also include a link to the Seattle Services Portal, project email address and details about the overall timeline. A link to provide comments will be included on the site, along with a link to a project survey.

- **Electronic / Digital Method #2: Online Survey**

We will create a brief project survey that is tailored to the project and includes opportunity to provide specific feedback about notable project and site components.

###



# 1915 3<sup>rd</sup> Ave Project

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# Opportunity to Provide Online Input on the 1915 3rd Ave Project

## ABOUT THE PROJECT

This project proposes construction of a new mixed-use project on the south edge of the Belltown neighborhood that will include a nine-story addition above the existing six-story building.

**What:** Let us know what you think! Visit our website at [www.19153rdAveProject.com](http://www.19153rdAveProject.com) to learn more about this new project, including the team's proposed vision and approach.

**Survey:** Take our online survey to share your thoughts about the project site and components. (Survey located on the project website.)

**Comments:** Provide additional comments via our comment form or by email at [19153rdAveProject@earlyDRoutreach.com](mailto:19153rdAveProject@earlyDRoutreach.com).



## ADDITIONAL PROJECT DETAILS

**Project Address:**  
1915 3rd Ave, Seattle, WA 98101  
**Contact:** Natalie Quick  
**Applicant:** 1915 3rd Ave LP

**Additional Project Information on Seattle Services Portal via the Project Number:**  
3037644-EG

**Project Email:**  
[19153rdAveProject@earlyDRoutreach.com](mailto:19153rdAveProject@earlyDRoutreach.com)  
Note that emails are generally returned within 2-3 business days, and are subject to City of Seattle public disclosure laws.

This effort is part of the City of Seattle's required outreach process, in advance of Design Review.

# Direct Mailing: 1915 3<sup>rd</sup> Ave Project

Poster Mailing Details

DISTRIBUTION DATE: July 29, 2021

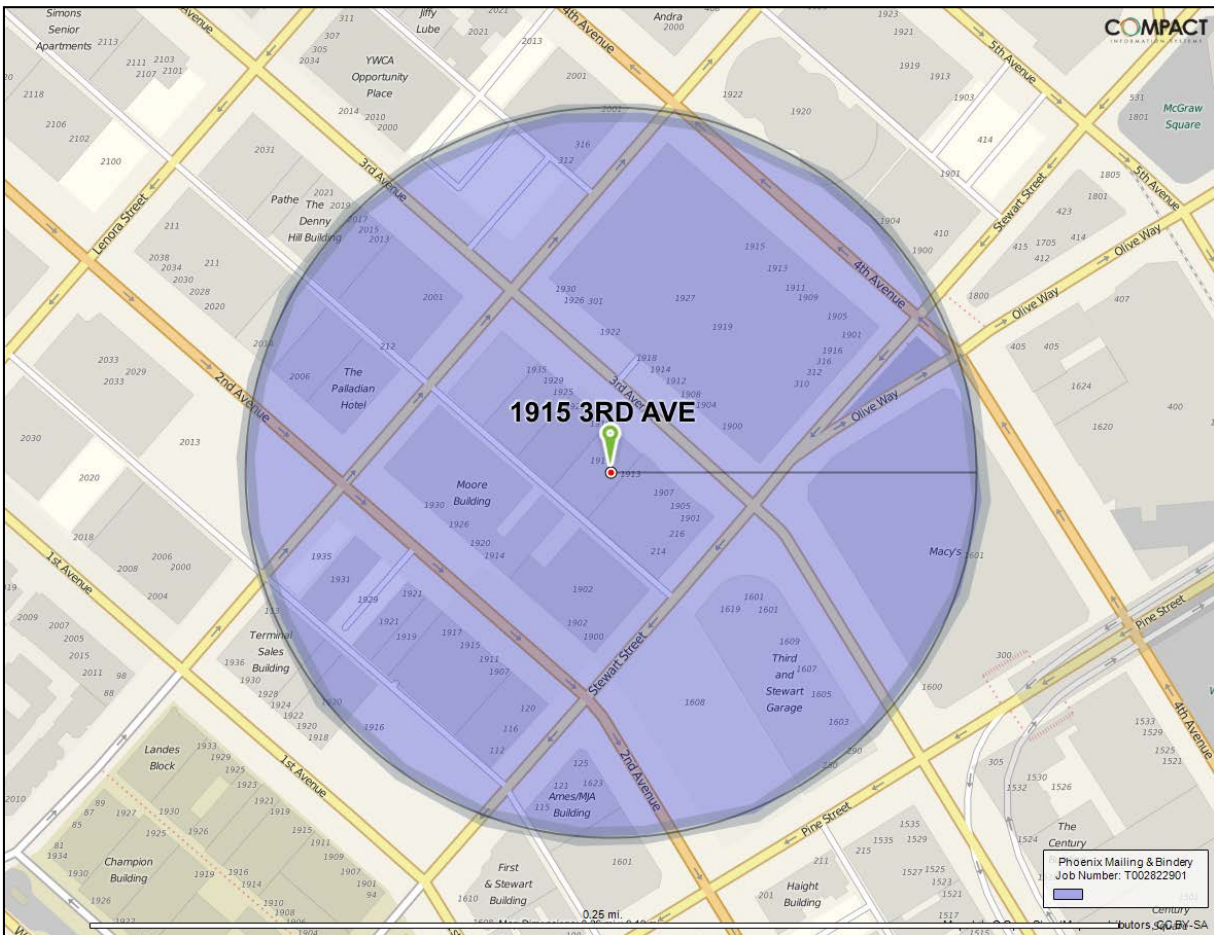
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<b>Project Address:</b>	1915 3 <sup>rd</sup> Ave, Seattle, 98101
<b>Brief Description:</b>	This project proposes construction of a new mixed-use project on the south edge of the Belltown neighborhood that will include a nine-story addition above the existing six-story building.
<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	1915 3 <sup>rd</sup> Ave LP
<b>Contact Information:</b>	19153rdAveProject@earlyDRoutreach.com
<b>Type of building:</b>	Commercial/Residential Mixed-Use
<b>Neighborhood:</b>	Belltown
<b>In Equity Area:</b>	No

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The project flyer was shared with **824 businesses and residents** within a **500-foot radius** of the project addresses of 1915 3<sup>rd</sup> Ave. A map detailing the mailing radius and invoice confirming delivery follows.

## MAILING MAP



**MAILING INVOICE**

**Phoenix Mailing, LLC**

**3231 W WHEELER #731  
Seattle WA 98199-3245  
Phone: 206-915-6696**

**INVOICE  
38097**

**SOLD TO:  
Natalie Quick Consulting  
3847 76th Ave Se  
Mercer Island WA 98040**

**SHIPPED TO:**

DATE	INVOICE No.	JOB No.	CUSTOMER PO.
07/06/21	38097	21-3466	
DESCRIPTION			CHARGES
1915 3RD AVE SEATTLE WA 98101			
824	MAP AREA 500 FEET AROUND 1915 3RD AVE SEATTLE WA 98101		<b>134.00</b>
ADD LISA KIDWELL'S ADDRESS			
PURCHASE ONE TIME USE LIST			
EMAIL MAP AND LIST TO CLIENT			

Tax **\$13.53**

**PAY THIS AMOUNT \$147.53**

1.5% SERVICE CHARGE ON ALL ACCOUNTS OVER 30 DAYS PAST DUE  
**NET 10TH OF FOLLOWING MONTH**  
PRICES SUBJECT TO CHANGE WITHOUT NOTICE

## MAILING CONFIRMATION



Lisa Kidwell <lisakidwell@preciselywrite.biz>

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### estimated date of mailing for 1915 3rd Ave Project

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Customer Service <CSR@mmpunion.com>

Thu, Jul 29, 2021 at 4:18 PM

To: Lisa Kidwell <lisakidwell@preciselywrite.biz>, Minuteman Press Seattle <info@mmpunion.com>

Cc: Traci Paulk <traci@paulkcreative.com>

Hi Lisa,

The 1915 3<sup>rd</sup> Ave Project mailer is going to the post office today.

Thank you,

-Ron

*Please reply all.*

**MMPUNION.COM**

2960 4TH AVE S, STE 112

SEATTLE, WA 98134-1203

M—F 9am—5pm

T. 206.464.0100

[Quoted text hidden]

# Community Group Notification: 1915 3<sup>rd</sup> Ave Project

Poster E-Mailing Details  
E-MAILING DATE: August 6, 2021

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## **COMMUNITY GROUPS WHO RECEIVED PROJECT NOTIFICATION**

Notification of the 1915 3<sup>rd</sup> Ave Project was sent along with a copy of the project flyer to 3 community groups listed on the Department of Neighborhoods "Neighborhood Snapshot" for Belltown on 08/06/21 including:

- Belltown Community Council
- Belltown United
- Downtown Seattle Association



## COMMUNITY GROUP NOTIFICATION EMAIL

8/22/2021

Mail - 1915 3rd Ave Project - Outlook

### New Project in Your Neighborhood

1915 3rd Ave Project <19153rdaveproject@earlydroutrreach.com>

Fri 8/6/2021 6:46 AM

To: 1915 3rd Ave Project <19153rdaveproject@earlydroutrreach.com>

Cc: info@downtownseattle.org <info@downtownseattle.org>; president@belltowncc.org <president@belltowncc.org>; contact@belltowncc.org <contact@belltowncc.org>; tenglish@plymouthhousing.org <tenglish@plymouthhousing.org>

 1 attachments (6 MB)

Quick\_Flyer-1915 3rd Ave-070921 (1).pdf;

Hello-

Please find attached a flyer for an upcoming construction project in your neighborhood. Visit our project website for more information and to take the project survey at [www.19153rdAveProject.com](http://www.19153rdAveProject.com).

This is a part of the City of Seattle's Early Design Review required outreach process.

Please feel free to reach out to this email with any questions.

Thank you!

-The Project Team

# 1915 3<sup>rd</sup> Ave Project

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## Project Website: 1915 3<sup>rd</sup> Ave | WEBSITE TEXT

Website: [www.19153rdAveProject.com](http://www.19153rdAveProject.com)

---

<b>Project Address:</b>	1915 3 <sup>rd</sup> Ave, Seattle, 98101
<b>Brief Description:</b>	This project proposes construction of a new mixed-use project on the south edge of the Belltown neighborhood that will include a nine-story addition above the existing six-story building.
<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	1915 3 <sup>rd</sup> Ave LP
<b>Contact Information:</b>	19153rdAveProject@earlyDRoutreach.com
<b>Type of building:</b>	Commercial/Residential Mixed-Use
<b>Neighborhood:</b>	Belltown
<b>In Equity Area:</b>	No

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### HOME PAGE

**IMAGES:** Project Site

**TEXT:** Welcome to our Project Website, which is part of the City of Seattle’s Required Outreach in advance of Design Review. While the project is in its early stages, the information on this site will give you a sense of the project vision, timelines and how we’re approaching design.

Please feel free to take the Project Survey and/or leave Comments. Note that all information obtained will be part of the Documentation for this effort and is considered public comment.

This project proposes construction of a new mixed-use project on the south edge of the Belltown neighborhood that will include a nine-story addition above the existing six-story building.

Contact us. This outreach is part of the City of Seattle’s required outreach process, in advance of Design Review. Note that all calls and emails are generally returned within 2-3 business days and are subject to City of Seattle public disclosure.

1915 3<sup>rd</sup> Ave St Project  
1915 3<sup>rd</sup> Ave St, Seattle WA 98101

**LINKS:** Email- 19153rdAveProject@earlyDRoutreach.com

### TAB: PROJECT OVERVIEW

**TEXT:** This outreach is part of the City of Seattle’s required outreach for design review, July 2021.  
1915 3<sup>rd</sup> Ave Project

Project #:3037644-EG

Project Team:

Developer: 1915 3<sup>rd</sup> Ave LP

Architect: third place design co-operative

Project Vision:

This project proposes construction of a new mixed-use project on the south edge of the Belltown neighborhood that will include a nine-story addition above the existing six-story building.

Project Timeline:

Permitting: Now-2023

Construction Starting: 2023

Construction Completion: 2024

Zoning

Site Context

Plan

Neighboring Projects

**IMAGES:** Zoning  
Site Context  
Site Plan  
Neighboring Projects

**LINK:** none

**PAGE URL:** [www.19153rdAveProject.com/project-overview](http://www.19153rdAveProject.com/project-overview)

**TAB: FLYER**

**TEXT:** The flyer below was mailed to all households and businesses within a 500-foot radius of the project site.

**IMAGES:** Flyer Image

**LINK:** none

**PAGE URL:** [www.19153rdAveProject.com/flyer](http://www.19153rdAveProject.com/flyer)

**TAB: SURVEY**

**TEXT:** Survey. Take our online survey to share your thoughts about the project site and components.

**LINK:** [1915 3<sup>rd</sup> Ave Survey Click Here](#)

**PAGE URL:** [www.19153rdAveProject.com/survey](http://www.19153rdAveProject.com/survey)

**TAB: COMMENTS**

**TEXT:** **Provide comments here.**

Hello and thank you for visiting our 1915 3<sup>rd</sup> Ave Project Required Outreach page. Please feel free to leave your comments here. All comments will be documented and submitted to the city as part of this process and are considered public comment.

Name \*

First Name

Last Name

Email \*

Message \*

Send

**LINKS:** [Email- 19153rdAveProject@earlyDRoutreach.com](mailto:19153rdAveProject@earlyDRoutreach.com)

**PAGE URL:** [www.19153rdAveProject.com/comments](http://www.19153rdAveProject.com/comments)

WEBSITE IMAGES

## 1915 3rd Ave Project



Welcome to our Project Website, which is part of the City of Seattle's Required Outreach in advance of Design Review. While the project is in its early stages, the information on this site will give you a sense of the project vision, timelines and how we're approaching design.

Please feel free to take the Project Survey and/or leave Comments. Note that all information obtained will be part of the Documentation for this effort and is considered public comment.

## 1915 3rd Ave, Seattle

This project proposes construction of a new mixed-use project on the south edge of the Belltown neighborhood that will include a nine-story addition above the existing six-story building.

[Learn More](#)

**Contact us.**

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WEBSITE ANALYTICS

# 1915 3rd Ave Project

## Website Analytics

### Traffic

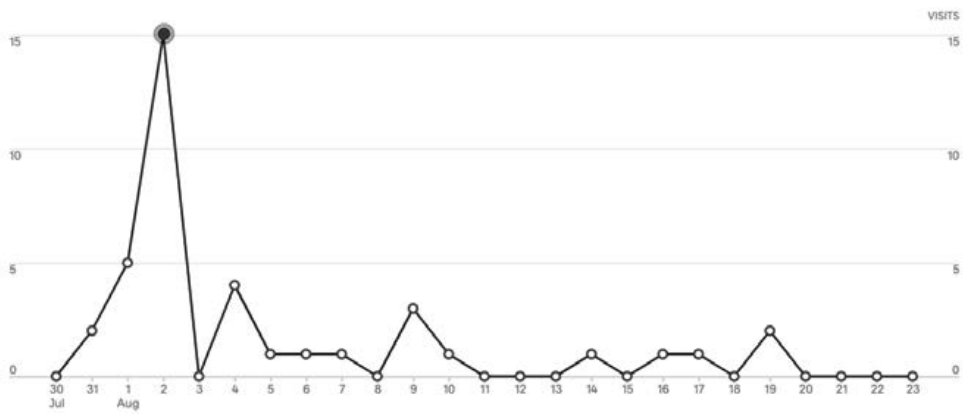
Custom

\$ USD

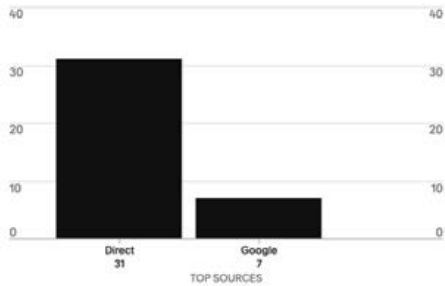
#### Visits

Jul 30-Aug 23, 2021 • 38 Total +1,800% mo/mo

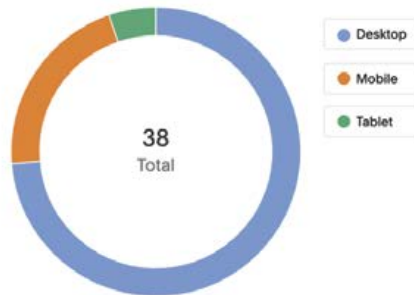
Daily



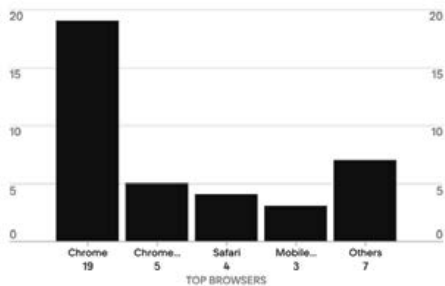
#### Top Sources by Visits



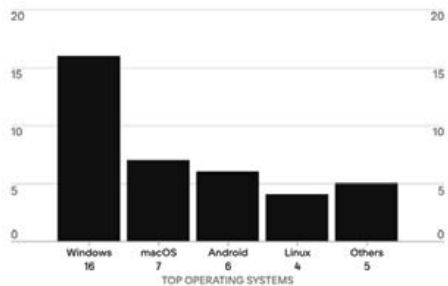
#### Top Devices by Visits



#### Top Browsers by Visits



#### Top Operating Systems by Visits



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# Community Outreach: 1915 3<sup>rd</sup> Ave Project

## Comment Summary

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<b>Project Address:</b>	1915 3 <sup>rd</sup> Ave, Seattle, 98101
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<b>Type of building:</b>	Commercial/Residential Mixed-Use
<b>Neighborhood:</b>	Belltown
<b>In Equity Area:</b>	No

---

### Comment Total:

- From Website: 0
- From Email: 1
- From Survey: 10

### Design-Related Comments

- **Design.** 67 percent of survey respondents said interesting and unique design was the most important consideration for the exterior space of the property; 67 percent said environmentally-friendly features; 56 percent said attractive materials; 44 percent said relationship to neighborhood character and 22 percent said parking. One respondent expressed hope that the design review board will be astute in reviewing the design as it is hard to imagine what the structure will look like with currently available information.
- **Community.** A few respondents noted that creating a sense of community, activating the block and improving the neighborhood is important to them for this site as it's currently pretty grim.

### Non-Design-Related Comments

- **Retail.** 67 percent of survey respondents said they would be most interested in a new restaurant or bar as a small retail component on the property; 67 percent said a new place for coffee or breakfast; and 44 percent said a new store for shopping. One respondent encouraged having retail that the neighborhood would support, and others discouraged cannabis shops, tattoo shops, "exciting" retail or nightclub/bars that will cause problems. One respondent expressed support for adding more businesses as a great way to ensure downtown is a welcoming and safe environment for all residents, with a good flow of people coming and going from the new building.
- **Security.** Several respondents noted that safety has become a major factor in the streets near the project site and encouraged the project team to clean up the site, ensure that it is properly maintained, and have good security.
- **Units.** One respondent encouraged offering mixed-income residential with some units for medium-income earners as the area seems to only be a mix of luxury high-rises or social services. Another respondent encouraged extracting as much volume as possible from the flat area of land. One respondent noted the city will need more micro-apartments for hybrid-tech workers.

### Miscellaneous

- **Support.** One respondent expressed support that the project is moving forward. Another noted they are all for the project because urban density is a good thing and better than suburban sprawl.

# 1915 3<sup>rd</sup> Ave Project Survey

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Thank you for taking the time to complete our survey for the **1915 3<sup>rd</sup> Ave** project! This project proposes construction of a new mixed-use project on the south edge of the Belltown neighborhood that will include a nine-story addition above the existing six-story building. We would like to hear your thoughts on our vision and approach for this project.

This survey will be open from July 31, 2021, to August 22, 2021, after which time we'll start preparing for the design review process and other permitting steps. PLEASE NOTE: as part of the City of Seattle's required outreach for design review, all data collected within this survey is considered public information according to the [Public Records Act](#). Please do not share any sensitive or personal information within your responses.

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## 1. What is your connection to this development project?

- I live very close to the project
- I live in the general area
- I own a business nearby
- I visit the area often for work or leisure
- I don't have a direct connection, but I care about growth and development in Seattle
- Other

## 2. What is most important to you about the design of an addition above the existing building on this property?

- Attractive Materials
- Interesting & Unique Design
- Environmentally-Friendly Features
- Relationship to Neighborhood Character
- Parking
- Other \_\_\_\_\_



3. The new development may have a small retail component. What retail are you most interested in for this location, if that is included?

- New Store for Shopping
- New Place for Coffee or Breakfast
- New Restaurant or Bar
- Other \_\_\_\_\_

4. When you visit a building, office, restaurant or retailer, what most inspires you to return?

- Great people and service
- Local businesses / small businesses
- Thoughtful design that is open and welcoming
- Bustling, exciting energy
- Calm, restful places to reflect and relax
- A sense of openness and natural light
- Color and materials used in design
- Other \_\_\_\_\_

5. What do you value most as new developments are built in your neighborhood?

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6. Is there anything specific about this neighborhood or property that would be important for us to know?

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7. What do you think are the top considerations for making this building successful?

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8. Anything else you'd like to add?

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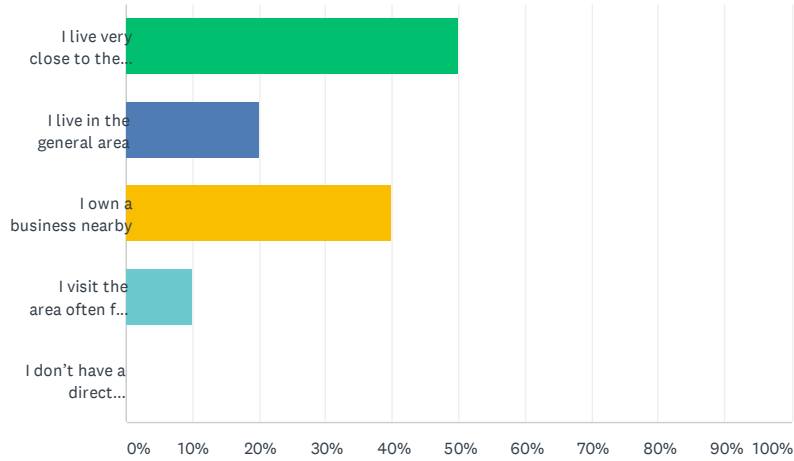
FORM SUBMITTED PAGE

Thank you for sharing thoughts! Your feedback is very helpful as we plan our proposed project. To track our progress through the design review and permitting process, look-up Project #3037644-EG (1915 3<sup>rd</sup> Ave) in the [Seattle Services Portal](#). To learn more about the early outreach for design review process, visit the [Department of Neighborhoods webpage](#). You may also send us an email at [19153rdAveProject@earlyDRoutreach.com](mailto:19153rdAveProject@earlyDRoutreach.com).

1915 3rd Ave Project Survey

Q1 What is your connection to this development project?

Answered: 10 Skipped: 0



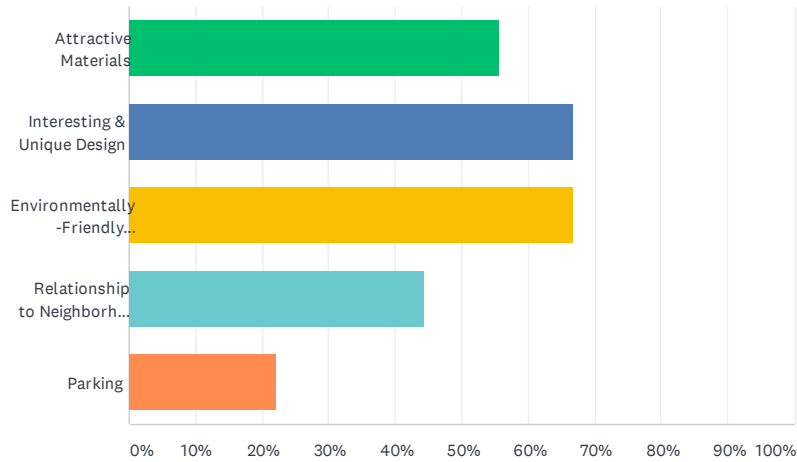
ANSWER CHOICES	RESPONSES	
I live very close to the project	50.00%	5
I live in the general area	20.00%	2
I own a business nearby	40.00%	4
I visit the area often for work or leisure	10.00%	1
I don't have a direct connection, but I follow growth and development in Seattle	0.00%	0
Total Respondents: 10		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

1915 3rd Ave Project Survey

Q2 What is most important to you about the design of an addition above the existing building on this property?

Answered: 9 Skipped: 1



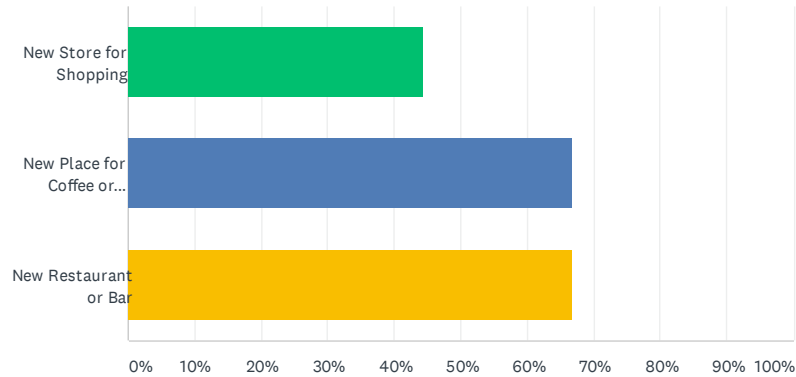
ANSWER CHOICES	RESPONSES
Attractive Materials	55.56% 5
Interesting & Unique Design	66.67% 6
Environmentally-Friendly Features	66.67% 6
Relationship to Neighborhood Character	44.44% 4
Parking	22.22% 2
Total Respondents: 9	

#	OTHER (PLEASE SPECIFY)	DATE
1	Activating the block	8/4/2021 2:15 PM
2	Anything is better than what is there now!	8/2/2021 1:23 PM

1915 3rd Ave Project Survey

Q3 The new development may have a small retail component. What retail are you most interested in for this location, if that is included?

Answered: 9 Skipped: 1



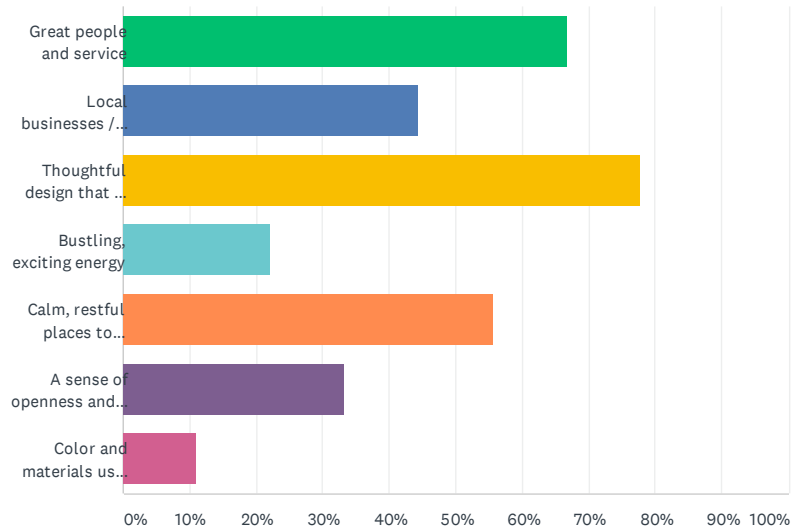
ANSWER CHOICES	RESPONSES
New Store for Shopping	44.44% 4
New Place for Coffee or Breakfast	66.67% 6
New Restaurant or Bar	66.67% 6
Total Respondents: 9	

#	OTHER (PLEASE SPECIFY)	DATE
1	NOT bar/cannabis/ tattoo!	8/2/2021 1:23 PM

1915 3rd Ave Project Survey

Q4 When you visit a building, office, restaurant or retailer, what most inspires you to return?

Answered: 9 Skipped: 1



ANSWER CHOICES	RESPONSES
Great people and service	66.67% 6
Local businesses / small businesses	44.44% 4
Thoughtful design that is open and welcoming	77.78% 7
Bustling, exciting energy	22.22% 2
Calm, restful places to reflect and relax	55.56% 5
A sense of openness and natural light	33.33% 3
Color and materials used in design	11.11% 1
Total Respondents: 9	

#	OTHER (PLEASE SPECIFY)	DATE
1	All of the above except 'exciting'.	8/2/2021 1:23 PM

1915 3rd Ave Project Survey

Q5 What do you value most as new developments are built in your neighborhood?

Answered: 7 Skipped: 3

#	RESPONSES	DATE
1	improving the neighborhood	8/9/2021 1:44 PM
2	Activating that side of the block is pretty important to me. It's currently pretty grim.	8/4/2021 2:15 PM
3	mixed income residential with some units for medium income earners. The area currently seems to be a mix luxury high rises or social services housing.	8/2/2021 3:17 PM
4	Sense of community rather than a gathering places for drugs and other undesirable behavior.	8/2/2021 1:23 PM
5	Creating a sense of community. Post-pandemic there are many homeless people on the streets. I want to see the city ensure that downtown is a welcoming and safe environment for all residents. Adding more businesses is a great way to do that.	8/2/2021 10:43 AM
6	that it will bring the right types of people into the neighborhood!	7/31/2021 10:06 PM
7	I have one very simple metric, how much interior volume can be extracted from the flat area of the land. After that, just don't build something ugly. I don't even care much about what it is used for, let the market decide.	7/31/2021 5:41 PM

1915 3rd Ave Project Survey

Q6 Is there anything specific about this neighborhood or property that would be important for us to know?

Answered: 5 Skipped: 5

#	RESPONSES	DATE
1	Security	8/9/2021 1:44 PM
2	safety has become a major factor on the streets around her.	8/2/2021 3:17 PM
3	It needs to be cleaned up , properly maintained and have good security.	8/2/2021 1:23 PM
4	There is typically a camp of homeless people that live on 3rd ave. It used to be on 3rd and Pike and then moved to 3rd and Virginia. Every 3-4 months the location seems to move to a new location on 3rd.	8/2/2021 10:43 AM
5	i have a chocolate shop on 1st ave at the Thompson Hotel. 3rd ave is not the best street for you guys to be on, but hopefully your development will bring traffic and change to the street. Problem is, you have the 1921 Bridge Shelter/Haddon/Zanadu right next to 1915, and there are always transients and druggies out front. unless you guys can get the city or the catholic services to have it moved...	7/31/2021 10:06 PM



1915 3rd Ave Project Survey

**Q7 What do you think are the top considerations for making this building successful?**

Answered: 4 Skipped: 6

#	RESPONSES	DATE
1	Secure belltown	8/9/2021 1:44 PM
2	Something the neighborhood would support. NOT a nightclub/ bar that will cause problems!	8/2/2021 1:23 PM
3	Ensuring there is a good flow of people coming and going from the new building. As that is the best way to deter homeless people from hanging out in the area.	8/2/2021 10:43 AM
4	Safety, safety, safety!	7/31/2021 10:06 PM

1915 3rd Ave Project Survey

## Q8 Anything else you'd like to add?

Answered: 5 Skipped: 5

#	RESPONSES	DATE
1	Clean up the streets!	8/9/2021 1:44 PM
2	Glad this project is moving forward.	8/4/2021 2:15 PM
3	Really have no idea of what the new structure will look like with the currently available info. Hope that the design review board is more astute - usually they are clueless about the site/downtown and it is hard to believe they are successful in their profession.	8/2/2021 1:23 PM
4	if you guys have any other questions, feel free to call me 206-374-8123 or email seleuss@seleuss.com	7/31/2021 10:06 PM
5	We're going to need a lot more micro apartments for all the hybrid tech worker pied-à-terres. Perhaps build some of those.	7/31/2021 5:41 PM

## PROJECT EMAILS/COMMENTS

8/22/2021

Mail - 1915 3rd Ave Project - Outlook

### 1915 3rd Avenue projects

Jeremy Rudo <[jeremy@ribbond.com](mailto:jeremy@ribbond.com)>

Mon 8/2/2021 3:24 PM

To: 1915 3rd Ave Project <[19153rdaveproject@earlydroureach.com](mailto:19153rdaveproject@earlydroureach.com)>

I received a flyer requesting comments about a 9 story addition to 3<sup>rd</sup> Ave. and Stewart. I'm all for it. Urban density is a good thing. It sure beats suburban sprawl. Build it higher for all I care.

Jeremy Rudo



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206-340-8870  
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[www.ribbond.com](http://www.ribbond.com)