

# 4236 BROOKLYN AVE NE / 4227 UNIVERSITY WAY NE PROJECT

CITY OF SEATTLE

REQUIRED EARLY COMMUNITY OUTREACH FOR DESIGN REVIEW

## OUTREACH DOCUMENTATION

***\*With Updated Requirements Via Ordinance #126072***

PROJECT NUMBER: #3038646-EG

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*Submitted by:*

Natalie Quick Consulting

natalie@nataliequick.com | 206.779.0489

**OCTOBER 2021**

## 4236 Brooklyn Ave NE / 4227 University Way NE Project

### Brief Summary of Outreach Methods and What We Heard from the Community

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<b>Project Address:</b>	4236 Brooklyn Ave NE & 4227 University Way NE, Seattle, WA 98105
<b>Brief Description:</b>	This project proposes construction of a 14-story hotel with one level of underground parking and approximately 300 guestrooms.
<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	Touchstone-Portman Lot C, LLC
<b>Contact Information:</b>	4236BrooklynAveProject@earlyDRoutreach.com
<b>Type of building:</b>	Hotel
<b>Neighborhood:</b>	University District
<b>In Equity Area:</b>	Yes

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### Brief Summary of Outreach Methods

#### Printed Outreach

- *Choice:* DIRECT MAILING, POSTER DELIVERY, HIGH IMPACT
- *Requirement:* Direct mailing to all residences and businesses within approximately 500-foot radius of the proposed site. Posters were hung in locations located within a half-mile of the proposed site.
- *What we did:* Posters were mailed to 715 residences and businesses. Posters were also hung-up in 15 locations within a-half mile of the proposed site. Poster, details on mailing distribution, physical locations where hung, and list of community groups and media outlets who received the poster via email are in Appendix A.
- *Date completed:* October 4, 2021

#### Electronic/Digital Outreach

- *Choice:* PROJECT WEBSITE, HIGH IMPACT
- *Requirement:* Interactive project website with public commenting function.
- *What we did:* Project website established and publicized via poster. Monitored daily for comments from the Website. Developed an interactive project website with project information and a public commenting function. Website included in Appendix A.
- *Date completed:* October 6, 2021

#### Electronic/Digital Outreach

- *Choice:* SURVEY, HIGH IMPACT
- *Requirement:* Create an online survey to allow for feedback on the proposed project.
- *What we did:* Online survey established and publicized via poster with link to survey featured on project website. Survey text and results included in Appendix A.
- *Date completed:* October 6, 2021

# What We Heard From the Community

## Summary of Comments/Questions Received Via Website Comment Form, Project Email and Project Survey:

### Design-Related Comments

- **Design & Character.** When asked what is most important about the design of a new building on this property, 78 percent of survey respondents said relationship to neighborhood character; 67 percent said parking; 44 percent said environmentally friendly features; 11 percent said interesting and unique design; and 11 percent said attractive materials. Several respondents encouraged keeping the neighborhood vibe; considering the relationship with other properties immediately surrounding the site; and not building so close to University Manor.
- **Exterior.** When asked what the most important consideration is for the exterior space on this property, 50 percent said seating options and places to congregate; 33 percent said landscaping; 33 percent said lighting and safety; and 33 percent said bike parking. A few respondents encouraged creating space for flexible shared use and preserving a lively ground-level pedestrian culture with publicly-accessible seating plazas, inviting landscapes and murals, and truly open places where all can congregate instead of just certain classes or races. Others encouraged publicly-accessible roof terraces and gardens.
- **Access.** A couple of respondents expressed concern that construction will block critical alley access for the nearby apartment building which moving vans need since 43<sup>rd</sup> is transit/bike-only, and that it blocks access to numerous pedestrians who use it as a shortcut to shops on “The Ave” and to the University of Washington Campus.

### Non-Design-Related Comments

- **Retail.** When visiting a building, office restaurant or retailer, 50 percent of survey respondents said that calm, restful places to reflect and relax most inspire them to return; 50 percent said local businesses / small businesses; 50 percent said great people and service; 38 percent said thoughtful design that is open and welcoming; 25 percent said a sense of openness and natural light; 13 percent said color and materials used in design; and 13 percent said bustling, exciting energy. One respondent encouraged preserving the pedestrian pass-through from Brooklyn Ave to “The Ave” and creating a tall, indoor galleria on the first floor, with some indoor landscaping or water feature and the addition of small, inward-facing shops and cafes, especially since “The Ave” already has an energy similar to Pike Place Market.
- **Parking & Traffic.** Several respondents expressed concern that many University District residents and visitors rely on the existing reliable, safe parking lot that is being replaced, and that removing it will staunch flow to local businesses on “The Ave.” Others encouraged providing replacement parking and preserving some public / car share / neighborhood parking below ground-level in the new building.
- **Public Benefit.** Numerous respondents encouraged offering a place where unhoused people can go to the bathroom and drink water; others encouraged providing access to health and human resources, especially since a direct outreach program, affordable grocery store, and youth shelters have all recently been torn down.
- **Impacts.** Numerous respondents expressed concern about construction impacts as they are bad for business—including road closures, blocked sidewalks, fencing, equipment/materials left on-site, traffic impacts and noise, and encouraged being considerate towards neighbors with construction parameters such as idling on weekends, holidays and evenings and being careful with noise/safety. Others expressed concern that their current views will be impacted and encouraged compensating residents who will lose their mountain and city views.
- **Affordability.** A couple of respondents noted that they value affordable housing the most as new developments are built in the neighborhood, and others noted the area needs more affordable, non-luxury housing for students and the unhoused.

### Miscellaneous Comments

- **Oppose.** Several respondents expressed opposition to the project as a hotel is unfavorable to community needs, and existing residents have already been harmed by gentrification and displacement due to homes and affordable housing being destroyed. Others encouraged stopping building towers in an area where the tallest buildings are four stories.
- **Support.** One respondent encouraged the project team luck and noted that it is an exciting time to be building on “The Ave.”

## 4236 Brooklyn Ave NE / 4227 University Way NE Project

### Checklist: Early Community Outreach for Design Review

DON Rule	Category	Description	Date Completed	Task Documentation
I.C.	Project Information, Public Notice	Submit project information to DON, DON posts information online or other publicly available place	8/24/21	Provided project information via email to DON staff; DON staff confirmed the information was posted on DON blog. Email confirmation included in Appendix A.
I.D. II. A. 1	Types of Outreach  Outreach Methods for the Plan	<b>CHOICE: High Impact</b> Direct mailing to all residences and businesses within approximately 500-ft radius of the proposed site  Posters include all requirements in III.A	10/4/21	Poster mailed to 715 residences and businesses and shared with 10 neighborhood community groups and 25 media outlets. Map and details of mailing are in Appendix A.
I.D. II. A. 1	Types of Outreach  Outreach Methods for the Plan	<b>CHOICE: High Impact</b> Posters hung in a minimum of 10 local businesses, community centers, or other publicly-accessible venues located a half-mile from the proposed site. At least half must be visible from the sidewalk.  Posters include all requirements in III.A	10/6/21	Posters hung in 15 locations. Spreadsheet with locations and photos included in Appendix A.
I.D. II.A.2	Types of Outreach  Outreach Methods for the Plan	<b>CHOICE: High Impact</b> Interactive project website with public commenting function.	10/6/21	Project website established and publicized via poster. Monitored daily for comments from the Website. Developed an interactive project website with project information and a public commenting function. Website included in Appendix A.
I.D. II.A.3	Types of Outreach  Outreach Methods for the Plan	<b>CHOICE: High Impact</b> Online survey	10/6/21	Online survey established and publicized via poster with link to survey featured on the project website.
III.A.	Printed	All printed outreach materials shall: <ul style="list-style-type: none"> <li>• Include a brief summary of the proposal</li> <li>• Include the address of the project/property and the SDCJ number if available</li> <li>• Identify a project contact person</li> <li>• Provide an email address, survey link, phone number or alternative</li> </ul>	10/6/21	Copy of direct mailing poster included in Appendix A.

		<p>way of providing feedback on the project directly to the applicant</p> <ul style="list-style-type: none"> <li>• Include where any additional project information can be found (such as the Seattle Services Portal)</li> <li>• Include a statement informing the public that any information collected may be made public</li> </ul>		
III.B.	Electronic, Digital	<p>All electronic/digital outreach material shall:</p> <ul style="list-style-type: none"> <li>• Include a brief summary of the proposal</li> <li>• Include the address of the project/property and SDCK project number if available</li> <li>• Identify a project contact person</li> <li>• Provide an email address, survey link, phone number or alternative way of providing feedback on the project directly to the applicant</li> <li>• Include where any additional project information can be found (such as the Seattle Services Portal)</li> <li>• Be publicized on at least one printed outreach method</li> <li>• Be publicly available for a minimum of 21 days</li> <li>• Include a statement informing the public that any information collected may be made public</li> </ul>	10/6/21	Survey and project website established. Checked for comments daily. Website content and survey results featured in Appendix A.
VI.A.1.	Outreach Documentation	Summary	10/28/21	Outreach Plan copy included in Appendix A.
VI.A.2.	Outreach Documentation	Printed Material Documentation	10/28/21	See notation above for Print Outreach. Copies of poster and mailer distribution map to 715 residents and businesses included in Appendix A.
VI.A.3.	Outreach Documentation	Digital Documentation	10/28/21	See notation above for Digital Outreach. Website content and survey results included in Appendix A.

# **4236 Brooklyn Ave NE / 4227 University Way NE Project**

## ***Appendix A:*** **Materials Demonstrating that Each Outreach Method Was Conducted**

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**RE: New Project for the DON Blog - Brooklyn Ave**

DON\_DREarlyOutreach &lt;DREarlyOutreach@seattle.gov&gt;

Tue 8/24/2021 3:36 PM

To: Kate Nolan &lt;katenolan1000@gmail.com&gt;

Cc: 4236 Brooklyn Ave Project &lt;4236brooklynaveproject@earlydroutreach.com&gt;

Kate,

Your project has been posted to the blog and can be viewed using the link below.

[4236 Brooklyn Ave NE & 4227 University Way NE \(seattle.gov\)](#)

Thanks,

Tom

**Tom Van Bronkhorst****Strategic Advisor**

Office: 206.233.3954

Cell: 206.475.4247

[seattle.gov/neighborhoods](http://seattle.gov/neighborhoods)[Blog](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)

Public Disclosure/Disclaimer Statement: Consistent with the Public Records Act, Chapter 42.56 RCW, all records within the possession of the City may be subject to a public disclosure request and may be distributed or copied. Records include and are not limited to sign-in sheets, contracts, emails, notes, correspondence, etc. Use of lists of individuals or directory information (including address, phone or E-mail) may not be used for commercial purposes.

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**From:** Van Bronkhorst, Tom <Tom.VanBronkhorst3@seattle.gov>**Sent:** Monday, August 23, 2021 9:18 AM**To:** DON\_DREarlyOutreach <DREarlyOutreach@seattle.gov>**Subject:** FW: New Project for the DON Blog - Brooklyn Ave

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**From:** Kate Nolan <[katenolan1000@gmail.com](mailto:katenolan1000@gmail.com)>**Sent:** Sunday, August 22, 2021 7:57 PM**To:** Van Bronkhorst, Tom <[Tom.VanBronkhorst3@seattle.gov](mailto:Tom.VanBronkhorst3@seattle.gov)>**Cc:** [4236BrooklynAveProject@earlydroutreach.com](mailto:4236BrooklynAveProject@earlydroutreach.com)**Subject:** New Project for the DON Blog - Brooklyn Ave

**CAUTION: External Email**

Hi Tom-

Please see below for information for a new project for the DON Blog. Please let me know when it is posted.

# City of Seattle Design Review Required Outreach

## *Outreach Plan / August 11th, 2021*

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<b>Project Address:</b>	4236 Brooklyn Ave NE & 4227 University Way NE, Seattle, WA 98105
<b>Brief Description:</b>	This project proposes construction of a 14-story hotel with one level of underground parking and approximately 300 guestrooms.
<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	Touchstone-Portman Lot C, LLC
<b>Contact Information:</b>	4236BrooklynAveProject@earlyDRoutreach.com
<b>Type of Building:</b>	Hotel
<b>Neighborhood:</b>	University District
<b>In Equity Area</b>	Yes

### **OUTREACH PLAN**

We will complete the following outreach components as part of our outreach plan, consistent with Section II.A in the Director's Rule. All outreach methods will provide a disclaimer that information shared by the public may be made available to the general public.

- **Printed Outreach: Direct Mail**

We will develop a full-color project poster and mail to residents and businesses within a 500-foot radius of the project. We will keep an address log of each location where the poster is sent. Posters will include SDCI project number, address and email address, as well as basic project information that directs interested parties to the project website and project survey.

the project. We will keep an address log of each location where the poster is sent. Posters will include SDCI project number, address and email address, as well as basic project information that directs interested parties to the project website and project survey.

- The flyer will be translated into Spanish
- The flyer will be translated in Chinese
- In addition to community groups, we will email the flyer to a list of local community media contacts provided by DON.
- Flyers will be physically posted at various locations throughout the neighborhood

- **Electronic / Digital Method #1: Website**

We will create a project website that includes a description of the project, details about the project team, details surrounding zoning, context and site map and relevant past projects completed by the project team. We will also include a link to the Seattle Services Portal, project email address and details about the overall timeline. A link to provide comments will be included on the site, along with a link to a project survey.

- The website will be translated into Spanish
- The website will be translated in Chinese
- In addition to community groups, we will email the flyer to a list of local community media contacts provided by DON.

- **Electronic / Digital Method #2: Online Survey**

We will create a brief project survey that is tailored to the project and includes opportunity to provide specific feedback about notable project and site components.

- The survey will be translated into Spanish
- The survey will be translated in Chinese
- Links to the survey will be included for both translations at the top of the webpage.



# **4236 Brooklyn Ave NE / 4227 University Way NE Project**

## ***Appendix A:*** **Materials Demonstrating that Each Outreach Method Was Conducted**

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# Opportunity to Provide Online Input on the 4236 Brooklyn Ave NE & 4227 University Way NE Project

## ABOUT THE PROJECT

This project proposes construction of a 14-story hotel with one level of underground parking and approximately 300 guestrooms.

**What:** Let us know what you think! Visit our website at [www.4236BrooklynAveProject.com](http://www.4236BrooklynAveProject.com) to learn more about this new project, including the team's proposed vision and approach.

**Survey:** Take our online survey to share your thoughts about the project site and components. (Survey located on the project website.)

**Comments:** Provide additional comments via our comment form or by email at [4236BrooklynAveProject@earlyDRoutreach.com](mailto:4236BrooklynAveProject@earlyDRoutreach.com).



**SCAN ME**

扫描此二维码  
ESCANEAR EL CODIGO



**City of Seattle Required Outreach for 4236 Brooklyn Ave NE & 4227 University Way NE**

## ADDITIONAL PROJECT DETAILS

**Project Addresses:** 4236 Brooklyn Ave NE & 4227 University Way NE, Seattle, WA 98105

**Contact:** Natalie Quick

**Applicant:** Touchstone-Portman Lot C, LLC

**Additional Project Information on Seattle Services Portal via the Project Address:** 4236 Brooklyn Ave NE

**Project Email:** [4236BrooklynAveProject@earlyDRoutreach.com](mailto:4236BrooklynAveProject@earlyDRoutreach.com)

Note that emails are generally returned within 2-3 business days, and are subject to City of Seattle public disclosure laws.

This effort is part of the City of Seattle's required outreach process, in advance of Design Review.

## Oportunidad de proveer opiniones en línea para el proyecto 4236 Brooklyn Ave NE & 4227 University Way NE

## 在网上提供有关4236 Brooklyn Ave NE 和 4227 University Way NE 项目意见的机会

### INFORMACIÓN DEL PROYECTO

Este proyecto propone la construcción de un hotel de 14 pisos con un nivel de estacionamiento en el nivel subterráneo y aproximadamente 300 habitaciones de invitados. La estructura que actualmente existe en este espacio será demolida.

**Detalles:** ¡Díganos lo que opina! Visite nuestra página [www.4236BrooklynAveProject.com](http://www.4236BrooklynAveProject.com) para aprender más de este proyecto, incluyendo la visión y enfoque de nuestro equipo.

**Encuesta:** Tome nuestra encuesta en línea para compartir su opinión acerca de la zona del proyecto y otros componentes del proyecto. (Puede localizar la encuesta en nuestra página web).

**Comentarios:** Puede proveer comentarios adicionales vía el formulario de comentarios o con mensajes por correo electrónico a [4236BrooklynAveProject@earlyDRoutreach.com](mailto:4236BrooklynAveProject@earlyDRoutreach.com).

### DETALLES ADICIONALES DEL PROYECTO

**Dirección del Proyecto:**  
4236 Brooklyn Ave NE & 4227 University Way NE Project,  
Seattle, WA 98105

**Contacto Principal:** Natalie Quick

**Aplicante:** Touchstone-Portman Lot C, LLC

**Información Adicional proveída en el Portal de Servicios de Seattle**  
vía el dirección del proyecto: 4236 Brooklyn Ave NE

**Correo Electrónico:**  
[4236BrooklynAveProject@earlyDRoutreach.com](mailto:4236BrooklynAveProject@earlyDRoutreach.com)  
Tome en cuenta que los correos electrónicos se responden dentro de 2-3 días y están sujetos a las leyes de divulgación pública de la Ciudad de Seattle.

### 关于本项目

本项目建议建造一座有 28 层新的混合用途建筑物,有地下停车场、地面零售和上面的市场出租住宅。现有的大学区大楼University District Building (五层办公楼) 将被拆除。

**关于:** 让我们知道您的想法! 了解更多关于此新项目的资料, 包括团队提出的展望和发展, 请浏览我们的网站 [www.4236BrooklynAveProject.com](http://www.4236BrooklynAveProject.com)。

**调查:** 参与我们的网上调查, 以分享您对本项目地点和组件的想法。(调查位于本项目网站上。)

**意见:** 通过我们的意见表或发送电子邮件到 [4236BrooklynAveProject@earlyDRoutreach.com](mailto:4236BrooklynAveProject@earlyDRoutreach.com) 以提供更多意见。

### 项目的其他详细信息

**项目地址:**  
4236 Brooklyn Ave NE & 4227 University Way NE Project,  
Seattle, WA 98105

**联系人:** Natalie Quick

**申请人:** Touchstone-Portman Lot C, LLC

**通过项目地址在西雅图服务网站上有更多关于该项目的资料:**  
4236 Brooklyn Ave NE

**项目电子邮件地址:**  
[4236BrooklynAveProject@earlyDRoutreach.com](mailto:4236BrooklynAveProject@earlyDRoutreach.com)  
请注意, 电子邮件通常会在 2-3 个工作日内回复, 并受西雅图市公共披露法律的约束。

Investigaciones requeridas por la ciudad de Seattle para el proyecto 4236 Brooklyn Ave NE & 4227 University Way NE  
Este esfuerzo es parte del proceso de divulgación requerido por la Ciudad de Seattle antes de la Revisión del Diseño.

西雅图市需要4236 Brooklyn Ave NE 和 4227 University Way NE项目进行推广  
在“设计审查”之前, 这项工作是西雅图市要求的推广流程的一部分。

# Direct Mailing: 4236 Brooklyn Ave NE / 4227 University Way NE Project

## Poster Mailing Details

DISTRIBUTION DATE: October 4, 2021

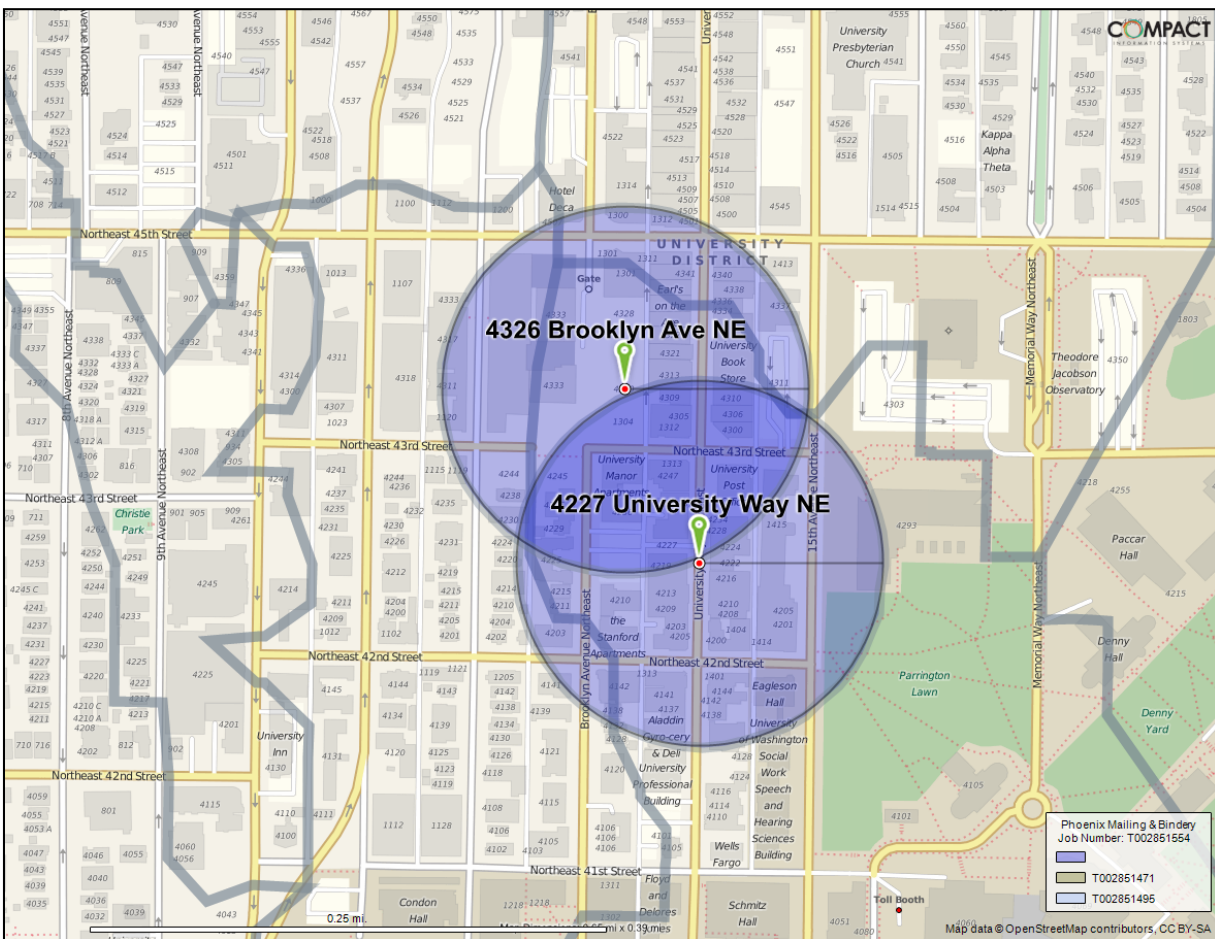
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<b>Project Address:</b>	4236 Brooklyn Ave NE & 4227 University Way NE, Seattle, WA 98105
<b>Brief Description:</b>	This project proposes construction of a 14-story hotel with one level of underground parking and approximately 300 guestrooms.
<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	Touchstone-Portman Lot C, LLC
<b>Contact Information:</b>	4236BrooklynAveProject@earlyDRoutreach.com
<b>Type of building:</b>	Hotel
<b>Neighborhood:</b>	University District
<b>In Equity Area:</b>	Yes

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The project flyer was shared with **715 businesses and residents** within a **500-foot radius** of the project addresses of 4236 Brooklyn Ave NE and 4227 University Way NE. A map detailing the mailing radius and invoice confirming delivery follows.

### MAILING MAP



## MAILING INVOICE



Lisa Kidwell <lisakidwell@preciselywrite.biz>

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### QUOTE: Mailer - 4236 Brooklyn Ave Project

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Customer Service <CSR@mmpunion.com>

Thu, Sep 2, 2021 at 8:52 AM

To: Lisa Kidwell <lisakidwell@preciselywrite.biz>

Cc: Traci Paulk <traci@paulkcreative.com>, Kate Nolan <katenolan1000@gmail.com>, Minuteman Press Seattle <info@mmpunion.com>

Hi Lisa,

Here are specifications and prices for your printing:

Item: Flyer  
Paper: 28# Laser Text  
Versions: 1  
Inks - Colors: 4cp / 4cp  
Flat Size: 8.5 x 11.0  
Bindery: Z" fold  
Finished Size: 8.5 x 3.75

Item: Envelopes  
Paper: #10 Regular - White  
Inks - Colors: K / 0 addressing

Mailing Services: Stuff, Seal, Stamp, Mail

Price: 715=\$923.39 + Tax + postage = \$1431.35

Postage: 715=\$414.70 *new postage rates*

Unless noted, all prices are based on  
customer-supplied print ready digital artwork.

Please call me with any questions.

## MAILING CONFIRMATION



Lisa Kidwell <lisakidwell@preciselywrite.biz>

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### 4236 Brooklyn Ave NE/4227 University Way NE Project

2 messages

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**Customer Service** <CSR@mmpunion.com>

Mon, Oct 4, 2021 at 10:26 AM

To: Lisa Kidwell <lisakidwell@preciselywrite.biz>

Cc: Minuteman Press Seattle <info@mmpunion.com>, Kate Nolan <katenolan1000@gmail.com>, Natalie Quick <natalie@nataliequickconsulting.com>, Traci Paulk <traci@paulkcreative.com>, Melissa Bush <melissaabush@icloud.com>

Hi Lisa,

The mailing for the project located at [4236 Brooklyn Ave NE/4227 University Way NE](#) mailed out today.

Thank you,

-Ron

*Please reply all.*

**MMPUNION.COM**

[2960 4TH AVE S, STE 112](#)

[SEATTLE, WA 98134-1203](#)

M—F 9am—5pm

T. 206.464.0100

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**Customer Service** <CSR@mmpunion.com>

Mon, Oct 4, 2021 at 10:27 AM

To: Natalie Quick <natalie@nataliequickconsulting.com>

Cc: Lisa Kidwell <lisakidwell@preciselywrite.biz>, Minuteman Press Seattle <info@mmpunion.com>

Hi Natalie,

Here's the invoice for this order. Let us know if we can charge the card on file.

Thank you,

-Ron

*Please reply all.*

**MMPUNION.COM**

[2960 4TH AVE S, STE 112](#)

[SEATTLE, WA 98134-1203](#)



# **Community Group Notification: 4236 Brooklyn Ave NE / 4227 University Way NE Project**

Poster E-Mailing Details  
E-MAILING DATE: October 7, 2021

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## **COMMUNITY GROUPS WHO RECEIVED PROJECT NOTIFICATION**

Notification of the 4236 Brooklyn Ave NE / 4227 University Way NE project was sent along with a copy of the project flyer to 19 community groups listed on the Department of Neighborhoods “Neighborhood Snapshot” as well as 25 media outlets on 10/7/21, including:

- Seattle Northeast Rotary
- U District Conversation on Homelessness
- University District Food Bank
- University District Service Providers Alliance
- University House Resident Council
- University of Washington City University Community Advisory Committee
- University Park Community Club
- University District Farmers Market
- University District Partnership
- University Village Merchants Association
  
- Converge Media
- The Facts
- The Skanner
- Crossings TV
- International Examiner
- Northwest Asian Weekly
- China Daily
- Chinese Radio Seattle
- Seattle Chinese Post
- Seattle Chinese Times
- Eco Logica Magazine
- El Mundo
- El Rey
- El Show de Rafael Anariba
- La Grand
- La Pera Radio TV
- Latino Communications Northwest
- M Radio Live
- MediaLuna Magazine
- Noticias Univision
- Plataforma Latina
- Tu Decides
- Univision
- Community Radio KBCS
- Seattle Community Media

## **COMMUNITY GROUP & MEDIA OUTLET NOTIFICATION EMAIL**

10/7/21, 11:58 AM

Mail - 4236 Brooklyn Ave Project - Outlook

### **New Project in Your Neighborhood**

**4236 Brooklyn Ave Project <4236brooklynaveproject@earlydroutreach.com>**

Thu 10/7/2021 11:57 AM

To: 4236 Brooklyn Ave Project <4236brooklynaveproject@earlydroutreach.com>

Cc: katenolan1000@gmail.com <katenolan1000@gmail.com>; Converge Media <info@whereweconverge.com>; The Facts <seattlefacts@yahoo.com>; The Skanner <info@theskanner.com>; Crossings TV <info@crossingstv.com>; International Examiner <iexaminer@iexaminer.org>; Northwest Asian Weekly <info@nwasianweekly.com>; Chinese Radio Seattle <kknwlistener@1150kknw.com>; Seattle Chinese Post <assunta@nwasianweekly.com>; Seattle Chinese Times <info@seattlechinesetimes.com>; Eco Logica Magazine <info@ecologicamagazine.com>; El Mundo <editorial@elmundous.com>; El Rey <production@elrey1360seattle.com>; El Show de Rafael Anariba <metaforicart@gmail.com>; La Grand <contact@bustosmedia.com>; La Pera Radio TV <LatinaRadioTV@gmail.com>; Latino Communications Northwest <info@latinonorthwest.com>; M Radio Live <contacto@radiolive.com>; MediaLuna Magazine <dleal@medialunaagency.com>; Noticias Univision <info@kunstv.com>

 2 attachments (2 MB)

ENGLISH Flyer-4236 Brooklyn\_4227 University-092421\_01 (1).jpg; SPANISH CHINESE Flyer-4236 Brooklyn\_4227 University-092421\_02 (1).jpg;

Hello-

Please find attached a flyer for an upcoming construction project in your neighborhood. Visit our project website for more information and to take the project survey at [4236BrooklynAveProject.com](https://4236BrooklynAveProject.com).

This is a part of the City of Seattle's Early Design Review required outreach process.

Please feel free to reach out to this email with any questions.

Thank you!

-The Project Team



## POSTER DISTRIBUTION LIST

4236 Brooklyn Ave NE - Poster Distribution					
Date distributed	Location	Address	Distance from Site	Visible From Street?	Notes
10/6/21	Ugly Mug Café	1309 NE 43rd St	335 feet	No	Flyer placed on wall used as community bulletin board area.
10/6/21	Pho Shizzle	4232 University Way NE	459 feet	Yes	Flyer placed on wall outside front door that is used as community bulletin board area.
10/6/21	Café on the Ave	4201 University Way NE	0.1 mile	No	Flyer placed on wall used as community bulletin board area.
10/6/21	Starbucks	4147 University Way NE	0.1 mile	No	Flyer placed on community bulletin board.
10/6/21	University Bookstore	4326 University Way NE	0.2 mile	No	Flyer placed on community bulletin board.
10/6/21	Cafe Allegro	4214 University Way NE	0.2 mile	No	Flyer placed on community bulletin board.
10/6/21	Broadfork Café	4757 12th Ave NE	0.4 mile	Yes	Flyer placed in window facing out.
10/6/21	LIGHT/TELEPHONE POLE #1	NE 43rd St & Brooklyn Ave NE	154 feet	Yes	Flyer placed on pole.
10/6/21	LIGHT/TELEPHONE POLE #2	NE 42nd St & Brooklyn Ave NE	381 feet	Yes	Flyer placed on pole.
10/6/21	LIGHT/TELEPHONE POLE #3	NE 43rd St & University Way NE	443 feet	Yes	Flyer placed on pole.
10/6/21	LIGHT/TELEPHONE POLE #4	NE 42nd St & University Way NE	0.1 mile	Yes	Flyer placed on pole.
10/6/21	LIGHT/TELEPHONE POLE #5	NE 45th St & Brooklyn Ave NE	0.1 mile	Yes	Flyer placed on pole.
10/6/21	LIGHT/TELEPHONE POLE #6	NE 45th St & University Way NE	0.2 mile	Yes	Flyer placed on pole.
10/6/21	LIGHT/TELEPHONE POLE #7	NE 47th St & University Way NE	0.3 mile	Yes	Flyer placed on pole.
10/6/21	LIGHT/TELEPHONE POLE #8	NE 50th St & Brooklyn Ave NE	0.4 mile	Yes	Flyer placed on pole.

## Poster Distribution: 4236 Brooklyn Ave NE & 4227 University Way NE

Images + Site Details

DISTRIBUTION DATE: October 6, 2021

Total # of images: 15

Project Addresses: 4236 Brooklyn Ave NE & 4227 University Way NE, Seattle, WA 98105  
Brief Description: This project proposes construction of a 14-story hotel with one level of underground parking and approximately 300 guestrooms.  
Contact: Natalie Quick  
Applicant: Touchstone-Portman Lot C, LLC  
Contact Information: 4236BrooklynAveProject@earlyDRoutreach.com  
Type of Building: Hotel  
Neighborhood: University District  
In Equity Area: Yes

---

**LOCATION:** **UGLY MUG CAFE**  
Address: 1309 NE 43<sup>rd</sup> St  
Distance from Site: 335 feet  
Placement: Flyer placed on wall used as community bulletin board area.  
Visible from Street: No



**LOCATION:**

Address:

Distance from Site:

Placement:

Visible from Street:

**PHO SHIZZLE**

4232 University Way NE

459 feet

Flyer placed on wall outside front door that is used as community bulletin board area.

Yes

**LOCATION:**

Address:

Distance from Site:

Placement:

Visible from Street:

**CAFÉ ON THE AVE**

4201 University Way NE

0.1 mile

Flyer placed on wall used as community bulletin board area.

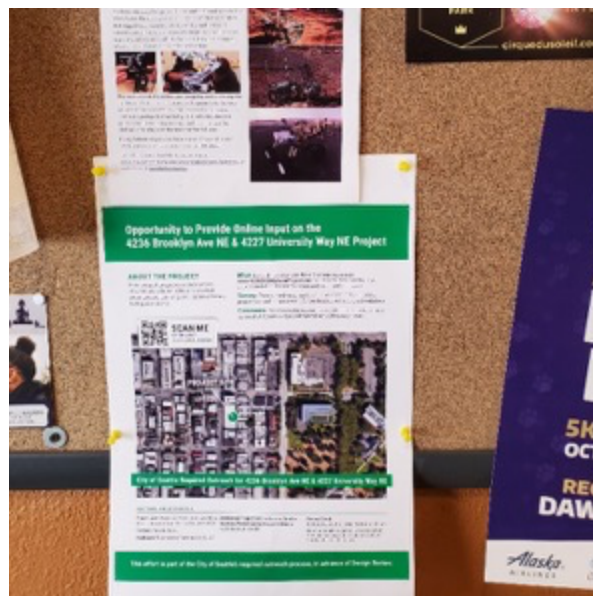
No



**LOCATION:** STARBUCKS  
Address: 4147 University Way NE  
Distance from Site: 0.1 mile  
Placement: Flyer placed on community bulletin board.  
Visible from Street: No



**LOCATION:** UNIVERSITY BOOKSTORE  
Address: 4326 University Way NE  
Distance from Site: 0.2 mile  
Placement: Flyer placed on community bulletin board.  
Visible from Street: No



**LOCATION:**

Address:

Distance from Site:

Placement:

Visible from Street:

**CAFÉ ALLEGRO**

4214 University Way NE

0.2 mile

Flyer placed on wall used as community bulletin board area.

No



**LOCATION:**

Address:

Distance from Site:

Placement:

Visible from Street:

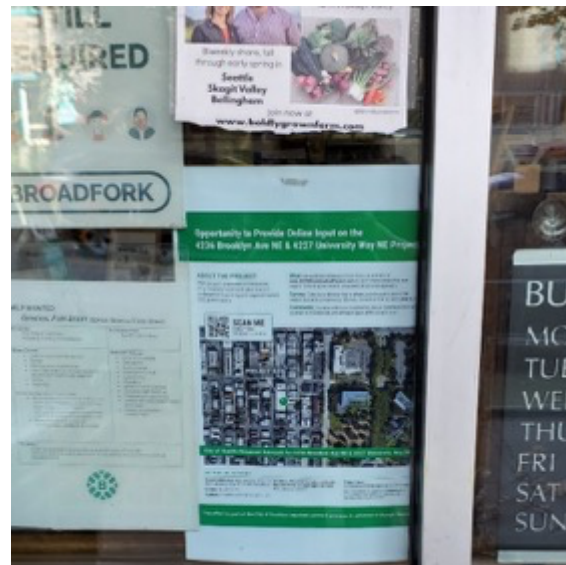
**BROADFORK CAFÉ**

4757 12<sup>th</sup> Ave NE

0.4 mile

Flyer placed in window facing out.

Yes





**LOCATION:**

Address:

Distance from Site:

Placement:

Visible from Street:

**LIGHT/TELEPHONE POLE #1**NE 43<sup>rd</sup> St & Brooklyn Ave NE

154 feet

Flyer placed on pole.

Yes

**LOCATION:**

Address:

Distance from Site:

Placement:

Visible from Street:

**LIGHT/TELEPHONE POLE #2**NE 42<sup>nd</sup> St & Brooklyn Ave NE

381 feet

Flyer placed on pole.

Yes



**LOCATION:**

Address:

Distance from Site:

Placement:

Visible from Street:

**LIGHT/TELEPHONE POLE #3**NE 43<sup>rd</sup> St & University Way NE

443 feet

Flyer placed on pole.

Yes

**LOCATION:**

Address:

Distance from Site:

Placement:

Visible from Street:

**LIGHT/TELEPHONE POLE #4**NE 42<sup>nd</sup> St & University Way NE

0.1 mile

Flyer placed on pole.

Yes



**LOCATION:**

Address:

Distance from Site:

Placement:

Visible from Street:

**LIGHT/TELEPHONE POLE #5**NE 45<sup>th</sup> St & Brooklyn Ave NE

0.1 mile

Flyer placed on pole.

Yes

**LOCATION:**

Address:

Distance from Site:

Placement:

Visible from Street:

**LIGHT/TELEPHONE POLE #6**NE 45<sup>th</sup> St & University Way NE

0.2 mile

Flyer placed on pole.

Yes





**LOCATION:**

Address:

Distance from Site:

Placement:

Visible from Street:

**LIGHT/TELEPHONE POLE #7**NE 47<sup>th</sup> St & University Way NE

0.3 mile

Flyer placed on pole.

Yes

**LOCATION:**

Address:

Distance from Site:

Placement:

Visible from Street:

**LIGHT/TELEPHONE POLE #8**NE 50<sup>th</sup> St & Brooklyn Ave NE

0.4 mile

Flyer placed on pole.

Yes



## **4236 Brooklyn Ave NE / 4227 University Way NE Project**

### ***Appendix A:*** **Materials Demonstrating that Each Outreach Method Was Conducted**

#### *Table of Contents*

---

##### *Initial Planning and DON Communication*

- *Listing on DON Blog*
- *Outreach Plan w/Equity Requirements*

##### *Printed Outreach: Direct Mail & Posted Notification*

- *Project Poster*
- *Mailing Area Map*
- *Mailing Details*
- *List of Community Groups & Media Outlets who Received Poster via Email*
- *Poster Distribution List*
- *Poster Documentation with Photos/Locations*

##### *Electronic/Digital Outreach: Project Website*

- **Website Content**
- **Website Traffic**

##### *Electronic/Digital Outreach: Project Survey*

- *Community Feedback Summary*
- *Online Survey Text*
- *Online Survey Results*
- *Additional Emails/Comments Received*

# Project Website: 4236 Brooklyn Ave NE / 4227 University Way NE Project Project | WEBSITE TEXT

Website: [www.4236BrooklynAveProject.com](http://www.4236BrooklynAveProject.com)

---

<b>Project Address:</b>	4236 Brooklyn Ave NE & 4227 University Way NE, Seattle, WA 98105
<b>Brief Description:</b>	This project proposes construction of a 14-story hotel with one level of underground parking and approximately 300 guestrooms.
<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	Touchstone-Portman Lot C, LLC
<b>Contact Information:</b>	4236BrooklynAveProject@earlyDRoutreach.com
<b>Type of Building:</b>	Hotel
<b>Neighborhood:</b>	University District
<b>In Equity Area</b>	Yes

## HOME PAGE

**IMAGES:** Project Site

**TEXT:** Welcome to our Project Website, which is part of the City of Seattle's Required Outreach in advance of Design Review. While the project is in its early stages, the information on this site will give you a sense of the project vision, timelines and how we're approaching design.

Please feel free to take the Project Survey and/or leave Comments. Note that all information obtained will be part of the Documentation for this effort and is considered public comment.

This project proposes construction of a 14-story hotel with one level of underground parking and approximately 300 guestrooms. The existing structure will be demolished.

### **Provide comments here.**

Hello and thank you for visiting our 4236 Brooklyn Ave NE & 4227 University Way Project Required Outreach page. Please feel free to leave your comments here. All comments will be documented and submitted to the City as part of this process and are considered public comment.

4236BrooklynAveProject@earlyDRoutreach.com

Name \*

First Name

Last Name

Email \*

Message \*

Send

Contact us. This outreach is part of the City of Seattle's required outreach process, in advance of Design Review. Note that all calls and emails are generally returned within 2-3 business days and are subject to City of Seattle public disclosure.

4236 Brooklyn Ave NE & 4227 University Way NE, Seattle, WA 98105

**LINKS:** Email- [4236BrooklynAveProject@earlyDRoutreach.com](mailto:4236BrooklynAveProject@earlyDRoutreach.com)

**TAB: PROJECT OVERVIEW**

**TEXT:** 4236 Brooklyn Ave NE & 4227 University Way NE Project  
This outreach is part of the City of Seattle's required outreach for design review, September 2021.

Project Team:

Developer:	Touchstone
	Portsmen Holdings
Architect:	Johnson Braund Inc

Project Vision:

- The UDPA Lot C project is planned to be a 14-story hotel in the heart of the University District.
- With food and beverage spaces and meeting facilities on the ground floor, the project will be connected by the adjacent light rail station, a dynamic sidewalk presence, and have easy access to the Ave across the alley.

- The upper floors will have comfortable guestroom suites and amenities, with an exterior appearance that will be modern and appealing, while implementing energy efficient design.

Project Timeline:

Permitting:	Q4 2021 – Q3 2023
Construction Starting:	Q4 2023
Construction Completion:	Q3 2025

Zoning

Site Context

Site Plan

Past Projects

**IMAGES:** Zoning  
Site Context  
Site Plan  
Past Projects

**LINK:** none

**PAGE URL:** [www.4236BrooklynWayProject.com/project-overview](http://www.4236BrooklynWayProject.com/project-overview)

**TAB: FLYER**

**TEXT:** The flyer below was mailed to all households and businesses within a 500-foot radius of the project site.

**IMAGES:** Flyer Image

**LINK:** none

**PAGE URL:** [www.4236BrooklynWayProject.com/flyer](http://www.4236BrooklynWayProject.com/flyer)

**TAB: SURVEY**

**TEXT:** Survey. Take our online survey to share your thoughts about the project site and components.

**LINK:** [4236 Brooklyn Ave NE & 4227 University Way NE Survey Click Here](#)

**PAGE URL:** [www.4236BrooklynAveProject.com/survey](http://www.4236BrooklynAveProject.com/survey)

WEBSITE IMAGES

## 4236 Brooklyn Ave NE & 4227 University Way Project

Welcome to our Project Website, which is part of the City of Seattle's Required Outreach in advance of Design Review. While the project is in its early stages, the information on this site will give you a sense of the project vision, timelines and how we're approaching design.

Bienvenido a la página web de nuestro Proyecto, la cual es parte de la investigación requerida por la ciudad de Seattle para continuar a la Revisión del Diseño. Mientras el proyecto está en sus primeras etapas, la información en esta página le dará un sentido de la visión general del proyecto, los plazos y cómo avanzamos con el diseño

欢迎使用我们的项目网站，本网站是西雅图市要求在设计评审之前的推广活动的一部分。虽然该项目尚处于初期阶段，但这网站上的信息将有助您了解该项目的展望，时间表和我们进行设计的方式

Please feel free to take the Project Survey and/or leave Comments. Note that all information obtained will be part of the Documentation for this effort and is considered public comment.

Por favor siéntase libre de tomar la Encuesta del Proyecto y/o dejar comentarios. Tenga en cuenta que toda la información obtenida será parte de la documentación de este esfuerzo y es considerada como comentario público.

请随时参与项目调查和/或发表评论。请注意，所获得的所有信息都将作为此工作的文档一部分，并被视为公众意见。

**4236 Brooklyn  
Ave NE & 4227**

## University Way, Seattle

This project proposes construction of a 14-story hotel with one level of underground parking and approximately 300 guestrooms. The existing structure will be demolished.

Este proyecto propone la construcción de un hotel de 14 pisos con un nivel de estacionamiento en el nivel subterráneo y aproximadamente 300 habitaciones de invitados. La estructura que actualmente existe en este espacio será demolida.

本项目建议建造一座有14层的酒店，设有一层地下停车场和约300间客房。现有的建筑物将被拆除。

[Learn More/Más  
información aquí/了解  
更多](#)

## Provide comments here.

Hello and thank you for visiting our required outreach page. Please feel free to leave your comments here. All comments will be documented and submitted to the City as part of this

process and are considered public comments.

Hola y gracias por visitar nuestra página web de investigación requerida para el proyecto Street Project Por favor siéntase libre de dejar sus comentarios aquí. Todos los comentarios serán documentados y presentados a la Ciudad como parte de este proceso y son considerados comentarios públicos.

您好，感谢您浏览我们的Street Project 项目所需推广页面。请在此提供您的意见。在此过程中，所有意见都将被记录并提交给西雅图市，并被视为公众意见

[4236BrooklynAveProject@earlyDRoutreach.com](mailto:4236BrooklynAveProject@earlyDRoutreach.com)

Name/Nombre/姓名 \*

First Name

Last Name

Email/Correo Electronico/电子邮件 \*

Message/Mensaje/信息 \*

Send

## Contact us.

This outreach is part of the City of Seattle's required outreach process, in advance of Design Review. Note that emails are generally returned within 2-3 business days, and are subject to City of Seattle public disclosure.



Contactenos. Este esfuerzo es parte del proceso de divulgación requerido por la Ciudad de Seattle, antes de la Revisión del Diseño. Tenga en cuenta que los correos electrónicos se responden dentro de 2-3 días, y se consideran información pública de acuerdo con la Ley de Registros Públicos

联系我们。在设计审查之前，这推广工作是西雅图市要求的推广流程的一部分。请注意，所有电话和电子邮件将在2-3个工作日内回复，并受西雅图市公共披露法律的约束。

[4236BrooklynAveProject@earlyDRoutreach.com](mailto:4236BrooklynAveProject@earlyDRoutreach.com)

4236 Brooklyn Ave NE & 4227 University Way, Seattle, WA 98105

4236 Brooklyn Ave NE & 4227 University Way Project

## WEBSITE ANALYTICS

# 4236 Brooklyn Ave & 4227 Universtiy Project

## Website Analytics

### Traffic

Last 30 Days

\$ USD

VISITS

103

+2,475% mo/mo

UNIQUE VISITORS

93

+2,225% mo/mo

PAGEVIEWS

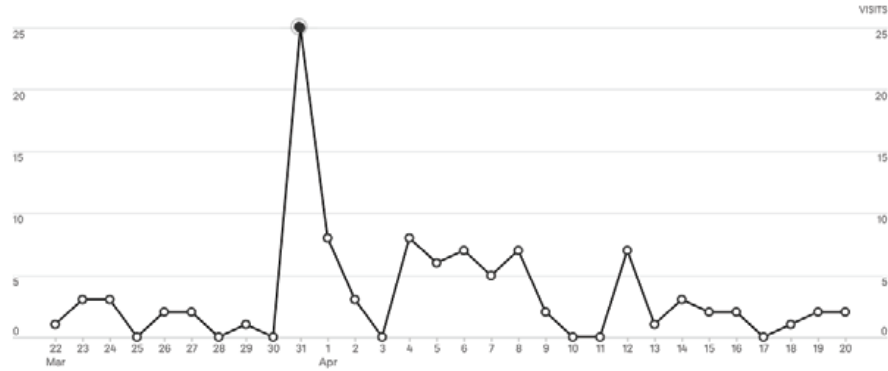
260

+2,789% mo/mo

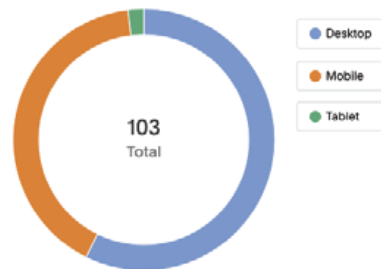
### Visits

Mar 22-Apr 20, 2021 • 103 Total +2,475% mo/mo

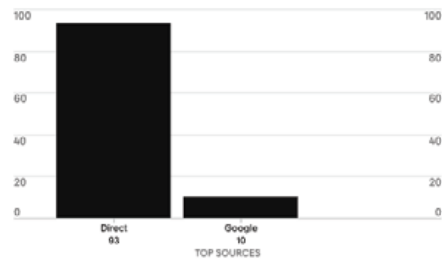
Daily



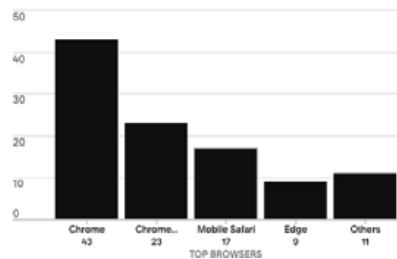
### Top Devices by Visits



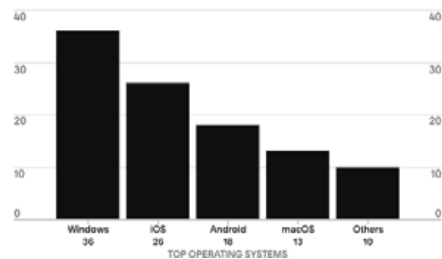
### Top Sources by Visits



### Top Browsers by Visits



### Top Operating Systems by Visits



# **4236 Brooklyn Ave NE / 4227 University Way NE Project**

## ***Appendix A:*** **Materials Demonstrating that Each Outreach Method Was Conducted**

### *Table of Contents*

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#### *Electronic/Digital Outreach: Project Website*

- *Website Content*
- *Website Traffic*

#### *Electronic/Digital Outreach: Project Survey*

- *Community Feedback Summary*
- *Online Survey Text*
- *Online Survey Results*
- *Additional Emails/Comments Received*

# Community Outreach: 4236 Brooklyn Ave NE / 4227 University Way NE Project

## Comment Summary

---

<b>Project Address:</b>	4236 Brooklyn Ave NE & 4227 University Way NE, Seattle, WA 98105
<b>Brief Description:</b>	This project proposes construction of a 14-story hotel with one level of underground parking and approximately 300 guestrooms.
<b>Contact:</b>	Natalie Quick
<b>Applicant:</b>	Touchstone-Portman Lot C, LLC
<b>Contact Information:</b>	4236BrooklynAveProject@earlyDRoutreach.com
<b>Type of building:</b>	Hotel
<b>Neighborhood:</b>	University District
<b>In Equity Area:</b>	Yes

---

### Comment Total:

- From Website: 15
- From Email: 1
- From Survey: 10

### Design-Related Comments

- **Design & Character.** When asked what is most important about the design of a new building on this property, 78 percent of survey respondents said relationship to neighborhood character; 67 percent said parking; 44 percent said environmentally friendly features; 11 percent said interesting and unique design; and 11 percent said attractive materials. Several respondents encouraged keeping the neighborhood vibe; considering the relationship with other properties immediately surrounding the site; and not building so close to University Manor.
- **Exterior.** When asked what the most important consideration is for the exterior space on this property, 50 percent said seating options and places to congregate; 33 percent said landscaping; 33 percent said lighting and safety; and 33 percent said bike parking. A few respondents encouraged creating space for flexible shared use and preserving a lively ground-level pedestrian culture with publicly-accessible seating plazas, inviting landscapes and murals, and truly open places where all can congregate instead of just certain classes or races. Others encouraged publicly-accessible roof terraces and gardens.
- **Access.** A couple of respondents expressed concern that construction will block critical alley access for the nearby apartment building which moving vans need since 43<sup>rd</sup> is transit/bike-only, and that it blocks access to numerous pedestrians who use it as a shortcut to shops on “The Ave” and to the University of Washington Campus.

### Non-Design-Related Comments

- **Retail.** When visiting a building, office restaurant or retailer, 50 percent of survey respondents said that calm, restful places to reflect and relax most inspire them to return; 50 percent said local businesses / small businesses; 50 percent said great people and service; 38 percent said thoughtful design that is open and welcoming; 25 percent said a sense of openness and natural light; 13 percent said color and materials used in design; and 13 percent said bustling, exciting energy. One respondent encouraged preserving the pedestrian pass-through from Brooklyn Ave to “The Ave” and creating a tall, indoor galleria on the first floor, with some indoor landscaping or water feature and the addition of small, inward-facing shops and cafes, especially since “The Ave” already has an energy similar to Pike Place Market.
- **Parking & Traffic.** Several respondents expressed concern that many University District residents and visitors rely on the existing reliable, safe parking lot that is being replaced, and that removing it will staunch flow to local businesses on “The Ave.” Others encouraged providing replacement parking and preserving some public / car share / neighborhood parking below ground-level in the new building.

- **Public Benefit.** Numerous respondents encouraged offering a place where unhoused people can go to the bathroom and drink water; others encouraged providing access to health and human resources, especially since a direct outreach program, affordable grocery store, and youth shelters have all recently been torn down.
- **Impacts.** Numerous respondents expressed concern about construction impacts as they are bad for business—including road closures, blocked sidewalks, fencing, equipment/materials left on-site, traffic impacts and noise, and encouraged being considerate towards neighbors with construction parameters such as idling on weekends, holidays and evenings and being careful with noise/safety. Others expressed concern that their current views will be impacted and encouraged compensating residents who will lose their mountain and city views.
- **Affordability.** A couple of respondents noted that they value affordable housing the most as new developments are built in the neighborhood, and others noted the area needs more affordable, non-luxury housing for students and the unhoused.

#### Miscellaneous Comments

- **Oppose.** Several respondents expressed opposition to the project as a hotel is unfavorable to community needs, and existing residents have already been harmed by gentrification and displacement due to homes and affordable housing being destroyed. Others encouraged stopping building towers in an area where the tallest buildings are four stories.
- **Support.** One respondent encouraged the project team luck and noted that it is an exciting time to be building on “The Ave.”

# 4236 Brooklyn Ave NE & 4227 University Way NE Project Survey

---

Thank you for taking the time to complete our survey for the **4236 Brooklyn Ave NE & 4227 University Way NE** project! This project proposes construction of a 14-story hotel with one level of underground parking and approximately 300 guestrooms. We would like to hear your thoughts on our vision and approach for this project.

This survey will be open from October 6, 2021 to October 27, 2021, after which time we'll start preparing for the design review process and other permitting steps. PLEASE NOTE: as part of the City of Seattle's required outreach for design review, all data collected within this survey is considered public information according to the [Public Records Act](#). Please do not share any sensitive or personal information within your responses.

---

## 1. What is your connection to this development project?

- ☐ I live very close to the project
- ☐ I live in the general area
- ☐ I own a business nearby
- ☐ I visit the area often for work or leisure
- ☐ I don't have a direct connection, but I care about growth and development in Seattle
- ☐ Other

## 2. What is most important to you about the design of a new building on this property?

- ☐ Attractive Materials
- ☐ Interesting & Unique Design
- ☐ Environmentally-Friendly Features
- ☐ Relationship to Neighborhood Character
- ☐ Parking
- ☐ Other \_\_\_\_\_

## 3. What is most important consideration for the exterior space on this property?

- ☐ Landscaping
- ☐ Lighting & Safety Features
- ☐ Seating Options & Places to Congregate

- \_\_\_ Bike Parking
- \_\_\_ Other \_\_\_\_\_

4. When you visit a building, office, restaurant or retailer, what most inspires you to return?

- \_\_\_ Great people and service
- \_\_\_ Local businesses / small businesses
- \_\_\_ Thoughtful design that is open and welcoming
- \_\_\_ Bustling, exciting energy
- \_\_\_ Calm, restful places to reflect and relax
- \_\_\_ A sense of openness and natural light
- \_\_\_ Color and materials used in design
- \_\_\_ Other \_\_\_\_\_

5. What do you value most as new developments are built in your neighborhood?

---

6. Is there anything specific about this neighborhood or property that would be important for us to know?

---

7. What do you think are the top considerations for making this building successful?

---

8. Anything else you'd like to add?

---

#### FORM SUBMITTED PAGE

Thank you for sharing thoughts! Your feedback is very helpful as we plan our proposed project. To track our progress through the design review and permitting process, look-up the project address (4236 Brooklyn Ave NE & 4227 University Way NE) in the [Seattle Services Portal](#). To learn more about the early outreach for design review process, visit the [Department of Neighborhoods webpage](#). You may also send us an email at [4236BrooklynAveProject@earlyDRoutreach.com](mailto:4236BrooklynAveProject@earlyDRoutreach.com).

# 4236 Brooklyn Ave NE 和 4227 University Way NE 项目调查

---

感谢您抽出宝贵的时间完成对 **4236 Brooklyn Ave NE** 和 **4227 University Way NE** 项目的调查！  
本项目建议建造一座有 14 层的酒店，设有一层地下停车场和约 300 间客房。我们希望听到您对我们对本项目的展望和发展的想法。

这调查将于 XX 至 XX 期间开放。期间过后，我们将开始准备设计审核过程和相关许可证申请步骤。请注意，作为西雅图市要求的设计审核推广的一部分，根据《公共记录法》，本调查收集的所有数据均被视为公共信息。因此，请不要在您的回应中分享任何个人或敏感资料。

---

## 1. 您与此开发项目有什么联系？

- ☐ 我住在这个项目附近
- ☐ 我住在该地区
- ☐ 我在附近拥有业务
- ☐ 我经常去该地区工作或休闲
- ☐ 我没有直接的联系，但我在乎西雅图的发展
- ☐ 其他

## 2. 对您而言，在此物业上设计新建筑物最重要的是什么？

- ☐ 有吸引力的材料
- ☐ 有意思和独特的设计
- ☐ 有环保功能
- ☐ 与邻近特色的关系
- ☐ 停车处
- ☐ 其他 \_\_\_\_\_

## 3. 在此物业上的外部空间最重要的考虑因素是什么？

- ☐ 美化环境
- ☐ 照明与安全功能
- ☐ 座位选择和聚会场所
- ☐ 自行车停放处
- ☐ 其他 \_\_\_\_\_



4. 当您进入建筑物、办公室、餐厅或零售商店时，最能吸引您回来的是什么？

- \_\_\_ 很棒的人和服务
- \_\_\_ 本地企业 / 小型企业
- \_\_\_ 开放和欢迎式的细心设计
- \_\_\_ 繁华，令人兴奋的能量
- \_\_\_ 可以让人反思和放松的平静、宁静的地方
- \_\_\_ 开放感和自然光
- \_\_\_ 设计中使用的颜色 and 材料
- \_\_\_ 其他 \_\_\_\_\_

5. 在您的社区新建房屋时，您最看重什么？

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6. 有什么关于这个社区或物业的重要信息要我们知道吗？

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7. 您认为使这座建筑物成功的首要考虑因素是什么？

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8. 您还有其他意见吗？

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#### 表格提交页面

感谢您分享您的想法！在我们计划建议项目时，您的意见是非常有帮助的。要跟进我们设计审核和相关许可证的申请进度，请在[西雅图服务网站](#)上搜索项目地址(4236 Brooklyn Ave NE & 4227 University Way NE)。要了解更多有关早期推广设计审查过程，请游览[社区部门的网页](#)。您也可以发送电子邮件到 4236BrooklynAveProject@earlyDRoutreach.com。

# Encuesta Para el Proyecto 4236 Brooklyn Ave NE & 4227 University Way NE

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¡Gracias por tomar el tiempo de completar nuestra encuesta del proyecto 4236 Brooklyn Ave NE & 4227 University Way NE! Este proyecto propone la construcción de un hotel de 14 pisos con un nivel de estacionamiento en el nivel subterráneo y aproximadamente 300 habitaciones de invitados. La estructura que actualmente existe en este espacio será demolida. Nos gustaría escuchar su opinión sobre nuestra visión y enfoque para este proyecto.

Esta encuesta estará disponible desde 6 de octubre de 2021 hasta 27 de octubre de 2021, después de ese tiempo, comenzaremos a prepararnos para el proceso de revisión del diseño y otros pasos necesarios para obtener permisos de construcción. POR FAVOR TENGA EN CUENTA: Como parte del proceso de investigación requerido por la Ciudad de Seattle para la revisión del diseño, todos los datos recopilados en esta encuesta se consideran información pública de acuerdo con la Ley de Registros Públicos. Por favor no comparta información confidencial o personal en sus respuestas.

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1. ¿Cuál es su conexión con este proyecto de desarrollo?
  - ☐ Yo vivo muy cerca a la zona del proyecto
  - ☐ Yo vivo en el área alrededor de la zona del proyecto
  - ☐ Yo tengo un negocio cerca de esta zona
  - ☐ Yo visito esta área regularmente por trabajo o durante mi tiempo libre
  - ☐ No tengo una conexión directa, pero estoy atento al crecimiento y desarrollo en Seattle
  - ☐ Otro
  
2. ¿Qué es lo más importante para usted sobre el diseño de un nuevo edificio en esta propiedad?
  - ☐ Uso de materiales atractivos
  - ☐ Un diseño único e interesante
  - ☐ Características ecológicas
  - ☐ Cómo encaja con la imagen del vecindario
  - ☐ Estacionamiento
  - ☐ Otro
  
3. ¿Cuál es la consideración más importante al crear los espacios exteriores?
  - ☐ El diseño del paisaje

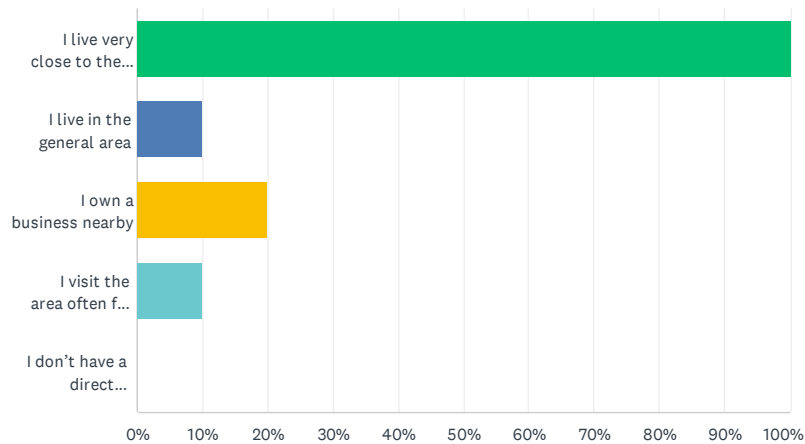
- ☐ Características de iluminación y seguridad
  - ☐ Áreas de descanso y lugares para congregarse
  - ☐ Estacionamiento de bicicletas
  - ☐ Otro
4. Cuando visita un edificio, oficina, restaurante o tienda, ¿qué es lo que más lo inspira a regresar?
- ☐ Personal amigable y buen servicio
  - ☐ Negocios locales / Pequeños negocios
  - ☐ Un diseño atento, abierto y acogedor.
  - ☐ Un ambiente animado y emocionante
  - ☐ Lugares de descanso que sean tranquilos para reflexionar y relajarse
  - ☐ Un ambiente abierto con luz natural
  - ☐ Los colores y materiales utilizados en el diseño
  - ☐ Otro
5. ¿Qué es lo que más valora a medida que se construyen nuevos desarrollos en su vecindario?
- 
6. ¿Hay algo específico acerca de este vecindario o propiedad que es importante y deberíamos saber?
- 
7. ¿Cuáles son las consideraciones más importantes que tenemos que tomar para que este proyecto y edificio sean un éxito?
- 
8. ¿Tiene algo más que le gustaría añadir?
- 

FORM SUBMITTED PAGE:

¡Muchas gracias por compartir sus opiniones! La información proveída será muy útil para planificar la propuesta de este proyecto. Para seguir nuestro progreso, desde revisión del diseño hasta los procesos de permiso, ingrese la dirección del proyecto: (4236 Brooklyn Ave NE & 4227 University Way NE) en el Portal de Servicios de Seattle. Para averiguar más acerca de nuestras investigaciones iniciales para la revisión del diseño, visite la página web del Departamento de Vecindarios. También nos puede mandar un mensaje vía correo electrónico a [4236BrooklynAveProject@earlyDRoutreach.com](mailto:4236BrooklynAveProject@earlyDRoutreach.com).

## Q1 What is your connection to this development project?

Answered: 10 Skipped: 0



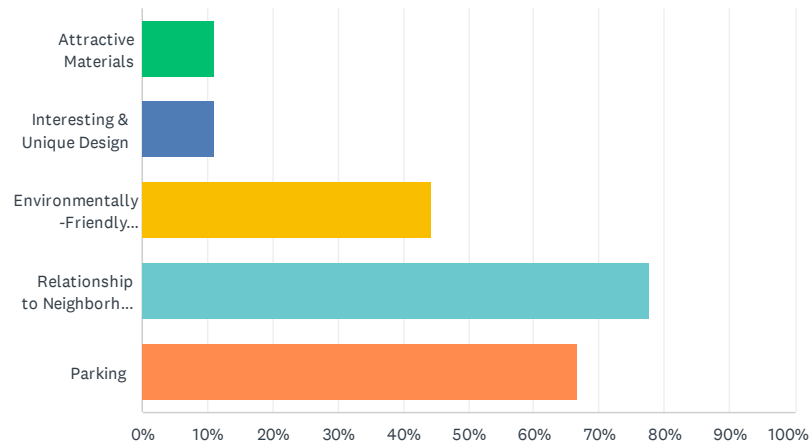
ANSWER CHOICES		RESPONSES	
I live very close to the project		100.00%	10
I live in the general area		10.00%	1
I own a business nearby		20.00%	2
I visit the area often for work or leisure		10.00%	1
I don't have a direct connection, but I follow growth and development in Seattle		0.00%	0
Total Respondents: 10			

#	OTHER (PLEASE SPECIFY)	DATE
1	i am in the dollhouse. which is often referred to as the heroin hotel and is also i believe (?) a historical building	10/8/2021 1:12 AM

4236 Brooklyn Ave NE & 4227 University Way NE Project Survey

## Q2 What is most important to you about the design of a new building on this property?

Answered: 9 Skipped: 1

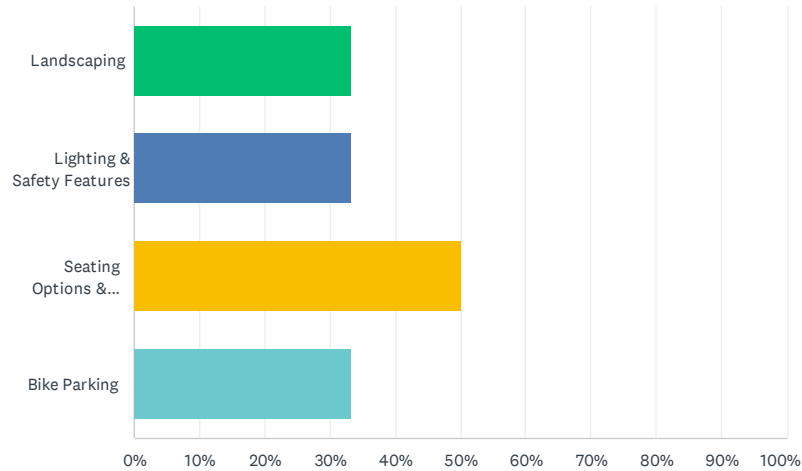


ANSWER CHOICES		RESPONSES	
Attractive Materials		11.11%	1
Interesting & Unique Design		11.11%	1
Environmentally-Friendly Features		44.44%	4
Relationship to Neighborhood Character		77.78%	7
Parking		66.67%	6
Total Respondents: 9			

#	OTHER (PLEASE SPECIFY)	DATE
1	I and other members of the community oppose this project.	10/27/2021 10:42 PM
2	You're paving over the only parking lot within walking distance of my apartment. Where are we supposed to park?	10/17/2021 3:26 PM
3	This shouldn't be built at all. There is no room for it at all.	10/6/2021 6:32 PM

### Q3 What is most important consideration for the exterior space on this property?

Answered: 6 Skipped: 4

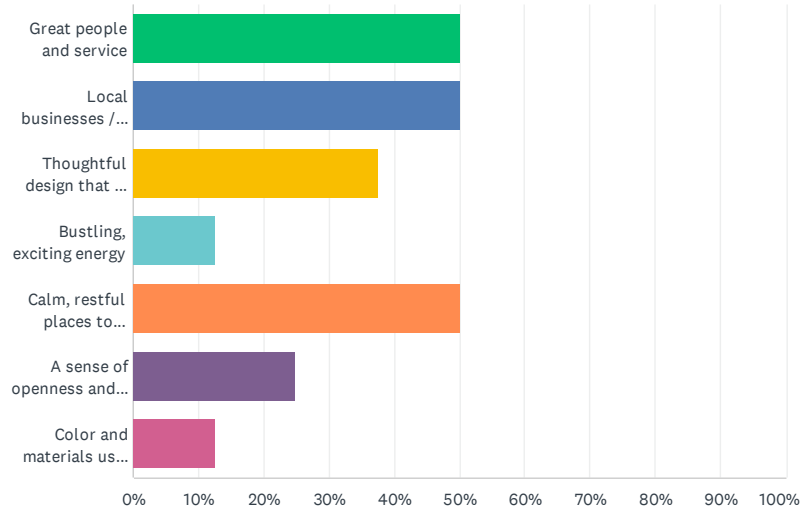


ANSWER CHOICES	RESPONSES
Landscaping	33.33% 2
Lighting & Safety Features	33.33% 2
Seating Options & Places to Congregate	50.00% 3
Bike Parking	33.33% 2
Total Respondents: 6	

#	OTHER (PLEASE SPECIFY)	DATE
1	Truly open places where ALL can congregate and not just certain classes of people can and certain races can free of harassment.	10/27/2021 11:19 PM
2	Affordable housing, grocery store access, health and human services.	10/27/2021 10:42 PM
3	The relationship with other properties immediately surrounding it	10/17/2021 6:59 PM
4	PARKING FOR UNIVERSITY DISTRICT RESIDENTS	10/17/2021 3:26 PM
5	No room for this.	10/6/2021 6:32 PM

## Q4 When you visit a building, office, restaurant or retailer, what most inspires you to return?

Answered: 8 Skipped: 2



ANSWER CHOICES	RESPONSES
Great people and service	50.00% 4
Local businesses / small businesses	50.00% 4
Thoughtful design that is open and welcoming	37.50% 3
Bustling, exciting energy	12.50% 1
Calm, restful places to reflect and relax	50.00% 4
A sense of openness and natural light	25.00% 2
Color and materials used in design	12.50% 1
Total Respondents: 8	

#	OTHER (PLEASE SPECIFY)	DATE
1	I did some market research for y'all, there are a total of 9 hotels with in a 10 minute walk (most less) of the proposed job site. We don't need a hotel here, the parking lot that's there though sure is handy though.	10/27/2021 11:19 PM
2	I and other community members oppose this project..	10/27/2021 10:42 PM
3	PARKIJG FOR UNIVERSITY DISTRICT RESIDENTS	10/17/2021 3:26 PM
4	a place where homeless people can go to the bathroom and drink some water	10/8/2021 1:12 AM
5	Again not room for this.	10/6/2021 6:32 PM

## Q5 What do you value most as new developments are built in your neighborhood?

Answered: 10 Skipped: 0

#	RESPONSES	DATE
1	Access to health and human resources. In the last year a direct outreach program was torn down, an affordable and accessible grocery store was torn down, and not just one of the cities few youth shelters was torn down but the youth shelter that is commonly known to be the cities safest shelter especially for LGBTQ+ youth (who by the way make up the majority of the population of unhoused youth).	10/27/2021 11:19 PM
2	Affordable housing, Healthcare access, access to health and human services, grocery stores, parks and clean environment	10/27/2021 10:42 PM
3	Preservation of the spectacular view I currently have from my apartment, one of a very few left in town that is still affordable. Preservation of the historic character of the U District as a neighborhood.	10/17/2021 6:59 PM
4	NO TOWERS, KEEP WITH THE COMMUNITY VIBE, STOP CHANGING AND GENTRIFYING UNIVERSITY DISTRICT	10/17/2021 3:26 PM
5	A lack of interruption of day-to-day life, including (but not limited to) noise level, path impediment, reliable parking, neighborhood character, and traffic.	10/10/2021 7:22 PM
6	Space for flexible shared use, for both people and vehicles: i.e., publicly accessible seating plazas with inviting landscaping and murals, publicly accessible roof terraces/gardens, designated parking for car share services/ rentable parking spaces	10/9/2021 11:06 AM
7	non gentrification? i value deeply the idea that you fucking vultures fuck off and die if you really want me to be honest.	10/8/2021 1:12 AM
8	Add parking - many of these developments are destroying the parking in the area	10/7/2021 5:16 PM
9	Construction parameters, such as idling on weekends and holidays and evenings, and being careful while working about noise and safety	10/7/2021 3:00 PM
10	I value having space. You are building right next to us. Not okay!!!!	10/6/2021 6:32 PM



## Q6 Is there anything specific about this neighborhood or property that would be important for us to know?

Answered: 8 Skipped: 2

#	RESPONSES	DATE
1	An entire block of my neighbors were evicted in the middle of the pandemic in the middle of lock down to build a 3 tower high rise that will rival the other high rise being built right across the street from it. There is no urgency in building more tall buildings we need affordable housing and rent control in the neighborhood. Construction projects like this and the greater affects of gentrification are often used as an excuse to increase a police presence and the use of the carceral system to punish our neighbors who are systematically denied their basic human rights as well as access to resources and care that we all know would actually be beneficial to them and the community as a whole.	10/27/2021 11:19 PM
2	A hotel is undesirable and unfavorable to the community needs in this neighborhood.	10/27/2021 10:42 PM
3	I am damn tired of losing bits and pieces of the neighborhood, my privacy, and my view to high density development; and the same is true for most tenants in my building. Every new high rise obliterates the U District bit by bit, and it is painfully clear how little you and other developers care about leaving a little bit of beauty or affordability to the few working class residents here.	10/17/2021 6:59 PM
4	YOU ARE TAKING A PARKING LOT THAT MANY UNIVERSITY DISTRICT RESIDENTS AND VISITORS USE AND RELY ON, YOU NEED TO PROVIDE A REPLACEMENT LOT FOR US TO USE.	10/17/2021 3:26 PM
5	Proposed site blocks alley access that is critical, especially for moving vans to this apartment who would be unable to enter from 43rd as it is transit/bike only. Impediment to local business traffic, foot traffic in the alley pedestrian cut-through.	10/10/2021 7:22 PM
6	As you know, the parcel has what is presently an open pass-through from Brooklyn Ave to University Way. Many in the neighborhood use this as a pedestrian thoroughfare (it's presently a parking lot). I suspect that if you preserved that pedestrian pass-through and created an indoor galleria out of a tall first floor of the building, with some indoor landscaping/water feature to make it inviting, you could create a very popular indoor gathering place with the addition of some small, inward-facing shops/cafes. The Ave already has an energy very similar to the legendary Pike Place Market, with its' small, space-efficient storefronts and its' lively student culture. Playing into that style of vibrant sidewalk culture with a covered, indoor meeting area would create a tremendously popular gathering space in our growing neighborhood. This is really specific, but you've got a really rich opportunity with this excellently-located parcel, and I didn't want you to miss out!	10/9/2021 11:06 AM
7	there are a lot of homeless people here and you cannot simply make them disappear	10/8/2021 1:12 AM
8	DO NOT BUILD	10/6/2021 6:32 PM

## Q7 What do you think are the top considerations for making this building successful?

Answered: 8 Skipped: 2






#	RESPONSES	DATE
1	Public bathrooms.	10/27/2021 11:19 PM
2	Don't build this hotel.	10/27/2021 10:42 PM
3	I don't care if it's successful or not - I'd rather it wasn't built at all. Or, if it must be, make it shorter; or else compensate residents in the buildings nearby for losing our beautiful views of the Mountain and City.	10/17/2021 6:59 PM
4	GIVE US A UNIVERSITY DISTRICT PARKING LOT	10/17/2021 3:26 PM
5	Consideration toward your neighbors	10/10/2021 7:22 PM
6	As in the above comment, preserving a lively public pedestrian culture at ground level (maybe even a public terrace or two at roof level?) and perhaps preserving some public/carshare/neighborhood parking below ground level.	10/9/2021 11:06 AM
7	fuck off, don't make it. you dumb fucking assholes.	10/8/2021 1:12 AM
8	DO NOT BUILD	10/6/2021 6:32 PM

## Q8 Anything else you'd like to add?

Answered: 8 Skipped: 2

#	RESPONSES	DATE
1	As well as living in the immediate vicinity of the site I operate a small business in the area. Construction is bad for business. Random road closures and blocked side walks are detrimental to attracting costumers to my business but also render the area inaccessible to costumers and neighbors with specific mobility needs. Unregulated fencing that blocks off portions of the sidewalk leaving tiny walkways that go against ADA regulations alienates many in the community. Large holes with little to no barriers and notation are dangerous. Random construction equipment and materials left on the sidewalk and in walk ways are also dangerous.	10/27/2021 11:19 PM
2	the community and residents here have already been significantly harmed by displacement due to homes and affordable housing being destroyed and undergoing gentrification. This is an incomplete proposal, which has not been sufficiently communicated to the community residents and businesses. Thus, it should be rejected, especially because there are essential items for the project missing.	10/27/2021 10:42 PM
3	I am well aware that this hotel will go forward no matter what I say; I am aware that the ability of the hotel owners to turn a solid profit in future years is of far greater importance than whether or not a few grumpy working-class Seattleites get to keep their views. I get it. I hope this place isn't built, but I know it will be, and I will be leaving my hometown permanently once it is. This kind of building project is one of the things that makes Seattle unlivable.	10/17/2021 6:59 PM
4	STOP CHANGING THE UNIVERSITY DISTRICT. STOP BUILDING TOWERS IN AN AREA WHERE THE TALLEST BUILDINGS ARE 4 STORIES.	10/17/2021 3:26 PM
5	In the provided image, it appears as though construction will block alley access for the apartment building I live in, where dumpsters are located, but more importantly, the alley that numerous pedestrians use as a shortcut to shops on The Ave and to the University campus. This has never been more apparent than now, with the recent opening of the Light Rail extension. In addition, the parking in this area serves a greater utility to the University District community than another hotel. Parking is at a premium here in the city, and while the public transit situation has opened new doors in terms of reducing car-centric infrastructure, the elimination of the parking lot will staunch flow to local, beloved businesses on The Ave from the transient student/visitor population that circulates through the area. Personally, I appreciate the parking lot as it is because the availability of reliable, safe parking for visitors to my building has made my pandemic living experience a lot less isolating. Parking is already at a premium in this area (as it is in many others) and having such a dependable lot for both visitors and residents to the area is a very useful feature -- if some visiting parent wanted to grab a bite to eat at Aladdin's, they can park here. Catching a concert at The Neptune? A movie at The Varsity? The same goes for these, attracting local day-trippers who are welcomed into our U District ecosystem with open arms. A new high-rise hotel alienates residents, who -- while not unfriendly to tourists -- are likely to feel resentful about parking evaporating in favor of a hotel which feels like a redundancy, what with The Graduate up the street, the University Inn, and other places already conveniently connected to the U District (especially with the new light rail!!) For these reasons outlined above, I, as a resident who would be directly impacted by the construction of a new hotel right behind my living space, am strongly against this project proposal.	10/10/2021 7:22 PM
6	Best of luck with the design process! It's an exciting time to be building on the Ave.	10/9/2021 11:06 AM
7	i sincerely hope you people choke on your dinner and are not found until days later because no one cares about you. this is a neighborhood of individuals.	10/8/2021 1:12 AM
8	Do not build so close to UManor	10/6/2021 6:32 PM

## PROJECT EMAILS/COMMENTS

 Squarespace <form-submission@squarespace.info>     ...  
Tue 10/26/2021 10:03 PM  
To: 4236 Brooklyn Ave Project

Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** kate W

**Email/Correo Electronico/电子邮件:** katewellens@hotmail.com

**Message/Mensaje/信息:** i am skeptical of the need for a hotel in the neighborhood when there are already several, none of which seem all that busy. would another tower for housing be a better alternative, i wonder?

with all the new towers being built in the neighborhood, i hope there is some thought and consideration to ensuring this tower fits in with the new urban fabric being spun in the neighborhood ever since the rezone.

the graduate has a lovely lobby that welcomes and encourages students to come and work there. with the proximity to the university, it would be nice if this had a similar set up and acted as a community meeting space.

green space!!! this neighborhood needs more outdoor green spaces that aren't on campus. they're far and few in between. please consider creating outdoor green spaces for the public to see, use, and enjoy. this will also be of importance in coming decades as we try to combat the urban heat index in our cities. this is a very hardscaped neighborhood and would do well with more green space to help create a more desirable micro climate.

please keep us notified as project plans start to come out. i saw you have an architect, but wondering who the landscape architect is. the outdoor is just as important as the indoor.



 Squarespace <form-submission@squarespace.info>     ...  
Tue 10/19/2021 8:33 PM  
To: 4236 Brooklyn Ave Project

Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Deborah Chen

**Email/Correo Electronico/电子邮件:** deborah.chen91@gmail.com

**Message/Mensaje/信息:** This construction would be very close to the university manor. I am worried about the noise and construction, would be good to keep set hours and avoid early morning (before 8:30am). Thank you.

 Squarespace <form-submission@squarespace.info>     ...  
Wed 10/13/2021 9:33 PM  
To: 4236 Brooklyn Ave Project

Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Hannah Rickman

**Email/Correo Electronico/电子邮件:** hannahrickman@comcast.net

**Message/Mensaje/信息:** creating a 14 story hotel on what is arguable the most historical part of the university district, the ave, would be more destructive to the character of this area than you could ever quantify with surveys



Squarespace <form-submission@squarespace.info>

Thu 10/14/2021 5:46 PM

To: 4236 Brooklyn Ave Project



Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Ron Davis

**Email/Correo Electronico/电子邮件:** ronpdavis@gmail.com

**Message/Mensaje/信息:** Hello - thank you for building in our neighborhood. I am overall excited about this project, but have three questions/concerns.

1. Does this max out the FAR? Please do so, as demand is high in this neighborhood and we need to not preempt the use of any space. (Unless we have TOD available, but I do not think we do).
2. Please don't make the whole first floor into a lobby. If you could have several broken up storefronts facing Brooklyn that would make it a much better neighborhood asset.
3. 300 parking spots bring serious negative externalities to the neighborhood. Our roads need a diet, and we will keep fighting for those. This is prime property, next to \$633M subway station. Realistically, this could be a car-free hotel - e.g., The Marriott and basically The Graduate with the development going in next door. And these were built before the station. At the very least, the number of spots should be fantastically fewer. Please don't fill our street with more cars to run over our kids, pollute our air, and cook our planet.



Squarespace <form-submission@squarespace.info>

Wed 10/13/2021 5:21 PM

To: 4236 Brooklyn Ave Project



Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Rachel Taylor

**Email/Correo Electronico/电子邮件:** rciarat@gmail.com

**Message/Mensaje/信息:** I disagree with this movement, though it doesn't often matter what the people think when developing the city.

There's little to no affordable housing in UD, especially for college students, parking is disappearing by the block, and UD is not even a preferred area when visiting the city. Having a hotel here would be a economic loss.



Squarespace <form-submission@squarespace.info>

Wed 10/13/2021 11:28 AM

To: 4236 Brooklyn Ave Project



Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Bella Solano

**Email/Correo Electronico/电子邮件:** bellasolano32@gmail.com

**Message/Mensaje/信息:** Please don't



Squarespace <form-submission@squarespace.info>

Sun 10/10/2021 7:17 PM

To: 4236 Brooklyn Ave Project



Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Amy Harris

**Email/Correo Electronico/电子邮件:** harrisa2077@gmail.com

**Message/Mensaje/信息:** In the provided image, it appears as though construction will block alley access for the apartment building I live in, where dumpsters are located, but more importantly, the alley that numerous pedestrians use as a shortcut to shops on The Ave and to the University campus. This has never been more apparent than now, with the recent opening of the Light Rail extension.

In addition, the parking in this area serves a greater utility to the University District community than another hotel. Parking is at a premium here in the city, and while the public transit situation has opened new doors in terms of reducing car-centric infrastructure, the elimination of the parking lot will staunch flow to local, beloved businesses on The Ave from the transient student/visitor population that circulates through the area. Personally, I appreciate the parking lot as it is because the availability of reliable, safe parking for visitors to my building has made my pandemic living experience a lot less isolating. Parking is already at a premium in this area (as it is in many others) and having such a dependable lot for both visitors and residents to the area is a very useful feature -- if some visiting parent wanted to grab a bite to eat at Aladdin's, they can park here. Catching a concert at The Neptune? A movie at The Varsity? The same goes for these, attracting local day-trippers who are welcomed into our U District ecosystem with open arms. A new high-rise hotel alienates residents, who -- while not unfriendly to tourists -- are likely to feel resentful about parking evaporating in favor of a hotel which feels like a redundancy, what with The Graduate up the street, the University Inn, and other places already conveniently connected to the U District (especially with the new light rail!!)

For these reasons outlined above, I, as a resident who would be directly impacted by the construction of a new hotel right behind my living space, am strongly against this project proposal. I urge the City of Seattle to reject this project proposal.



Squarespace <form-submission@squarespace.info>

Sun 10/10/2021 1:30 PM

To: 4236 Brooklyn Ave Project



Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Theodore Hoss

**Email/Correo Electronico/电子邮件:** theodore.hoss@outlook.com

**Message/Mensaje/信息:** The proposal to use this space just two blocks from the University of Washington to construct a Hotel demonstrates a complete lack of concern for the ability of students to afford housing in an area already suffering from high rent prices and low housing availability. There are other places in the city for hotels, the U-District should be primarily concerned with supporting the students and faculty of the UW, not serving as a satellite for people commuting to downtown for work and making high incomes that the already money strapped college students like myself cannot possibly hope to compete with when it comes to acquiring a place to live. This proposal does not solve the housing issue, it exacerbates it. Additionally, the impact on parking in the area is already extreme from these new high-rise projects, and it is unlikely that the proposed parking garage will be for anyone not staying in the new presumably overpriced hotel rooms proposed with this project. In the meantime, the little remaining street parking which those of us need to be able to commute to work will be even more competed for than ever. While I support infill development the construction of a hotel at this site does not solve any of the issues of the community here and the site would be better used for new affordable student housing.





Squarespace <form-submission@squarespace.info>

Sat 10/9/2021 1:30 PM

To: 4236 Brooklyn Ave Project



Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Rory McGuire

**Email/Correo Electronico/电子邮件:** roryjmcguire@gmail.com

**Message/Mensaje/信息:** I'm disappointed that so much land is being dedicated to building a new hotel rather than large scale affordable housing. University district does not need more hotels. It needs more affordable, non-luxury housing for students and for the unhoused.



Squarespace <form-submission@squarespace.info>

Fri 10/8/2021 6:45 PM

To: 4236 Brooklyn Ave Project



Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Katrina Nygren

**Email/Correo Electronico/电子邮件:** big.time.heart@gmail.com

**Message/Mensaje/信息:** I feel as though building a hotel in this lot disrespects the neighborhood culture.



Squarespace <form-submission@squarespace.info>

Fri 10/8/2021 9:01 AM

To: 4236 Brooklyn Ave Project



Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Cleo Azuré

**Email/Correo Electronico/电子邮件:** azurcleo@outlook.com

**Message/Mensaje/信息:** One of the draws of U District has always been that it is removed from city life, that the trees and the homey atmosphere give birth to progress and inspiration. I am not thrilled by any means to create more traffic, urban atmosphere, and city feel to a place that was the shelter for academic growth away from city pressures and craze. I'm not supportive to more visitor traffic, and another hotel would only serve to bring exactly the opposite of why communities like U District are important



Squarespace <form-submission@squarespace.info>

Thu 10/7/2021 8:19 PM

To: 4236 Brooklyn Ave Project



Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Devon Sheehan

**Email/Correo Electronico/电子邮件:** devon.sheehan12@gmail.com

**Message/Mensaje/信息:** I am so tired of construction on Brooklyn. It blocks the street and makes it so difficult to get to the light rail or even travel in the u district. There is enough noise with the construction on 12th and 42nd, and 12th and 41st, and Brooklyn and 45th, or Brooklyn and 50th. At least wait until all of the ongoing projects are done to start annoying us with more construction. Nobody wants to live in the u district because of the amount of construction but most have to because of UW. Please give us some peace and quiet.



Squarespace <form-submission@squarespace.info>

Thu 10/7/2021 6:22 PM

To: 4236 Brooklyn Ave Project



Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Julie Bould

**Email/Correo Electronico/电子邮件:** julieabould@gmail.com

**Message/Mensaje/信息:** There is already plenty of hotels in the area. We do NOT need yet another one!!!!!!



Squarespace <form-submission@squarespace.info>

Wed 10/27/2021 10:21 PM

To: 4236 Brooklyn Ave Project



Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Summer Diegel

**Email/Correo Electronico/电子邮件:** summerdiegel@gmail.com

**Message/Mensaje/信息:** As a resident of this neighborhood I am strongly opposed to the proposal to build a "construction of a 14-story hotel with one level of underground parking and approximately 300 guestrooms".

There are several reasons to deny this project proposal, I have included an incomplete list:

The proposal has been insufficiently communicated in the neighborhood. Only a few residents and businesses have communicated that they even know of this proposal, which would significantly limit parking, light, and public access in the neighborhood. It is unclear if this proposal has gone through any initial requirements for community feedback, ADA access, and other necessary guidelines, thereby prompting the community to reject it.

There is a chance that other proposals submitted by other individuals are better than the proposal you are submitting. A specific project may receive many different proposals, especially if many people are involved in the project creation. Our community needs access to grocery stores, transportation, and affordable housing. The neighborhood would be significantly harmed by the building of a hotel and the resulting influx of tourism and business based visits.

This is an incomplete proposal, which has not been sufficiently communicated to the community residents and businesses. Thus, it should be rejected, especially because there are essential items for the project missing.

It should also be rejected because the proposal submitted is not accurately describing or detailing the purpose that a hotel would serve in this neighborhood.

Further, the community and residents here have already been significantly harmed by displacement due to homes and affordable housing being destroyed and undergoing gentrification. This is unacceptable and evidence-based research has shown it heightens the already ongoing housing and resource crisis in our community.



Lisa Liu <lisa@seattlechinesetimes.com>

Fri 10/8/2021 12:52 PM

To: 4236 Brooklyn Ave Project



Hi to whom it may concern,

Thank you for reaching out. We would like to help spread the word. Just a quick question, do you have any ads budget?

Best regards,  
Lisa





Squarespace <form-submission@squarespace.info>

Thu 10/7/2021 6:33 PM

To: 4236 Brooklyn Ave Project



Sent via form submission from [4236 Brooklyn Ave NE & 4227 University Way Project](#)

**Name/Nombre/姓名:** Jeffrey Wynn

**Email/Correo Electronico/电子邮件:** jwynn395@gmail.com

**Message/Mensaje/信息:** This proposal is unnecessary for the area, will limit parking for Usps and for the neighborhood, and is just all around unwanted.