



OneX – 4709 Roosevelt Way NE

Mid-Rise Development Early Community Outreach Documentation
SDC#3036766-LU

Table of Contents

- 1. Summary and Outreach Method Overview**
- 2. Approved Outreach Plan**
- 3. DON Email Approval of Outreach Plan**
- 4. Outreach Method and Documentation**
 - a. Outreach Method – Electronic/Digital**
 - b. Outreach Method – In-Person**
 - c. Outreach Method – Printed**
- 5. Appendix**
 - a. Early Community Outreach Calendar Submission**

Summary

The project team for 4709 Roosevelt Way NE. submitted an outreach plan to the Department of Neighborhoods on March 9th, 2021. All community outreach requirements were fulfilled by June 3rd, 2021. The team deployed three outreach methods: Digital (a project website with interactive function went live on May 18th, 2021 and is publicly available for at least 21 days), Print (10 posters posted with 500ft of the project, a site poster posted on May 19th, 2021), and In-person (a community meeting held on June 3rd, 2021). One of the multi-pronged print methods, local newspaper ad, was not fulfilled, but the high-impact method (10 posters) and the other multi-pronged print method (on-site poster) were fulfilled. And it complies with the Director's rule.

Outreach Methods Overview

All outreach components as part of our outreach plan, followed and were consistent with Section II.A in the Director's rule. All outreach methods provided a disclaimer that information shared by the public may be made available to the public.

Summary of Community Feedback

Throughout all the outreach efforts, no one directly contacted the project team, and five community members attended the in-person community meeting. They provide feedbacks on what they expect in this project as well as ask some questions about the project itself.

Most common questions are:

- Environmental sustainability

Does the developer consider any sustainable use in the project?

- Timeline / Timeframe

When is the project going to end? How long will it take for the permitting process? When is the project going to start actually? How long will it take for the construction?

- Networking

Since Onelin Capital is the developer for the project, and all the audience members are students from nearby areas, How does the construction management student be like a pro-developer in the future?

- Construction

What kind of building foundation will be used for this project? Soil type if knows? Does the wood frame or steel frame have any effect on the acoustic insulation purpose?

- Experience

How many project or building have Onelin Capital have been built?

PROJECT ADDRESS 4709 ROOSEVELT WAY NE, SEATTLE, WA 98105
CONTACT PERSON JESSIE WANG
CONTACT INFORMATION 4709Roosevelt@onelincapital.com
TYPE OF BUILDING Multi-Family Residential
NEIGHBORHOOD U-District
EQUITY AREA Yes
SDCI PROJECT NUMBER "- 003078-20PA

PROJECT DESCRIPTION This project includes construction of one 6-story Multi-Family building with parking, 60 Residential apartment units and a rooftop deck.

OUTREACH METHOD REQUIREMENTS
 For each of the three types of outreach set forth in I.D, above, an applicant shall choose a minimum of one high-impact method or two different multi-pronged methods, as set forth below. High-impact methods are those that are more likely to reach a large number of people directly and/or solicit more meaningful feedback on the project than multi-pronged methods.

OUTREACH	TYPE	METHOD	DATE OUTREACH STARTED	DATE OUTREACH COMPLETED	OUTREACH LOCATION AND TIME	OUTREACH INFORMATION	DOCUMENTATION
In Person Outreach	High-Impact Method	Focus group open to representatives of community organizations identified by DON. OR Hosting a Community meeting.					Copy of email inviting community organizations to attend focus group meeting. Copy of sign-in sheet from focus group meeting Copy of meeting agenda from focus group meeting.
Digital Outreach	High-Impact Method	Interactive project website with public commenting function.				Project website to be available 14 days prior to in-person community event. Website has project details in Mandrain.	Website address and screenshot Screenshot of translated website Screenshot of social media post
	Multi-Pronged Methods	1. project emailed to DON staff to be psoted on Early Outreach Blog before all other outreach begins.					
Printed Outreach	High-Impact Method	10 Posters hung in the following 10 local businesses located within approximately a half mile from the proposed site. At least half of the posters are visible from the sidewalk.				10 local businesses includes: Posters includes basic project information, and URL/Address to the interactive project website, and promotes the in-person community event. Project flyer to include directions in Mandarin on how to access interactive project website, where full project details are also available in Mandrain.	Addresses of all psoter locations Photos of posters on site at locations Map showing area in 0.5 miles from site.
	Multi-Pronged Methods	1. Ad in local print newsletter : nw asian weekly / nw facts				Small ad on local newspaper, contiang brief project information, link to interactive project website, as well as inforantion about tale at community event. Ad posted 14 days prior to event participated.	Photo of printed ad on local newsletter.
		2. Signs on site that are visable from the side walk				One 3x6ft color vinyl sign posts on site at least 14 days prior to in-person event participates. The poster sign contains basic project inforamtion, interactive project websites, as well as promotes in-person community event about to participate. Psoter also has direction to translated website in Mandrain.	Photo of poster on site at location

OUTREACH METHOD – ELECTRONIC/DIGITAL (HIGH-IMPACT & MULTI-PRONGED)

HIGH-IMPACT: An interactive project website with public commenting function was published on May 18th, 2021. Since the project is in Equity Area, the website is translated into Chinese as well.

Website address: <https://www.oriroosevelt.com/>

MULTI-PRONGED:

- On May 18th, 2021 an event was submitted to the Design Review Early Community Outreach Calendar. The event has descriptions about the project and project email address which has Chinese descriptions about the project. (Confirmation in appendix)
- On March 2nd, 2021 a blog post was published on Early Outreach Blog providing description.

The electronic outreach:

- Included a brief summary of the proposal
- Included address of the project and the SDCI project number
- Identified a contact person and contact information for the project
- Was publicized on printed outreach
- Was publicly available for a minimum of 21 days
- Included a statement informing the public that any information collected may be made public.

4709 Roosevelt Way NE

March 2, 2021 by [drearlyoutreach](#)

Project Address: 4709 ROOSEVELT WAY NE, SEATTLE, WA 98105

Brief Description: This project includes construction of one 6-story Multi-Family building with parking, 60 Residential apartment units and a rooftop deck.

Developer/Applicant: Onelin Capital

Contact Person: Jessie Wang

Contact Information: 4709Roosevelt@onelincapital.com

Type of building: Multi-Family Residential

Neighborhood: U-District

In Equity area: Yes

Filed Under: [Early Community Outreach for Design Review](#)

ONEX - 4709



ONEX-4709

SDCI Project Number

(项目代码)

003078-20PA

Project Address

(项目地址)

4709 ROOSEVELT WAY NE, SEATTLE, WA 98105

Brief Description:

This project includes construction of one 6-story Multi-Family building with parking, 60 Residential apartment units and a rooftop deck.

项目简介:

此目标项目设计包括一栋六层公寓建筑建筑内有停车位设计，建筑中包含约公寓约60间以及楼顶露台

Please join us for the presentation event

请加入我们的项目展示活动

Time and Date: 时间

2:30 pm to 3:30 pm

Thursday, Jun 3rd, 2021

Location: 地点

Ori on the Ave - Club Room

5260 University Way NE, 2nd Floor, Seattle, WA 98105

Contact Information:

Jessie Wang

4709Roosevelt@onelincapital.com

Additional Project Information on Seattle Service Portal via address(4709 Roosevelt Way NE, Seattle, WA) or project number(003078-20PA).

联系方式:

Jessie Wang

4709Roosevelt@onelincapital.com

更多项目相关信息可以通过西雅图项目官网搜索地址 (4709 Roosevelt Way NE, Seattle, WA) 或项目代码 (003078-20PA) 获取。任何信息或反馈都有可能成为公共发布信息。

COMMENTS

If you have any questions/concerns/comments related to this project, please feel free to submit them here. All comments and information provided may be made public.

评论

如果您有任何与本项目有关的问题/疑虑/建议，请在以下表格内填写并提交。所有建议与信息都有可能成为公共发布信息。

Your Name (required) 您的姓名 (必填)

Your Email(required) 您的邮箱地址 (必填)

Your Comments 您的建议

Submit 提交



©2021 by Onelin Capital Corporation

OUTREACH METHOD - IN-PERSON (HIGH-IMPACT)

A community meeting was held on June 3rd, 2021 from 2:30pm to 3:30pm. The meeting was held at 5260 University Way NE 2nd Floor Club room, Seattle WA 98105.


Community Outreach Meeting – Representatives from the developer and the architect held the meeting and talked to the community members about the project. The event was advertised on the DON Early Community Outreach Design Review Calendar, posters, on -site poster, and the project website 14 days in advance.

Results:

We had two people showed up at the meeting, four people signed in. Two developer representatives took notes during the event. Participants were encouraged to ask questions and to provide any comments. The most common topics were around the project timeline, environmental sustainability, etc.



presentation ongoing

[OneX 4709 Project Community] Meeting 

Address of Development Project: [4709 Roosevelt Way NE Seattle WA 98105]
 Meeting Location: [5260 University Way NE 2nd floor Clubroom Seattle WA 98105] Meeting Date: [June 3rd 2021]

PLEASE PRINT LEGIBLY

First Name	Last Initial	Zip Code	Email Address (if you would like to be on our mailing list for this project)	How did you hear about this meeting?
AQUEEB	I	98105	iaqueeb@uw.edu	Advertisement
SHREYAS	B	98105	sbhore@uw.edu	Advertisement

Note: This information is being collected by [Onelin Capital Corporation], but may be submitted to the City of Seattle. Therefore, personal information entered on this form may be subject to disclosure to a third-party requestor pursuant to the Washington Public Records Act.

sign-in sheet



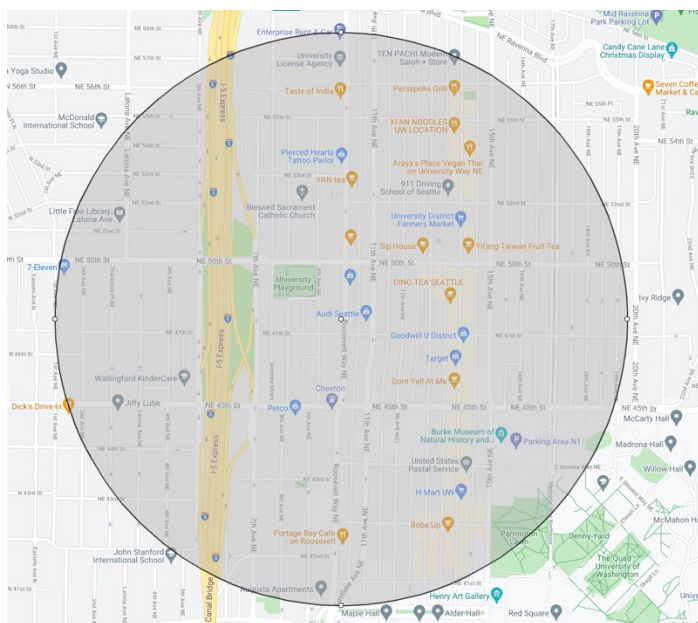
OUTREACH METHOD – PRINTED (HIGH-IMPACT & MULTI-PRONGED)

The printed outreach:

- Include a brief summary of the proposal
- Include the address and SDCI project number of the project
- Identified a contact person and contact information
- Include where the additional project information could be found
- Include a statement informing the public that any information collected may be made public
- Include language in Chinese which direct audience to find more information on the project website. Website is translated into Chinese.

Poster – On May 19th, 2021 10 project posters were placed within 500 ft from the project site. All posters are visible from the sidewalk.

- Tanuki Izakaya - 5266 University Way NE SEATTLE WA 98105
- Utility Pole #5002 – University Way NE & NE 50th ST, SEATTLE WA 98105
- Utility Pole #1716 – 4730 University way NE, Seattle, WA 98105
- Utility Pole #1701 – NE 47th stree & Brooklyn Ave NE crossing, Seattle, WA 98105
- Utility Pole #4507 – 4555 Roosevelt Way NE , Seattle, WA 98105
- Utility Pole #4505 – Roosevelt Way NE, Seattle, WA 98105
- Utility Pole # 4205 – Roosevelt Way NE & NE 42nd st crossing , Seattle, WA 98105
- Utility Pole #1315829 – 11th Ave NE & NE 42nd st crossing , Seattle, WA 98105
- Utility Pole #1309239 – 11th Ave NE & NE 43 st crossing , Seattle, WA 98105
- Utility Pole #1334794 – 12th Ave NE & NE 45th ST crossing , Seattle, WA 98105
- Utility Pole #1329243 – University way NE & NE 47th st crossing , Seattle, WA 98105





Location: light / telephone pole

Address: University way NE & NE 50th ST crossing , Seattle, WA 98105

Placement: flyer placed on the pole No.5002 (1329372)

Visible from street: Yes

Distance from the site: 0.4 Mile



Location: light / telephone pole

Address: 4730 University way NE, Seattle, WA 98105

Placement: flyer placed on the pole No.10(1716\1329353)

Visible from street: Yes

Distance from the site: 0.3 Mile



Location: light / telephone pole

Address: NE 47th stree & Brooklyn Ave NE crossing, Seattle, WA 98105

Placement: flyer placed on the pole No. 1701(1334787)

Visible from street: Yes

Distance from the site: 0.2 Mile



Location: light / telephone pole
Address: 4555 Roosevelt Way NE , Seattle, WA 98105
Placement: flyer placed on the pole No. 4507(1324940)
Visible from street: Yes
Distance from the site: 0.1Mile



Location: light / telephone pole
Address: Roosevelt Way NE, Seattle, WA 98105
Placement: flyer placed on the pole No. 4505(1324937)
Visible from street: Yes
Distance from the site: 0.2Mile





Location: light / telephone pole

Address: Roosevelt Way NE & NE 42nd st crossing , Seattle, WA 98105

Placement: flyer placed on the pole No. 4205(1315947)

Visible from street: Yes

Distance from the site: 0.3Mile



Location: light / telephone pole

Address: 11th Ave NE & NE 42nd st crossing , Seattle, WA 98105

Placement: flyer placed on the pole No.1315829

Visible from street: Yes

Distance from the site: 0.3Mile





Location: light / telephone pole

Address: 11th Ave NE & NE 43 st crossing , Seattle, WA 98105

Placement: flyer placed on the pole No.1309239

Visible from street: Yes

Distance from the site: 0.3Mile



Location: light / telephone pole

Address: 12th Ave NE & NE 45th ST crossing , Seattle, WA 98105

Placement: flyer placed on the pole No.1334794

Visible from street: Yes

Distance from the site: 0.3Mile





Location: light / telephone pole

Address: University way NE & NE 47th st crossing , Seattle, WA 98105

Placement: flyer placed on the pole No.1329243

Visible from street: Yes

Distance from the site: 0.3Mile



Location: Tanuki Izakaya

Address: 5266 University way NE, Seattle, WA 98105

Placement: flyer placed on the window

Visible from street: Yes

Distance from the site: 0.5 Mile





On-Site Sign – An on-site sign was posted on the north end of the project on May 19th, 2021. Poster was visible from the sidewalk.





Appendix

Early Community Outreach Calendar Submission



Jessie Wang <jessiew@onelincapital.com>

New event for Early Outreach for Design Review Projects » Submitted : Early Community Outreach Meeting

1 message

City of Seattle <calendar.1410843@trumba.com>
 To: JESSIE WANG <4709roosevelt@onelincapital.com>

Tue, May 18, 2021 at 3:50 PM

Thank you for submitting the following event to the Early Outreach for Design Review Projects » Submitted calendar.

Early Community Outreach Meeting

DATE Thursday, June 3, 2021

TIME 2:30 pm – 3:30 pm PDT

WHERE [Seattle](#)
[5260 University Way NE](#)
[Seattle, WA 98105](#)

BUILDING NAME /
 ROOM NUMBER /
 SITE 2nd floor clubroom

EVENT DESCRIPTION Community Meeting: [4709 Roosevelt Way NE](#) Project

Let us know what you think! Join the project team and their architects to discuss the vision and approach for this new project in the neighborhood. Coffee and cookies will be provided. All are welcome. No RSVP needed.

Location:
 ORI ON THE AVE 2ND FLOOR CLUBROOM

[5260 University Way NE](#), 2nd floor clubroom [Seattle, WA 98105](#)

Time: Event begins at 2:30pm and will end around 3:30pm

Date: Thursday, June 3rd, 2021

Event Description

Let us know what you think! Join the project team and their architects to discuss the vision and approach for this new project in the neighborhood. All are welcome. No RSVP needed.

This project includes construction of one 6-story Multi-Family building with parking, 60 Residential apartment units and a rooftop deck.

DON Programs: Outreach and Engagement

Contact: Jessie Wang

Email: 4709Roosevelt@onelincapital.com

Phone: 2066822137

Pre-Register: NO

Cost: FREE

NEIGHBORHOODS	University District
DON PROGRAMS	Outreach and Engagement
EVENT TYPES	Community
AUDIENCE	All
CONTACT	JESSIE WANG
CONTACT PHONE	2067086852
CONTACT EMAIL	4709Roosevelt@onelincapital.com
PRE-REGISTER	No
COST	Free
WEIGHT-IMPORTANCE	3
MORE	www.oriroosevelt.com

[Withdraw event submission](#)

Replies to this email will be forwarded to **the calendar publisher**.