1205 NE 50th ST & 4751 BROOKLYN AVE NE PROJECT CITY OF SEATTLE

REQUIRED EARLY COMMUNITY OUTREACH FOR DESIGN REVIEW OUTREACH DOCUMENTATION

*With Updated Requirements Via Ordinance #126072

PROJECT NUMBER: #000384-22PA & 000385-22PA

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Electronic/Digital Outreach: Project Survey

- Community Feedback Summary
- Online Survey Text
- Online Survey Results
- Additional Emails/Comments Received

Submitted by: Natalie Quick Consulting natalie@nataliequick.com| 206.779.0489 APRIL 2022

1205 NE 50th St & 4751 Brooklyn Ave NE Project Brief Summary of Outreach Methods and What We Heard from the Community

Project Addresses:	1205 NE 50th St Seattle, WA 98105 4751 Brooklyn Ave NE Seattle, WA 98105
Brief Description:	This project proposes construction of a 25-story residential apartment building at 1205 NE 50th St and an at-grade public neighborhood open space on the adjacent property located at 4751 Brooklyn Ave NE. The existing structure at 1205 NE 50 th St will be demolished.
Contact:	Natalie Quick
Applicant:	Core Campus Manager, LLC
Contact Information:	NE50th-BrooklynAveProject@earlyDRoutreach.com
Type of building:	Residential
Neighborhood:	University District
In Equity Area:	Yes

Brief Summary of Outreach Methods

Printed Outreach

- Choice: DIRECT MAILING, HIGH IMPACT
- *Requirement:* Direct mailing to all residences and businesses within approximately 500-foot radius of the proposed site.
- What we did: Posters in English, Traditional Chinese and Spanish featuring QR links to both website and survey were mailed to 856 residences and businesses and shared digitally with 12 neighborhood community groups and 27 ethnic media outlets. Posters were also posted at 17 locations around the University of Washington campus, local churches, food banks, along University Avenue, nearby apartments and residential areas. Poster, details on distribution and list of community groups who received the poster via email are in Appendix A.
- Date completed: April 1, 2022

Electronic/Digital Outreach

- Choice: PROJECT WEBSITE, HIGH IMPACT
- *Requirement:* Interactive project website with public commenting function.
- What we did: Interactive project website in English, Traditional Chinese and Spanish established and publicized via poster. Main page of project website included text box public commenting function on home page with easy-to-find/navigate translated survey links. Monitored daily for comments from the Website. Website included in Appendix A.
- Date completed: April 1, 2022

Electronic/Digital Outreach

- Choice: SURVEY, HIGH IMPACT
- *Requirement:* Create an online survey to allow for feedback on the proposed project.
- What we did: Online survey in English, Traditional Chinese and Spanish established and publicized via poster with link to survey featured on project website and basic project information in the introductory survey text. Survey text and results included in Appendix A.
- Date completed: April 1, 2022

What We Heard From the Community

Summary of Comments/Questions Received Via Website Comment Form, Project Email and Project Survey:

Design-Related Comments

- **Design & Character**. When asked what is most important about the design of a new building on this property, 67 percent of survey respondents said environmentally friendly features; 42 percent said attractive materials; 42 percent said relationship to neighborhood character; 20 percent said interesting and unique design; and 25 percent said parking. Some respondents encouraged creating a quality, timeless structure with a brick façade nodding to the buildings on the University of Washington campus while others encouraged creating a modern structure. Some respondents encouraged using sustainable materials and designing street fronting that feels less like a tower and more like one- to three-story retail with an interesting roofline. One respondent noted this is a high-profile location for the neighborhood and it is important for the building to have class for those entering or driving by. Another respondent encouraged reflecting that the area is very public-transit-, bike-and pedestrian-oriented in design.
- Exterior. When asked what the most important consideration is for the exterior space on this property, 58 percent of survey respondents said lighting and safety features; 50 percent said landscaping; 33 percent said seating options and places to congregate; and 33 percent said bike parking. One respondent encouraged having a lot of green space while another noted that a pocket park is not likely to do much for the neighborhood unless the project team plants trees like Redwoods that will grow to be huge.

Non-Design-Related Comments

- **Parking**. A few respondents encouraged offering parking for new residents while others suggested that it should be a car-free or car-light building with be little or no new parking to better reflect the population.
- **Retail**. Several respondents encouraged offering street-level mixed-use retail for small businesses to help satisfy neighborhood needs and not create pedestrian dead zones.
- **Impacts**. A few respondents encouraged the project team to be mindful of disruptions to nearby residents and consider those who live near the site as they've had trouble with construction going on across the street.
- **Density**. A few respondents noted that new housing is needed fast to deal with the city's housing deficit and encouraged dense housing with maximum use of the buildable area. One respondent encouraged creating another building on the site instead of a pocket park.
- **Security**. A few respondents noted that safety and security are important and noted that package theft is a problem in the area with sidewalks and buildings occasionally being vandalized.
- Amenities. One respondent encouraged the building to partner with the University Family YMCA across the street for gym access to maximize housing on-site.
- Units. One respondent encouraged providing family-sized housing.

Miscellaneous Comments

- **Oppose**. A few respondents noted they do not support the property and would like gentrification to stop.
- **Support**. A few respondents thanked the project team for investing in the neighborhood and noted that a new building and new neighborhood space is exciting.

1205 NE 50th St & 4751 Brooklyn Ave NE Project Checklist: Early Community Outreach for Design Review

DON Rule	Category	Description	Date Completed	Task Documentation
I.C.	Project Information, Public Notice	Submit project information to DON, DON posts information online or other publicly available place	3/1/22	Provided project information via email to DON staff; DON staff confirmed the information was posted on DON blog. Email confirmation included in Appendix A.
I.D. II. A. 1	Types of Outreach Outreach Methods for the Plan	CHOICE: High Impact Direct mailing to all residences and businesses within approximately 500-ft radius of the proposed site Posters include all requirements in III.A	4/1/22	Posters in English, Traditional Chinese and Spanish featuring QR links to both website and survey were mailed to 856 residences and businesses and shared with 12 neighborhood community groups and 27 media outlets. Posters were also posted at 17 locations around the University of Washington campus, local churches, food banks, along University Avenue, nearby apartments and residential areas. Poster, mailing map and details of mailing and distribution are in Appendix A.
I.D. II.A.2	Types of Outreach Outreach Methods for the Plan	CHOICE: High Impact Interactive project website with public commenting function.	4/1/22	Interactive project website in English, Traditional Chinese and Spanish established and publicized via poster, with main page of project website including text box public commenting function on home page with easy-to- find/navigate translated survey links. Monitored daily for comments from the Website. Website included in Appendix A.
I.D. II.A.3	Types of Outreach Outreach Methods for the Plan	CHOICE: High Impact Online survey	4/1/22	Online surveys in English, Traditional Chinese and Spanish established and publicized via poster with link to survey featured on the project website and basic project information in the introductory survey text.
III.A.	Printed	 All printed outreach materials shall: Include a brief summary of the proposal Include the address of the project/property and the SDCI number if available Identify a project contact person Provide an email address, survey link, phone number or alternative 	4/1/22	Copy of direct mailing poster included in Appendix A.

		 way of providing feedback on the project directly to the applicant Include where any additional project information can be found (such as the Seattle Services Portal) Include a statement informing the public that any information collected may be made public 		
III.B.	Electronic, Digital	 All electronic/digital outreach material shall: Include a brief summary of the proposal Include the address of the project/property and SDCI project number if available Identify a project contact person Provide an email address, survey link, phone number or alternative way of providing feedback on the project directly to the applicant Include where any additional project information can be found (such as the Seattle Services Portal) Be publicized on at least one printed outreach method Be publicly available for a minimum of 21 days Include a statement informing the public that any information collected may be made public 	4/26/22	Survey and project website established. Checked for comments daily. Website content and survey results featured in Appendix A.
VI.A.1.	Outreach Documentation	Summary	4/26/22	Outreach Plan copy included in Appendix A.
VI.A.2.	Outreach Documentation	Printed Material Documentation	4/26/22	See notation above for Print Outreach. Copies of poster and mailer distribution map to 856 residents and businesses included in Appendix A.
VI.A.3.	Outreach Documentation	Digital Documentation	4/26/22	See notation above for Digital Outreach. Website content and survey results included in Appendix A.

1205 NE 50th St & 4751 Brooklyn Ave NE Project

Appendix A:

Materials Demonstrating that Each Outreach Method Was Conducted

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Initial Planning and DON Communication

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 - Poster Documentation with Photos & Locations

Electronic/Digital Outreach: Project Website

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- Website Traffic

Electronic/Digital Outreach: Project Survey

- Community Feedback Summary
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1205 NE 50th & 4751 Brooklyn Ave Project

DON Blog Confirmation



Early Outreach for Design Review Projects Blog

Department of Neighborhoods

Search Results for: 1205 NE 50th 1205 NE 50th & 4751 Brooklyn Ave NE

March 1, 2022 by drearlyoutreach

Project Address:	1205 NE 50th Seattle, WA 98105 & 4751 Brooklyn Ave NE Seattle, WA 98105
Brief Description:	This project proposes construction of a 25-story residential apartment building at 1205 NE 50th St and an at-grade public neighborhood open space on the adjacent property located at 4751 Brooklyn Ave NE. The existing structure at 1205 NE 50 th St will be demolished.
Contact:	Natalie Quick
Applicant:	Core Campus Manager, LLC
Contact Information:	NE50th-BrooklynAveProject@earlyDRoutreach.com
Type of Building:	Residential
Neighborhood:	University District
In Equity Area	Yes

CATEGORIES	
Select Category	~
ARCHIVES	
Select Month	~

Search

1205 NE 50th

City of Seattle Design Review Required Outreach – With Equity Input Outreach Plan | January 21st, 2022

Project Addresses:	1205 NE 50th St Seattle, WA 98105 4751 Brooklyn Ave NE Seattle, WA 98105
Brief Description:	This project proposes construction of a 25-story residential apartment building at 1205 NE 50th St and an at-grade public neighborhood open space on the adjacent property located at 4751 Brooklyn Ave NE. The existing structure at 1205 NE 50 th St will be demolished.
Contact:	Natalie Quick
Applicant:	Core Campus Manager, LLC
Contact Information:	NE50th-BrooklynAveProject@earlyDRoutreach.com
Type of Building:	Residential
Neighborhood:	University District
In Equity Area	Yes

OUTREACH PLAN

We will complete the following outreach components as part of our outreach plan, consistent with Section II.A in the Director's Rule. All outreach methods will provide a disclaimer that information shared by the public may be made available to the general public.

• Translate all printed and digital copy into the following languages: Traditional Chinese, and Spanish.

• Printed Outreach: Direct Mail

We will develop a full-color project flyer and mail to residents and businesses within a 500-foot radius of the project. Flyers will include SDCI project number, address and email address, as well as basic project information that directs interested parties to the project website and project survey.

- Include QR links to both website and survey on printed materials.
- Posters will be posted around the UW campus, local churches, food banks, along the Ave, nearby apartments, residential areas, etc.
- Send a digital copy of your flyer with a cover email to the following lists, businesses, and organizations.
 - University District Neighborhood Snapshot.
 - Approved List Here
 - Ethnic Media Outlet List:

Community	Name (Yellow indicates they publish in English solely or in addition to)	Office Email
African American	Converge Media	info@whereweconverge.com
African American	The Facts	seattlefacts@yahoo.com
African American	The Skanner	info@theskanner.com

Asian (Mandarin/Canton ese/Hmong/Hindi/ Punjabi/Tagalog/Vi		
etnamese)	Crossings TV	info@crossingstv.com
Asian (ALL)	International Examiner	iexaminer@iexaminer.org
Asian (ALL)	Northwest Asian Weekly	info@nwasianweekly.com
Chinese	China Daily	editor@chinadailyusa.com readers@chinadailyusa.com
Chinese	Chinese Radio Seattle on KKNW 1150 AM	
(Mandarin)	Alternative Talk	kknwlistener@1150kknw.com
Chinese (Traditional)	Seattle Chinese Post	assunta@nwasianweekly.com
Chinese		
(Traditional)	Seattle Chinese Times	info@seattlechinesetimes.com
Latinx	Eco Lógica Magazine	info@ecologicamagazine.com
Latinx	El Mundo	editorial@elmundous.com
Latinx	El Rey KKMO 1360 AM	production@elrey1360seattle.com
		······································
Latinx	El Show de Rafael Anariba on Radio Amor	metaforicart@gmail.com
Latinx	La Grand KDDS 99.3 FM	<u>contact@bustosmedia.com;</u>
Latinx	La Pera Radio TV	LatinaRadioTV@gmail.com
Latinx	Latino Communications Northwest	info@latinonorthwest.com
Latinx	M Radio Live	contacto@mradiolive.com
	Madial una Magazina	
Latinx	MediaLuna Magazine	dleal@medialunaagency.com
Latinx	Noticias Univision on KUNS Univision	<u>info@kunstv.com</u>
Latinx	Plataforma Latina TV	info@plataformalatina.com

Latinx	Tu Decides/You Decide	info@tudecidesmedia.com
Latinx	Univision (KUNS)	info@kunstv.com
Multiethnic		
(English)	Community Radio KBCS 91.3 FM	office@kbcs.fm
Multiethnic	Seattle Community Media	help@seattlecommunitymedia.org

• Electronic / Digital Method #1: Website

We will create a project website that includes a description of the project, details about the project team, details surrounding zoning, context and site map and relevant past projects completed by the project team. We will also include a link to the Seattle Services Portal, project email address and details about the overall timeline. A link to provide comments will be included on the site, along with a link to a project survey.

- The "intractive" website will include commenting function such as a text box for comments on the main landing page.
- Links to survey translation will be in language and easy to find and navigate.

• Electronic / Digital Method #2: Online Survey

We will create a brief project survey that is tailored to the project and includes opportunity to provide specific feedback about notable project and site components.

- All basic information required on the printed matter will also be included on both the website4 and near the top of the survey stie.
- Links to the survey translations are in language will be easy to find at top of survey page.

1205 NE 50th St & 4751 Brooklyn Ave NE Project

Appendix A:

Materials Demonstrating that Each Outreach Method Was Conducted

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Electronic/Digital Outreach: Project Website

- Website Content
- Website Traffic

Electronic/Digital Outreach: Project Survey

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Opportunity to Provide Online Input on the 1205 NE 50th St & 4751 Brooklyn Ave NE Project

ABOUT THE PROJECT

This project proposes construction of a 25-story residential apartment building at 1205 NE 50th St and an at-grade public neighborhood open space on the adjacent property located at 4751 Brooklyn Ave NE. The existing structure at 1205 NE 50th St will be demolished.

What: Let us know what you think! Visit our website at www.NE50th4751BrooklynAveProject.com to learn more about this new project, including the team's proposed vision and approach.

Survey: Take our online survey to share your thoughts about the project site and components (Survey located on the project website).

Comments: Provide additional comments via our comment form or by email at NE50th-BrooklynAveProject@earlyDRoutreach.com



ADDITIONAL PROJECT DETAILS

Project Addresses: 1205 NE 50th St & 4751 Brooklyn Ave NE, Seattle, WA 98105

Additional Project Information on Seattle Services Portal via the Project Numbers: 000384-22PA & 000385-22PA.

Project Email:

NE50th-BrooklynAveProject@earlyDRoutreach.com

Note that emails are generally returned within 2-3 business days and are subject to City of Seattle public disclosure laws.

Contact: Natalie Quick

Applicant: Core Campus Manager, LLC

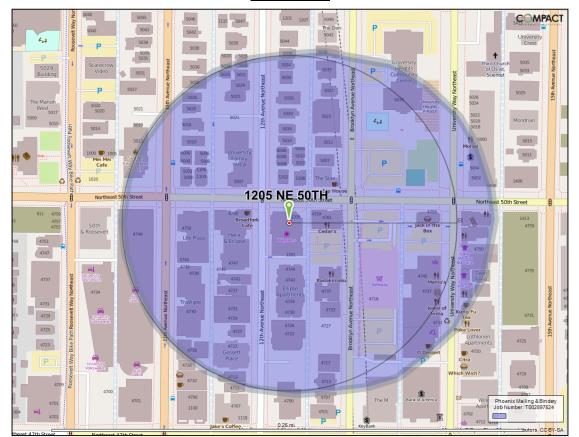
This effort is part of the City of Seattle's required outreach process, in advance of Design Review.

Direct Mailing: 1205 NE 50th St & 4751 Brooklyn Ave NE Project

Poster Mailing Details DISTRIBUTION DATE: April 1, 2022

Project Addresses:	1205 NE 50th St Seattle, WA 98105 4751 Brooklyn Ave NE Seattle, WA 98105
Brief Description:	This project proposes construction of a 25-story residential apartment building at 1205 NE 50th St and an at-grade public neighborhood open space on the adjacent property located at 4751 Brooklyn Ave NE. The existing structure at 1205 NE 50 th St will be demolished.
Contact:	Natalie Quick
Applicant:	Core Campus Manager, LLC
Contact Information:	NE50th-BrooklynAveProject@earlyDRoutreach.com
Type of building:	Residential
Neighborhood:	University District
In Equity Area:	Yes

The project flyer was shared with **856 businesses and residents** within a **500-foot radius** of the project addresses of 1205 NE 50th St & 4751 Brooklyn Ave NE. A map detailing the mailing radius and invoice confirming delivery follows.



MAILING MAP

MAILING INVOICE



Lisa Kidwell lisakidwell@preciselywrite.biz>

Thu, Jan 27, 2022 at 10:44 AM

Quote: (856 count - 1205 NE 50th St Project) 1 message

Mike Moazez <Mikem@mmpunion.com> To: Lisa Kidwell <lisakidwell@preciselywrite.biz>, Minuteman Press Seattle <info@mmpunion.com> Cc: Traci Paulk <traci@paulkcreative.com>, Melissa Bush <melissaabush@icloud.com>

Hi Lisa,

Here are specifications and prices for your printing:

Item:	Flyer
Paper:	28# Laser Text
Versions:	1
Inks - Colors:	4cp / 4cp
Flat Size:	8.5 x 11.0
Bindery:	"Z" Fold
Finished Size:	8.5 x 3.75
Item:	Envelopes
Paper:	#10 Regular - White
Inks - Colors:	K / 0 addressing
Mailing Service	es: Stuff, Seal, Stamp, Mail
Price:	856=\$1092.87 + Tax + postage = \$1699.73

Postage:	856=\$496.48

MAILING CONFIRMATION

RE: Double-sided flyers ready for printing & mailing (856 ct - 1205 NE 50th St & 4751 Brooklyn Ave NE Proj...

• Customer Service <CSR@mmpunion.com> Friday, April 1, 2022 at 3:57 PM

To: O Lisa Kidwell; Cc: O Natalie Quick; O Melissa Bush; O Traci Paulk; +1 more ≥

Hi Lisa,

The flyers for the project located at 1205 NE 50th St & 4751 Brooklyn Ave NE mailed out today. The invoice was already paid.

Thank you, ~*Ron Please reply all.*

MMPUNION.COM

2960 4th Ave S Suite 112 Seattle WA 98134-1203 *Open: M—F 9am—5pm*

Community Group Notification: 1205 NE 50th St & 4751 Brooklyn Ave NE Project

Poster E-Mailing Details E-MAILING DATE: March 31, 2022

COMMUNITY GROUPS & MEDIA WHO RECEIVED PROJECT NOTIFICATION

Notification of the 1205 NE 50th & 4751 Brooklyn Ave project was sent along with a copy of the project flyer to **12** community groups as listed on the Department of Neighborhoods "Neighborhood Snapshot," and **27** media outlets provided by the Department of Neighborhoods on 3/31/22, including:

Community Groups

- North of 45th Committee
- Northeast District Council
- Rotary Club of Seattle Northeast
- Rotary Club of Seattle Northeast
- University District Conversation on Homelessness
- University District Council
- University District Food Bank
- University District Service Fund
- University District Service Providers Alliance
- University House Resident Council
- University of Washington City University Community Advisory Committee
- The University Park Community Club

Media Outlets

- Converge Media
- The Facts
- The Skanner
- Crossing TV
- International Examiner
- Northwest Asian Weekly

Media Outlets (cont'd)

- AAT TV (Asian American TV)
- China Daily
- Chinese Radio Seattle on KKNW 1150AM Alternative Talk
- Seattle Chinese Post
- Seattle Chinese Times
- Eco Logica Magazine
- El Mundo
- El Rey KKMO 1360AM
- El Show De Rafael Anariba on Radio Amor
- La Grand KDDS 99.3FM
- La Pera Radio TV
- La Raza del Norosete
- Latino Communications Northwest
- M Radio Live
- MediaLuna Magazine
- Noticias Univision on KUNS Univision
- Platforma Latina TV
- Tu Decides/You Decide
- Univision (KUNS)
- Community Radio KBCS 91.3FM
- Seattle Community Media

COMMUNITY GROUP NOTIFICATION EMAIL



NE 50th & Brooklyn Ave Project Thu 3/31/2022 5:54 PM



Bcc: info@whereweconverge.com; seattlefacts@yahoo.com; info@theskanner.com; info@crossingstv.com; iexaminer@iexaminer.org +20 others



2 attachments (2 MB) 🖞 Download all

Hello-

We are writing to share the attached flyer with more information regarding a proposed development project in your neighborhood.

For more information you can visit our project website or take our project survey at https://www.ne50th4751brooklynaveproject.com/

This effort is a part of the City of Seattle's Early Design Review required outreach process.

Please feel free to reach out to us at this email with any questions.

Thank you!

-The 1205 NE 50th & 4751 Brooklyn Ave Project Team

Poster Distribution: 1205 NE 50th St & 4751 Brooklyn Ave NE Project

Images + Site Details DISTRIBUTION DATE: April 4, 2022 Total # of Images: 17

Project Addresses:	1205 NE 50th St Seattle, WA 98105
	4751 Brooklyn Ave NE Seattle, WA 98105
Brief Description:	This project proposes construction of a 25-story residential apartment building at 1205 NE 50th St and an at-grade public neighborhood open space on the adjacent property located at 4751 Brooklyn Ave NE. The existing structure at 1205 NE 50 th St will be
	demolished.
Contact:	Natalie Quick
Applicant:	Core Campus Manager, LLC
Contact Information:	NE50th-BrooklynAveProject@earlyDRoutreach.com
Type of building:	Residential
Neighborhood:	University District
In Equity Area:	Yes

LOCATION:	HUB U DISTRICT SEATTLE APARTMENT COMPLEX
Address:	5000 University Way NE
Distance from Site:	0.1 mile
Placement:	Poster placed on pole outside apartment entrance.
Visible from Street:	Yes



THE DEN APARTMENTS

Address: Distance from Site: Placement: Visible from Street: 5043 Brooklyn Ave NE 0.1 mile Poster placed on pole outside apartments. Yes



LOCATION:

Address: Distance from Site: Placement: Visible from Street:

UNIVERSITY DISTRICT FOOD BANK

5017 Roosevelt Way NE 0.2 mile Poster placed on outdoor community bulletin board. Yes



CROSS & CROWN CHURCH

Address: Distance from Site: Placement: Visible from Street:

4551 12th Ave NE 0.2 mile Poster placed on pole outside church. Yes



LOCATION:

Address: Distance from Site: Placement: Visible from Street:

CHRIST EPISCOPAL CHURCH 4548 Brooklyn Ave NE

0.2 mile Poster placed on pole outside church. Yes



UNIVERSITY BOOK STORE

Address: Distance from Site: Placement: Visible from Street:

4326 University Way NE 0.4 mile Poster placed on community bulletin board. No



LOCATION:

Address: Distance from Site: Placement: Visible from Street:

PHO SHIZZLE

4235 University Way NE 0.5 mile Poster placed on wall outside entrance to restaurant. Wall used as a community bulletin board. Yes



CAFÉ ON THE AVE

Address: Distance from Site: Placement: Visible from Street: 4201 University Way NE 0.5 mile Poster placed on wall that is used as a community bulletin board. No

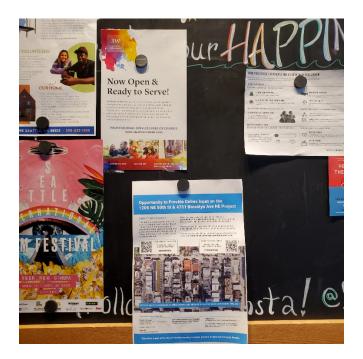


LOCATION:		
Address:		
Distance from Site:		
Placement:		

Visible from Street:

STARBUCKS

4147 University Way NE 0.5 mile Poster placed on community bulletin board. No



UNIVERSITY OF WASHINGTON SCHOOL OF LAW

Address: Distance from Site: Placement: Visible from Street:

NE Kitsap Ln & 15th Ave NE 0.5 mile Poster placed on pole outside law school. Yes



LOCATION:

Address: Distance from Site: Placement: Visible from Street:

EAGLESON HALL (UNIVERSITY OF WASHINGTON) 1417 NE 42nd St

0.5 mile Poster placed on pole across street from hall. Yes



BURKE MUSEUM (UNIVERSITY OF WASHINGTON)

Address: Distance from Site: Placement: Visible from Street: 4300 15th Ave NE 0.5 mile Poster placed on pole outside building. Yes





LOCATION: Address: Distance from Site: Placement: Visible from Street: LIGHT/TELEPHONE POLE #1 NE 50th St & 11th Ave NE 351 feet Poster placed on pole. Yes



LIGHT/TELEPHONE POLE #2

Address: Distance from Site: Placement: Visible from Street:

NE 50th St & University Way NE 0.1 mile Poster placed on pole. Yes



LOCATION:

Address: Distance from Site: Placement: Visible from Street:

LIGHT/TELEPHONE POLE #3 12th Ave NE & NE 52nd St 0.1 mile Poster placed on pole. Yes



Address: Distance from Site: Placement: Visible from Street:

LIGHT/TELEPHONE POLE #4

NE 47th St & University Way NE 0.2 mile Poster placed on pole.



LOCATION:

Address: Distance from Site: Placement: Visible from Street: LIGHT/TELEPHONE POLE #5 NE 45th St & University Way NE 0.3 mile Poster placed on pole. Yes



1205 NE 50th St & 4751 Brooklyn Ave NE Project

Appendix A:

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Electronic/Digital Outreach: Project Website

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- Community Feedback Summary
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Project Website: **1205 NE 50th St & 4751 Brooklyn Ave NE** | WEBSITE TEXT Website: www.NE50th4751BrooklynAveProject.com

Project Addresses:	1205 NE 50th St Seattle, WA 98105 4751 Brooklyn Ave NE Seattle, WA 98105
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Applicant:	Core Campus Manager, LLC
Contact Information:	NE50th-BrooklynAveProject@earlyDRoutreach.com
Type of Building:	Residential
Neighborhood:	University District
In Equity Area	Yes

HOME PAGE

TEXT:	Welcome to our Project Website, which is part of the City of Seattle's Required Outreach in advance of Design Review. While the project is in its early stages, the information on this site will give you a sense of the project vision, timelines and how we're approaching design.
	Please feel free to take the Project Survey and/or leave Comments. Note that all information obtained will be part of the Documentation for this effort and is considered public comment
BUTTONS:	Chinese Translation 点击这里查看翻译成中文的信息 Spanish Translation Traducción Española
	This project proposes construction of a 25-story residential apartment building at 1205 NE 50th St and an at-grade public neighborhood open space on the adjacent property located at 4751 Brooklyn Ave NE. The existing structure at 1205 NE 50 th St will be demolished.
IMAGES:	Project Site
	Survey. Take our online survey to share your thoughts about the project site and components.
LINK:	Survey- 1205 NE 50 th & 4751 Brooklyn Ave Survey Click Here
	Provide comments here.

Hello and thank you for visiting our 1205 NE 50th & 4751 Brooklyn Ave Required Project Outreach page. Please feel free to leave your comments here. All comments will be documented and submitted to the City as part of this process and are considered public comment.

NE50th-BrooklynAveProject@earlyDRoutreach.com

FORM:

Name *	
First Name	Last Name
Email *	
Message *	
Send	

TEXT: The flyer below was mailed to all households and businesses within a 500-foot radius of the project site.

IMAGES: Flyer Image

Contact us. This outreach is part of the City of Seattle's required outreach process, in advance of Design Review. Note that all calls and emails are returned within 2-3 business days and are subject to City of Seattle public disclosure.

NE50th-BrooklynAveProject@earlyDRoutreach.com

LINKS: Email- NE50th-BrooklynAveProject@earlyDRoutreach.com

BUTTON: LEARN MORE

TEXT:1205 NE 50th St & 4751 Brooklyn Ave NE Project
PROJECT #'s: 000384-22PA & 000385-22PA
This outreach is part of the city of Seattle's required outreach for design review. March
2022.

<u>Project Team</u> Developer: CS Acquisition Vehicle, LLC Architect: GGLO Design

Project Vision

This project proposes construction of a 25-story residential apartment building at 1205 NE 50th St and an at-grade public neighborhood open space on the adjacent property located at 4751 Brooklyn Ave NE. The existing structure at 1205 NE 50th St will be demolished.

Estimated Project Timeline

•Entitlement/Permitting: Now through 2023

•Construction Starting: 2024

•Construction Completion: 2025

Zoning

Site Context

<u>Site Plan</u>

Past Projects

IMAGES: Zoning Site Context Site Plan Past Projects

LINK: none

PAGE URL: www.ne50th4751brooklynaveproject.com/project-overview

WEBSITE IMAGES

1205 NE 50th & 4751 Brooklyn Ave NE Project

Welcome to our Project Website, which is part of the City of Seattle's Required Outreach in advance of Design Review. While the project is in its early stages, the information on this site will give you a sense of the project vision, timelines and how we're approaching design.

Please feel free to take the Project Survey and/or leave Comments. Note that all information obtained will be part of the Documentation for this effort and is considered public comment.

点击这里查看翻译成中文的信息

Traducción Española

1205 NE 50th & 4751 Brooklyn Ave, Seattle

This project proposes construction of a 25-story residential apartment building at 1205 NE 50th St and an at-grade public neighborhood open space on the adjacent property located at 4751 Brooklyn Ave NE. The existing structure at 1205 NE 50th St will be demolished.



Project Overview

Survey.

Take our online survey to share your thoughts about the project site and components.

1250 NE 50th & 4751 Brooklyn Ave Survey Click Here

Provide comments here.

Hello and thank you for visiting our 1250 NE 50th & 4751 Brooklyn Ave Project Required Outreach page. Please feel free to leave your comments here. All comments will be documented and submitted to the City as part of this process and are considered public comments.

NE50th-

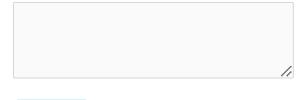
BrooklynAveProject@earlyDRoutreach .com

Name *



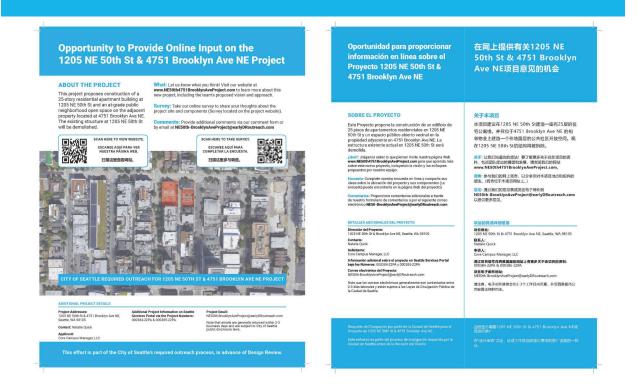
Email *

Message *





The flyer below was mailed to all households and businesses within a 500 foot radius of the project site.



Contact us.

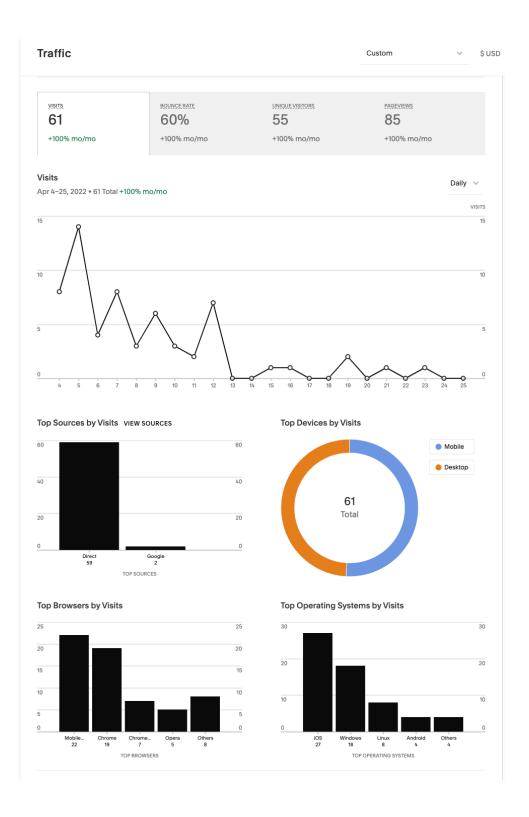
This outreach is part of the City of Seattle's required outreach process, in advance of Design Review. Note that emails are generally returned within 2-3 business days, and are subject to City of Seattle public disclosure.

NE50th-BrooklynAveProject@earlyDRoutreach.com

1205 NE 50th & 4751 Brooklyn Ave, WA 98112

1205 NE 50th & 4751 Brooklyn Ave

Project Website: 1205 NE 50th & 4751 Brooklyn Ave | WEBSITE ANALYTICS Website: www.NE50th4751BrooklynAveProject.com



1205 NE 50th St & 4751 Brooklyn Ave NE Project

Appendix A:

Materials Demonstrating that Each Outreach Method Was Conducted

Table of Contents

Initial Planning and DON Communication

- Listing on DON Blog
- Outreach Plan w/Equity Input

Printed Outreach: Direct Mail

- Project Poster
- Direct Mailing Distribution Map
- List of Community Groups and Media Outlets who Received Poster via Email
- Poster Documentation with Photos & Locations

Electronic/Digital Outreach: Project Website

- Website Content
- Website Traffic

Electronic/Digital Outreach: Project Survey

- Community Feedback Summary
- Online Survey Text
- Online Survey Results
- Additional Emails/Comments Received

Community Outreach: 1205 NE 50th St & 4751 Brooklyn Ave NE Project Comment Summary

Project Addresses:	1205 NE 50th St Seattle, WA 98105 4751 Brooklyn Ave NE Seattle, WA 98105
Brief Description:	This project proposes construction of a 25-story residential apartment building at 1205 NE 50th St and an at-grade public neighborhood open space on the adjacent property located at 4751 Brooklyn Ave NE. The existing structure at 1205 NE 50 th St will be demolished.
Contact:	Natalie Quick
Applicant:	Core Campus Manager, LLC
Contact Information:	NE50th-BrooklynAveProject@earlyDRoutreach.com
Type of building:	Residential
Neighborhood:	University District
In Equity Area:	Yes

Comment Total:

- From Website: 1
- From Email: 1
- From Survey: 12

Design-Related Comments

- **Design & Character**. When asked what is most important about the design of a new building on this property, 67 percent of survey respondents said environmentally friendly features; 42 percent said attractive materials; 42 percent said relationship to neighborhood character; 20 percent said interesting and unique design; and 25 percent said parking. Some respondents encouraged creating a quality, timeless structure with a brick façade nodding to the buildings on the University of Washington campus while others encouraged creating a modern structure. Some respondents encouraged using sustainable materials and designing street fronting that feels less like a tower and more like one- to three-story retail with an interesting roofline. One respondent noted this is a high-profile location for the neighborhood and it is important for the building to have class for those entering or driving by. Another respondent encouraged reflecting that the area is very public-transit-, bike-and pedestrian-oriented in design.
- Exterior. When asked what the most important consideration is for the exterior space on this property, 58 percent of survey respondents said lighting and safety features; 50 percent said landscaping; 33 percent said seating options and places to congregate; and 33 percent said bike parking. One respondent encouraged having a lot of green space while another noted that a pocket park is not likely to do much for the neighborhood unless the project team plants trees like Redwoods that will grow to be huge.

Non-Design-Related Comments

- **Parking**. A few respondents encouraged offering parking for new residents while others suggested that it should be a car-free or car-light building with be little or no new parking to better reflect the population.
- **Retail**. Several respondents encouraged offering street-level mixed-use retail for small businesses to help satisfy neighborhood needs and not create pedestrian dead zones.
- Impacts. A few respondents encouraged the project team to be mindful of disruptions to nearby residents and consider those who live near the site as they've had trouble with construction going on across the street.
- **Density**. A few respondents noted that new housing is needed fast to deal with the city's housing deficit and encouraged dense housing with maximum use of the buildable area. One respondent encouraged creating another building on the site instead of a pocket park.

- **Security**. A few respondents noted that safety and security are important and noted that package theft is a problem in the area with sidewalks and buildings occasionally being vandalized.
- Amenities. One respondent encouraged the building to partner with the University Family YMCA across the street for gym access to maximize housing on-site.
- Units. One respondent encouraged providing family-sized housing.

Miscellaneous Comments

- **Oppose**. A few respondents noted they do not support the property and would like gentrification to stop.
- **Support**. A few respondents thanked the project team for investing in the neighborhood and noted that a new building and new neighborhood space is exciting.

1205 NE 50th St & 4751 Brooklyn Ave NE Project Survey

Thank you for taking the time to complete our survey for the 1205 NE 50th St & 4751 Brooklyn Ave NE project! This project proposes construction of a 25-story residential apartment building at 1205 NE 50th St and an at-grade public neighborhood open space on the adjacent property located at 4751 Brooklyn Ave NE. The existing structure at 1205 NE 50th St will be demolished. We would like to hear your thoughts on our vision and approach for this project.

This survey will be open from April 4, 2022 to April 25, 2022, after which time we'll start preparing for the design review process and other permitting steps. PLEASE NOTE: as part of the City of Seattle's required outreach for design review, all data collected within this survey is considered public information according to the <u>Public Records Act</u>. Please do not share any sensitive or personal information within your responses.

1. What is your connection to this development project?

- ____ I live very close to the project
- ____ I live in the general area
- ____ I own a business nearby
- ____ I visit the area often for work or leisure
- ____ I don't have a direct connection, but I care about growth and development in Seattle
- ____ Other

2. What is most important to you about the design of this property?

- ____ Attractive Materials
- ____ Interesting & Unique Design
- ____ Environmentally-Friendly Features
- ____ Relationship to Neighborhood Character
- ____ Parking
- ____ Other _____

3. What is most important consideration for the exterior space on this property?

- ____ Landscaping
- ____ Lighting & Safety Features
- ____ Seating Options & Places to Congregate
- ____ Bike Parking

____ Other _____

- 4. What do you value most as new developments are built in your neighborhood?
- 5. Is there anything specific about this neighborhood or property that would be important for us to know?
- 6. What do you think are the top considerations for making this building successful?
- 7. Anything else you'd like to add?

FORM SUBMITTED PAGE

Thank you for sharing thoughts! Your feedback is very helpful as we plan our proposed project. To track our progress through the design review and permitting process, look-up the project address (1205 NE 50th St & 4751 Brooklyn Ave NE) in the <u>Seattle Services Portal</u>. To learn more about the early outreach for design review process, visit the <u>Department of Neighborhoods</u> webpage. You may also send us an email at <u>NE50th-BrooklynAveProject@earlyDRoutreach.com</u>.

Encuesta sobre el Proyecto 1205 NE 50th St & 4751 Brooklyn Ave NE

Gracias por tomarse el tiempo para completar la encuesta sobre el Proyecto de 1205 NE 50th St & 4751 Brooklyn Ave NE. Este Proyecto propone la construcción de un edificio residencial de apartamentos de 25 pisos en 1205 NE 50th St y un espacio público abierto para los vecinos en la propiedad adyacente ubicada en 4751 Brooklyn Ave NE. La estructura existente en 1205 NE 50th St será demolida.

Esta encuesta estará abierta desde 5 de abril de 2022 hasta 25 de abril de 2022, y al finalizar este plazo comenzaremos a preparar el proceso para la revisión del diseño y los otros pasos para la permisología. POR FAVOR NOTE: Como parte de los requisitos de la Ciudad de Seattle de la divulgación de la revisión del diseño, toda la información recopilada en esta encuesta es considerada información pública de acuerdo a la <u>Ley de Registros Públicos.</u> Por favor, no comparta ninguna información personal o

confidencial en sus respuestas.

1. ¿Cómo está usted conectado con el desarrollo de este proyecto?

- ____ Vivo cerca del proyecto
- ____ Vivo en el área general
- ____ Tengo un negocio en las cercanías
- ____ Visito el área con frecencia por trabajo o por placer
- ____ No tengo una conexión directa pero me preocupo por el crecimiento y desarrollo de Seattle
- ____ Otro
- 2. ¿Qué es lo más importante para usted con respecto al diseño de esta propiedad?
 - <u>Materiales atrayentes</u>
 - ____ Diseño interesante y único
 - ____ Catarcterísticas respetuosas del medio ambiente
 - ____ La relación de la índole vecinal
 - ____ Estacionamiento
 - ____ Otro_____

- 3. ¿Cuál sería la consideración más importante de los espacios exteriores de la propiedad?
 - ____ Paisajismo
 - Las características del alumbrado y dispositivos de seguridad
 - ____ Lugares para congregarse y sentarse
 - ____ Estacionamiento para bicicletas
 - ____ Otro_____
- 4. ¿Qué es lo que usted más valora cuando un nuevo desarrollo es construido en su vecindad?
- 5. ¿Hay alguna cosa específica sobre el vecindario o la propiedad que usted piense sea importante que nosotros sepamos?
- 6. ¿Qué piensa usted que deben ser las consideraciones más importantes para que este edificio sea exitoso?
- 7. ¿Algo más que quisiera agregar?

FORMULARIO PARA PRESENTAR SU OPINIÓN

¡Gracias por compartir sus ideas! Sus comentarios son de gran ayuda mientras preparamos el plan del proyecto que proponemos. Para monitorear nuestro progreso durante todos los procesos de revisión del diseño y de la permisología, busque en el <u>Seattle Service Portal [Portal de la Ciudad de Seattle]</u> bajo la dirección del proyecto (1205 NE 50th St &4751 Brooklyn Ane NE). Para enterarse más sobre la divulgación temprana del proceso de revisión del diseño, visite la página Web del Departamento de Vecindarios <u>Department of Neighborhoods.</u> También puede enviarnos un correo electrónico al NE50th-BrooklynAveProject@earlyDRoutreach.com.

1205 NE 50th St & 4751 Brooklyn Ave NE 项目调查

感谢您抽出宝贵的时间完成对 1205 NE 50th St & 4751 Brooklyn Ave NE 项目的调查!本项目建议在 1205 NE 50th St 建造一座有 25 层的住宅公寓楼。并在位于 4751 Brooklyn Ave NE 的相邻物业上建造一个在地面层的公共社区开放空间。现在 1205 NE 50th St 的结构将被拆除。我们想听听您对我们对本项目的展望和发展的看法。

这调查将于 2022 年 4 月 5 日至 2022 年 4 月 25 日期间开放。期间过后,我们将开始准备设 计审核过程和相关许可证申请步骤。请注意,作为西雅图市要求的设计审核推广的一部分,根据 《公共记录法》,本调查收集的所有数据均被视为公共信息。因此,请不要在您的回应中分享任 何个人或敏感资料。

1. 您与此开发项目有什么联系?

- ____ 我住在这个项目附近
- ____ 我住在该地区
- ____ 我在附近拥有业务
- ____ 我经常去该地区工作或休闲
- ____ 我没有直接的联系,但我在乎西雅图的发展
- ___ 其他
- 2. 对您而言,在此物业上的设计最重要是什么?
 - ____ 有吸引力的材料
 - ____ 有意思和独特的设计
 - ____ 有环保功能
 - ____ 与邻近特色的关系
 - ____ 停车处
 - ____ 其他 _____
- 3. 在此物业上的外部空间最重要的考虑因素是什么?
 - ____ 美化环境
 - 照明与安全功能
 - ____ 座位选择和聚会场所
 - ____ 自行车停放处
 - ____ 其他 _____
- 4. 在您的社区新建房屋时,您最看重什么?

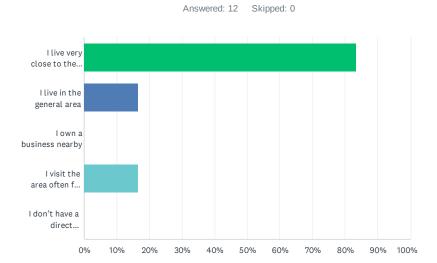
5. 有什么关于这个社区或物业的重要信息要我们知道吗?

6. 您认为使这座建筑物成功的首要考虑因素是什么?

7. 您还有其他意见吗?

表格提交页面

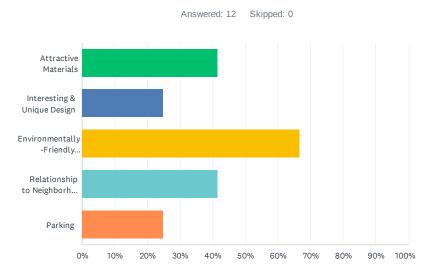
感谢您分享您的想法!在我们计划建议项目时,您的意见是非常有帮助的。要跟进我们设计审核和相关许可证的申请进度,请在<u>西雅图服务网站</u>上搜索项目地址(1205 NE 50th St & 4751 Brooklyn Ave NE)。要了解更多有关早期推广设计审查过程,请游览<u>社区部门的网页</u>。您也可以发送电子邮件到 NE50th-BrooklynAveProject@earlyDRoutreach.com。



Q1 What is your connection to this development project?

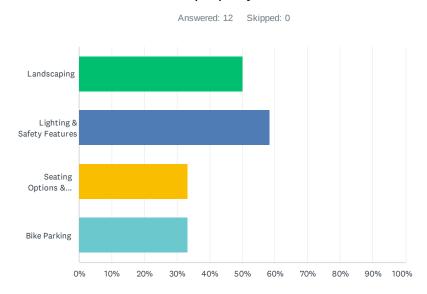
ANSWER	CHOICES	RESPONSES	
I live very	lose to the project	83.33%	10
I live in the	I live in the general area		2
I own a bu	I own a business nearby		0
I visit the a	rea often for work or leisure	16.67%	2
I don't hav	a direct connection, but I follow growth and development in Seattle	0.00%	0
Total Resp	ondents: 12		
#	OTHER (PLEASE SPECIFY)	DATE	
	There are no responses.		

Q2 What is most important to you about the design of a new building on this property?



ANSWER C	CHOICES	RESPONS	ES	
Attractive Materials		41.67%		5
Interesting	& Unique Design	25.00%		3
Environmentally-Friendly Features		66.67%		8
Relationshi	to Neighborhood Character	41.67%		5
Parking		25.00%		3
Total Respo	ndents: 12			
#	OTHER (PLEASE SPECIFY)		DATE	
1	Affordable housing if possible. NO parking, which is surely possible.		4/12/2022 9:34 PM	
2	parking for the now residents		4/7/2022 4:55 PM	
3	Please do a timeless look, not trendy.		4/5/2022 2:14 PM	
4	Disruption to nearby residents		4/4/2022 5:57 PM	

Q3 What is most important consideration for the exterior space on this property?



ANSWER CH	IOICES	RESPONS	ES	
Landscaping		50.00%		6
Lighting & Safety Features		58.33%		7
Seating Optic	Seating Options & Places to Congregate			4
Bike Parking		33.33%		4
Total Respon	dents: 12			
#	OTHER (PLEASE SPECIFY)		DATE	
1 If the street fronting part can feel less like a tower and more like 1-3 story retail, that's a nice vibe, with the tower above (even just different facing for the bottom part is nice).		's a nice	4/12/2022 9:34 PM	
2	I assume you mean the area on Brooklyn.		4/5/2022 2:14 PM	

Q4 What do you value most as new developments are built in your neighborhood?

Answered: 10 Skipped: 2

#	RESPONSES	DATE
1	Maximum use of the buildable area, affordable housing wherever feasible, and no new parking (since studies have proven that, all else equal, more parking increases VMT per resident).	4/12/2022 9:34 PM
2	Having amenities whilst still being affordable for the people who live here	4/10/2022 7:30 AM
3	Affordable housing	4/7/2022 8:06 PM
4	I want for them to be considered of the people that already lived here ,we already had enough trouble with the constructions thats going on across the street	4/7/2022 4:55 PM
5	Amenities. Stores (clothing, food, etc.) and services should be part of the project. This is a high-density neighborhood, and something at floor level is needed.	4/6/2022 6:43 PM
6	Timeless design, and not trendy, cheap looking boxes. Shops on the street level, so not to create pedestrian dead zones. PARKING!	4/5/2022 2:14 PM
7	Little or no parking. Fuck cars. Dense housing with some kind of public area (even small) is great. Access to nearby grocery stores or business in general. That means lots of foot traffic and a lively area.	4/4/2022 8:06 PM
8	stop gentrifying	4/4/2022 7:14 PM
9	Time of project, disruption to current residents	4/4/2022 5:57 PM
10	affordable accessible housing units and walking street level retail for small business. mixed use multifamily buildings are the future!	4/4/2022 5:25 PM

Q5 Is there anything specific about this neighborhood or property that would be important for us to know?

Answered: 10 Skipped: 2

#	RESPONSES	DATE
1	Pocket parks in this neighborhood almost always suck. And historically, Brooklyn has attracted a lot of squatting. Your mini park isn't likely to do much for the neighborhood (unless you put trees like redwoods or something that is going to grow huge). Is it not possible to separate the property and build a building on this site as well? We desperately need more housing.	4/12/2022 9:34 PM
2	Keep it affordable; the U District is home to many students who can't afford these expensive apartments going up elsewhere in the city.	4/10/2022 7:30 AM
3	Would be nice to have ground floor retail that benefits the neighborhood like a drug store/pharmacy	4/7/2022 8:06 PM
4	we need parking during and after the construction	4/7/2022 4:55 PM
5	Safeway is being constructed across the street from the property.	4/6/2022 6:43 PM
6	Lots of people walk by all the time. There used to be a Walgreens there and it is missed. This is a high profile location for the neighborhood. It's important that this building has class, as it represents us for those entering and just driving by. Being the UNIVERSITY District, it should have a brick façade as a nod the lovely buildings on campus.	4/5/2022 2:14 PM
7	Package thieves are a problem. There's a non trivial amount of homelessness. Sidewalks and buildings get vandalized occasionally, although usually not in the particular area of this complex (a couple blocks away though yes)	4/4/2022 8:06 PM
8	I do not want this property	4/4/2022 7:14 PM
9	Housing is already not affordable. How will these units be any different?	4/4/2022 5:57 PM
10	This area is very public transit, biking, and pedestrian oriented and the development should reflect that.	4/4/2022 5:25 PM

Q6 What do you think are the top considerations for making this building successful?

Answered: 10 Skipped: 2

#	RESPONSES	DATE
1	This needs to be a car free or car lite building, that maximizes housing in the u district. Ideally it would provide some family housing, although I don't know exactly what demand for that in this exact spot (50th is a fast road) would be. It should partner with the Y across the street for gym access so it can maximize its housing on site. I prefer sustainable materials (perhaps with the exception of some brick on the first couple floors for street appeal). But I don't think that's necessary for success.	4/12/2022 9:34 PM
2	Making it affordable and environmentally-friendly (lots of green space and other environmental amenities)	4/10/2022 7:30 AM
3	Helping pedestrians and the people who will live in this building feel safe walking along 50th	4/7/2022 8:06 PM
4	get along with the rest of the residents	4/7/2022 4:55 PM
5	Make the building safe and secure. It is a tough neighborhood.	4/6/2022 6:43 PM
6	Shops, quality timeless facade, parking, interesting roofline for the skyline.	4/5/2022 2:14 PM
7	Well being attractive to students in some way since it's near the school. And making sure that the property maintains some level of quality because buildings in this area can become run down fast	4/4/2022 8:06 PM
8	Affordable housing	4/4/2022 7:14 PM
9	Affordability, safety, PARKING	4/4/2022 5:57 PM
10	eco-friendly, mixed use, modern and social	4/4/2022 5:25 PM

1205 NE 50th St & 4751 Brooklyn Ave NE Project Survey

Q7 Anything else you'd like to add?

Answered: 7 Skipped: 5

#	RESPONSES	DATE
1	Thanks for investing in our neighborhood.	4/12/2022 9:34 PM
2	Remember: Please make it affordable.	4/10/2022 7:30 AM
3	I think a new building is exciting, looking forward to a new neighborhood space	4/7/2022 8:06 PM
4	yes, we already cant use the frontof our street to get in and out of our houses , we cant even use the alley because the constructions workers are parked there ilegaly blocking the alley how are we supposed to get to our houses ?	4/7/2022 4:55 PM
5	provide affording housing on site.	4/5/2022 2:14 PM
6	I do not support this	4/4/2022 7:14 PM
7	it's important that the city understand that we need more housing and fast, to deal with our cities deficit of housing. UD is always growing and is renter oriented due to its young professional and student population. Parking for this building should be as little as possible to reflect the population better. Mixed use with small business retail on the first floor would help satisfy the neighborhoods needs while providing apartments for renters in the area.	4/4/2022 5:25 PM

PROJECT EMAILS/COMMENTS

CE

Cheryl Eilertsen cypotyping9@yahoo.com>
Tue 4/5/2022 6:08 PM
To: NE 50th & Brooklyn Ave Project

Hi -

Please make both addresses into at-grade public neighborhood open space.

I love new buildings, but it's getting claustrophobic in Seattle.

Definitely, required greenery should not be allowed to be counted - if it's on roofs.

Cheryl (206) 622-2771



Squarespace <form-submission@squarespace.info> Tue 4/5/2022 5:58 PM To: NE 50th & Brooklyn Ave Project

Sent via form submission from 1205 NE 50th & 4751 Brooklyn Ave NE Project

Name: Astrid Bowden

Email: astridbowden@gmail.com

Message: There are a lot of tall buildings going up around here. They aren't too bothersome but if some shops could be put below them or a common area, business space. Also, put in vegetation around on the sidewalks would help the wind tunnel affect that is getting very bad on Brooklyn.

